Benefit Application

The following application is the first step in the creation of an agreement authorizing the use of ASA’s name and logo for promotion of events, projects, and/or products. The application specifies terms and duration of benefit and defines all expectations of ASA. After the application is reviewed and approved, ASA and applicant will sign a formal agreement.

Thank you for thinking of Americans for Safe Access.

Name of Organization: ____________________________________________________________________________________________

Website: ___________________________________________________________________________________________________________

Contact person: ___________________________________________________________________________________________________

Phone: ________________________________ Email: _____________________________________________________________________

Type of promotion:  Event □  Product sales □  Project □  Please describe the promotion in detail: __________________________________________________________________________

____________________________________________________________________________________________________________________

Date or time frame: _______________________________________________________________________________________________

Other beneficiaries, if any _________________________________________________________________________________________

How will the promotion benefit ASA? (check all that apply):

□ All proceeds go to ASA  □ Percentage of proceeds go to ASA (state percent) _____ %

□ Set donation of $______  □ Exposure for ASA Other (describe) _________________

What cross-promotion do you expect from ASA (check all that apply):

□ Email blast  □ Newsletter mention  □ Sales on ASA website  □ Post on website

□ Sales on ASA website  □ Social media

Other relevant information for ASA to consider: __________________________________________________________________________

____________________________________________________________________________________________________________________

____________________________________________________________________________________________________________________

After filling out this form, please scan and email to debbie@safecessnow.org with ASA Promo in the subject line. Please attach any other information about the project such as promotion flyers, business plans, etc.