

AMERICANS FOR  
IMMIGRANT JUSTICE

19<sup>th</sup>  
ANNUAL AWARDS DINNER



*Nineteenth*

ANNUAL  
AWARDS  
DINNER

FRIDAY, MARCH 6, 2015

SPONSORSHIP  
OPPORTUNITIES

## Philanthropic Chair: \$25,000

### **Business Development and Host Benefits**

- Two VIP tables of ten with premium seating, including specially selected wine
- Invitation for four to Annual Donor Reception
- Photo Opportunity with Keynote Speaker for Host
- Deluxe name badge recognition for Host at event
- Delivery of auction items to home for Host

### **Marketing Benefits**

- Speaking Opportunity at the event (3 minute maximum)
- Featured company story on AI Justice website
- Acknowledgement from podium during event
- Company logo on table signage
- Sponsor recognition at appropriate locations at the event
- Double page center advertisement in event program book
- Company banner prominently displayed in reception and ball room
- Recognition and logo on printed event invitation
- Listing in approximately 8,000 electronic invitation mailings
- Recognition with logo and company link on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

## Presenting Sponsor: \$20,000

### **Business Development and Host Benefits**

- Two VIP tables of ten with premium seating
- Invitation for four to Annual Donor Reception
- Photo Opportunity with Keynote Speaker for Host
- Delivery of auction items to home for Host

### **Marketing Benefits**

- Featured company story on AI Justice website
- Acknowledgement from podium during event
- Company logo on table signage
- Sponsor recognition at appropriate locations at the event
- Inside front, inside back or outside back cover advertisement in event program book
- Company banner prominently displayed in ball room
- Recognition and logo on printed event invitation
- Listing in approximately 8,000 electronic invitation mailings
- Recognition with logo and company link on AI Justice website
- Sponsor testimonial on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

## Platinum Sponsor: \$10,000

### **Business Development and Host Benefits**

- Two tables of ten with preferred seating
- Invitation for two to Annual Donor Reception

### **Marketing Benefits**

- Acknowledgement from podium during event
- Company logo on table signage
- Sponsor recognition at appropriate locations at the event
- Full-page advertisement in event program book
- Recognition on printed event invitation
- Listing in approximately 8,000 electronic invitation mailings
- Recognition with logo on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

## Gold Sponsor: \$5,000

### **Business Development and Host Benefits**

- One table of ten with preferred seating
- Invitation for two to Annual Donor Reception

### **Marketing Benefits**

- Company logo on table signage
- Sponsor recognition at appropriate locations at the event
- Half- page advertisement in event program book
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Sponsor testimonial on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

## Silver Sponsor: \$3,500

### **Business Development and Host Benefits**

- One table of ten with standard seating

### **Marketing Benefits**

- Sponsor recognition at appropriate locations at the event
- Quarter- page advertisement in event program book
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Cocktail Reception Underwriter: \$15,000**

- Company name with logo on cocktail napkins
- Recognition at appropriate locations at the event
- Full-page advertisement in event program book
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Auction Underwriter: \$5,000**

- Recognition with logo on table top signage for auction displays
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Invitation Underwriter: \$5,000**

- Company name with logo on 2000 printed invitations
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Valet Underwriter: \$2,500**

- Company name with logo on valet tickets
- Eighth page advertisement in event program book
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Floral Underwriter: \$2,500**

- Company name with logo on mini table tents accompanying centerpieces
- Eighth page advertisement in event program book
- Listing in approximately 8,000 electronic invitation mailings
- Recognition on AI Justice website
- Recognition on facebook
- Recognition in AI Justice newsletter
- Recognition in press releases and promotional materials

### **Advertisement in Event Program: \$2,000**

- Full-page advertisement in event program book

Commitment Form

19th Annual Awards Dinner – March 6th, 2015

Please complete and submit this form to Lillian Abreu, Director of Development, at  
Americans for Immigrant Justice

3000 Biscayne Boulevard Suite 400 Miami, FL 33137

Phone: (786) 454-8550 Fax: (305) 571-9537 email: [labreu@aijustice.org](mailto:labreu@aijustice.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

I would like to become a :

- Philanthropic Chair (\$25,000)
- Presenting Sponsor (\$20,000)
- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$3,500)
- Cocktail Reception Underwriter (\$15,000)
- Auction Underwriter (\$5,000)
- Invitation Underwriter (\$5,000)
- Valet Underwriter (\$2,500)
- Floral Underwriter (\$2,500)

Signature: \_\_\_\_\_

Payment Method:

Check enclosed (payable to Americans for Immigrant Justice)

Credit Card: Visa MC AmEx

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV #: \_\_\_\_\_ Billing zip code: \_\_\_\_\_

- I would like to purchase an advertisement in the event program for \$2,000
- I am pleased to reserve \_\_\_\_\_ seat(s) at \$250
- I am not able to attend, but I would like to make a tax-deductible contribution of \$\_\_\_\_\_ to support Americans for Immigrant Justice

*AI Justice certifies that any contribution over and above \$100 per seat, which is the value of goods and services provided in exchange for this free will offering, is fully tax deductible to the extent allowed by law.*