



10 Year Report

2007 - 2017



**EMPOWER.
ENGAGE.
CREATE CHANGE.**



EMPOWER

We give community members the tools they need to be more civically engaged.

Over the last 10 years, Alliance San Diego has worked tirelessly to empower underrepresented communities with the tools, information, and resources they need to more effectively engage in the civic process. This has helped build a more inclusive democracy.

95,000 Voters

At the door and over the phone, we have empowered 95,000+ voters with the information they need to address the issues that affect them the most at the ballot box.

50,000 Immigrants

In community and online forums, we have informed 50,000+ immigrants about the ways they can protect themselves and affect positive change in their communities by engaging more in the civic process.

30,000 Community Members

In the digital sphere, we have built an engaged audience of 30,000+ community members who we regularly inform about the key issues facing San Diego and how they can get involved.



ENGAGE

We help the community use the tools we've given them to make an impact.

Once we empower community members with the tools they need to become more civically engaged, we help them put that knowledge to use. Alliance San Diego takes pride in creating opportunities for people to better their communities. Through engagement at local government meetings, community rallies, and via our digital platforms, we help people become decision-makers on issues that affect them.

5% of the County Electorate

In the last decade, we have built, engaged, and mobilized a base of more than 95,000 voters from low-voting communities to participate in elections. They now constitute 5% of turnout in county elections, impacting outcomes.

500 Community Volunteers

We have organized 500+ community volunteers to engage others and make an impact on advocacy campaigns, community assistance efforts, and public dialogue.

100 Partner Organizations

We have built, engaged, and mobilized coalitions with more than 100 organizational partners at the local, state, and national level, and set the stage to create meaningful change.



CREATE CHANGE

Together, we are creating change so that all people can achieve their full potential.

Over a ten-year span, Alliance San Diego has empowered and engaged underrepresented communities to create change and shape the future of San Diego and beyond.

Working together with the community, we have made an impact. From changes in public discourse to changes in public policy, we have ensured that affected community members have a seat at the decision-making tables and are fairly represented.

TOGETHER, WE HAVE CREATED THE CHANGE WE WANT TO SEE

Strengthened Our Democracy

In 2016, we helped pass Measures K&L in San Diego to ensure that the big decisions on city candidates and measures are made in the November elections, when the most people vote.

Helped Increase College Eligibility Rates

We passed a school district policy at San Diego Unified School District to prepare all students with the courses they need to pursue higher education. As a result, college eligibility rates rose from 40 to 60 percent.

Championed the Beloved Community

We adopted the All Peoples Celebration, bringing civic leaders and community activists together every year to reconnect and recommit to building the Beloved Community envisioned by Rev. Dr. Martin Luther King, Jr.



Held Law Enforcement Accountable

We prompted high-profile investigations of U.S. Customs and Border Protection (CBP), leading them to adopt a new use-of-force policy and pilot body-worn cameras. Now we're challenging their impunity in international tribunals.

Generated more revenue for our Communities

We helped pass state ballot measures like Proposition 30, which generated new revenue to fund education, community colleges, and public safety services in our communities.



WHAT'S NEXT

This is only the beginning. In the years ahead, Alliance San Diego will build on what we have accomplished to continue to empower, engage, and create meaningful change that will:



Expand our democracy so ALL of us are included in the decisions that affect us the most.

Increase access to education so ALL of us are prepared for the opportunities of the 21st century.

Invest in infrastructure and climate solutions so ALL of us are included in a sustainable future.

Protect human and civil rights under threat so ALL of us are a part of policies that keep us safe.

Pursue oversight, transparency and accountability so our government answers to ALL.

YOU HELPED MAKE THIS HAPPEN.

Thank you for being our partner in change.

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