



## American Made Coalition Issue Spotlight: ***Helping American Families***

### **Overview**

American families will be better off under the Blueprint. They will enjoy more job opportunities, higher wages, and lower taxes. While some have argued that the Blueprint's border adjustment would result in higher costs of everyday products for American consumers, those arguments are simply wrong. They are based on a faulty analysis that fails to take into account all the benefits of the House Blueprint.

### **Our Message**

Our tax code imposes a higher tax burden on goods and services produced here in the United States than foreign goods imported into the country. This imbalance means fewer jobs and lower wages, hurting workers and the families that depend on them. The House Blueprint will fix this imbalance by ensuring that products imported into America are subject to the same tax as products produced here by American workers.

It does so while reducing the overall tax burden on businesses and families alike. This sharp reduction in taxes means that means that the typical American family will have more money to spend through higher wages and lower taxes - \$4,600 per year according to the Tax Foundation.

The National Retail Federation (NRF) claims that families will see higher costs under the Blueprint, as certain, import-dependent industries will need to raise their prices to offset the border adjustment. This claim simply ignores the pro-growth aspects of the Blueprint, the reaction of currency markets, and the family tax relief in the plan. These flaws are why FactCheck.Org called the NRF claim "baloney."

The House Blueprint would restore a level playing field for American manufacturers and other job creators. It cuts business tax rates to more competitive levels and allows businesses large and small to immediately write-off the full cost of their investments. It also ends the "Made in America" tax by ensuring that products produced here by American workers are no longer taxed at higher rates than those produced elsewhere. It accomplishes this through a similar "border adjustment" policy that is used by over 160 countries worldwide.

Combined, these provisions will make the US the best place to invest and create jobs. As the Chairman and CEO of Hasbro recently argued, "You have to think about it holistically" and look at the whole package, including the rate relief and the expensing provisions. Taken as a whole, companies should see their overall costs reduced, giving them a greater incentive to look for production here in the United States.

Increased investment means more jobs and higher wages for American families. The Tax Foundation estimates that American workers will have 1.7 million more jobs and 8 percent higher wages under the Blueprint. Coupled with the family tax relief in the Blueprint, and the typical American family will have an additional \$4600 to spend. In the end, consumers will be better off, with more money to spend and more job opportunities than under the current tax code.

### **What Are the Experts Saying?**

***"...when we account for the effects of the Better Way tax plan on productivity, wages, and economic growth, a family earning \$55,000 will see their after-tax incomes rise by \$4,672. It is important to note that this change in after-tax incomes marks a permanent change in this family's standard of living."***

**Scott Hodge**  
Tax Foundation

***"U.S. companies would immediately be on equal footing with their international competitors, the great majority of whom benefit from territorial taxation and border adjustability today ... we'd be reading about jobs and firms moving into the U.S. to take advantage of the favorable tax rules here."***

**Ryan Ellis**  
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