

2018

CALA SPRING CONFERENCE & TRADE SHOW

## Taking Intergenerational Partnerships to the Next Level

### Core Message:

- Rethinking eldercare, education, and community to enrich the lives of seniors, children, and ourselves



### Components:

- Thinking outside the box to improve eldercare
  - Aligning visions, decisions, design, and resources to support the best interest of elders, including relationships, outside spaces, inside spaces, and activities
- Comm-University
  - Establishing intergenerational partnerships that bring school children and elders together to develop lasting and meaningful one-on-one relationships
- Community partnerships
  - Bringing the outside community into senior living communities

### Benefits:

- Improves psycho-social health of elders, giving them a sense of purpose, value, and contribution
- Provides authentic learning experiences for students: empathy, one-on-one relationships, social skills, face-to-face interactions, contributing to their community
- Transforms sales, marketing, census, life enrichment activities

### Presenters:

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