

NEED HELP WITH YOUR DELEGATE FEE?



FUNDRAISING TIPS

We know that attending a Leadership Convention can be very expensive and we want to share some tips and suggestions to help offset the personal cost to you to attend the Convention in March to support Steven. Just like during an election, the best way of raising money is to directly appeal to friends and family. Here are some ideas:

FUNDRAISING LETTERS/EMAILS

Sending a letter or email is an excellent way to explain that you are supporting Steven and why you are asking for their help. The letter or email should be short and concise. We have created a sample letter that you are welcome to copy and use. You can find the letter [here](#).

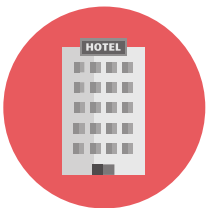


PHONE CALLS

Nothing is more effective than a personal phone call to a potential donor asking for help. Prepare a list of people that may be able to donate to you. Before calling, prepare what you are going to say and how much you are asking for. Also print off a copy of our sample fundraising letter so that you have some ideas of what to say and so that you have information on the tax credits. You can find a copy of our donation form [here](#).

SMALL FUNDRAISERS

Fundraisers do not need to be large dinners raising (AND costing) thousands of dollars. Hosting a small get-together like a coffee party can be an effective (AND inexpensive) way to raise the money you need to attend the convention. You could invite a dozen or so friends for coffee and donuts, charge \$25 and easily raise \$300! One prominent Liberal remembers raising the money for his delegate fee to the Calgary convention in 1990 by inviting friends to a favourite restaurant, charging \$60 and buying them a meal. That restaurant was McDonald's! Just remember that the event does not need to be fancy nor expensive.



TRAVEL/ACCOMODATION

You can also have people donate to pay for your travel and accommodation, HOWEVER, please note that only money donated directly to the Party to pay for delegate fees is eligible for tax credits. If you would like someone to donate to your travel and accommodation, have them pay directly for these costs. You can find the link to the hotel we are staying at [here](#).

Contact us for more information:

STEVENDELUCA.CA