

BENEFIT APPLICATION

The following application is the first step in the creation of an agreement authorizing the use of ASA's name and logo for promotion of events, projects, and/or products. The application specifies terms and duration of benefit and defines all expectations of ASA. After the application is reviewed and approved, ASA and applicant will sign a formal agreement.

Thank you for thinking of Americans for Safe Access.

Name of Organization: _____

Website: _____

Contact person: _____

Phone: _____ Email: _____

Type of promotion: Event Product sales Project

Please describe the promotion in detail: _____

Date or time frame: _____

Other beneficiaries, if any _____

How will the promotion benefit ASA? (check all that apply):

All proceeds go to ASA Percentage of proceeds go to ASA (state percent) _____%

Set donation of \$_____ Exposure for ASA Other (describe) _____

What cross-promotion do you expect from ASA (check all that apply): Post on website

Email blast Newsletter mention Sales on ASA website Social media

Other relevant information for ASA to consider: _____

After filling out this form, please scan and email to **steph@safeaccessnow.org** with ASA Promo in the subject line. Please attach any other information about the project such as promotion flyers, business plans, etc.