

ROBYN ALLAN - Economist

Education:

Masters in Economics, University of British Columbia: 1978

BA (with a focus on Canadian history and economics), University of British Columbia: 1976

Canadian Securities Course Designation: Honours

Certified Financial Analyst first year complete of a three year program—in process

Work Experience:

Robyn Allan has had a lengthy and successful professional career in senior executive positions in the public, crown corporation and private sectors including corporate boards of publicly traded companies. She has assisted in the design and implementation of public policy, been responsible for start-up enterprise and has successfully led initiatives to restructure failing operations. In particular, Robyn has extensive experience with firms and industry characterized by systemic risk and organizational deficiencies.

Early on in her career Robyn was responsible for economic forecasting and macroeconomic impact estimation, using models and developing pro formas, to measure and understand the impact on a provincial economy of various economic initiatives including the areas of resource development.

Robyn was Economic and Financial Adviser to the Barrett Commission of Inquiry into the Quality of Condominium Construction in British Columbia and lead author of the various reports produced by the Commission. The provincial Royal Commission was charged with the responsibility of examining the structural failure of numerous complex residential buildings in the lower mainland of British Columbia and recommending industry changes to avoid such failures in the future.

Among the numerous recommendations adopted for implementation were the *Homeowner Protection Act*, the Homeowner Protection Office and the establishment of an effective private sector insurance plan to replace the voluntary home warranty program offered by the home-building industry. The mandatory, private sector insurance program—a 2, 5 and 10 year warranty system—was necessary to protect the condominium industry from systemic builder risk on a go forward basis.

Robyn has also consulted to the private sector and government in a number of areas including but not restricted to the issuance of equity shares, strategic planning, immigration policy, pension policy, universal accident and life insurance, business development export strategies,

Her executive and management positions have included:

- **President and CEO, the Insurance Corporation of British Columbia**
- **Vice-President Finance, Parklane Homes**
- **President and Principal CYF Consulting Ltd.**
- **Executive Director, Vancity Community Foundation**
- **Senior Economist, BC Central Credit Union**

- **Manager Auto Insurance, Saskatchewan Government Insurance**
- **Capital Budget Analyst Crown Investments Corporation of Saskatchewan including among other crown corporations, Saskoil, Potash Corp., and Saskatchewan Government Insurance**

Teaching, Writing and other Experience:

At the University level Robyn has taught credit courses for the University of Regina as a sessional lecturer. Courses taught include Public Finance, Money and Banking, Micro and Macroeconomics.

Robyn has been a regular columnist for Business in Vancouver and CKVU TV as well as guest commentator on various tv and radio programs including CBC and CTV. She has written numerous articles for a number of select publications on topics including economics and finance including The Financial Post, Globe and Mail, World Reporter, Enterprise Magazine, and Blitz Magazine. More recently her articles on Canada's energy sector and policy have appeared in the Vancouver Sun, Edmonton Journal, Toronto Star, Times Colonist and Tyee.

Throughout her career Robyn has been sought after as a speaker for companies and at conventions in Canada and the US on strategic planning, organizational development and effective management. Robyn authored a non-fictional book on economic growth, organizational development and human performance called *Quest for Prosperity: The Dance of Success* published in 1995.

Robyn was awarded the Forty Under Forty distinction from Business in Vancouver as well as named by the Financial Post as one of Canada's top 200 CEOs.

Robyn has also had an artistic career in the areas of dance and acting, including Founding and Artistic Director for Vancouver Dance Theatre where she directed a ten member dance company, choreographed and performed in Canada and the US.