



2020 NATIONAL MEN'S HEALTH GATHERING

Incorporating the 10th Aboriginal
& Torres Strait Islander Male
Health Convention and the 13th
National Men's Health Conference

SPONSORSHIP PROSPECTUS



**LEADING THE WORLD
IN MEN'S HEALTH**

menshealthgathering.org.au

13-15 May 2020
Rydges Hotel, Melbourne

Hosted by

ABOUT THE CONFERENCE

On behalf of the 2020 Conference Steering Committee it is our pleasure to invite your organisation to participate as a Sponsor or Exhibitor at the premier men's health event to be held in Australia in 2020. Incorporating the 10th National Aboriginal and Torres Strait Islander Male Health Convention and the 13th National Men's Health Conference, the 2020 National Men's Health Gathering welcomes indigenous and non-indigenous men and women from across Australia.

The 10th National Aboriginal and Torres Strait Islander Male Health Convention will be held on Wednesday, 13th and Thursday, 14th May, 2020. The 13th National Men's Health Conference will be held on Thursday, 14th and Friday, 15th May, 2020.

The 2020 National Men's Health Gathering program will include three days of Conference Keynote and concurrent sessions, with the Conference Dinner to be held on Thursday, 14th May 2020. The 2020 Conference theme is "*Leading the world in Men's Health*". The Conference, as always, will provide an opportunity for professionals to network, learn and share their knowledge.

With the Conference set to attract over 200 delegates, this is an opportunity for your organisation to increase brand awareness, generate sales leads, develop new and existing client relationships and showcase your services directly to your target market.

BENEFITS

- Participate in a highly successful Conference with a strong history and growing delegate potential
- Launch new products and services to key decision makers
- Opportunity to meet commercial prospects face to face
- Show your product range in real time rather than by catalogue or word of mouth
- Raise your profile and add value to your marketing strategy to accelerate the buying process
- Opportunity to increase your sales and benchmark products and services against your competitors

WHO ARE THE DELEGATES?

- Indigenous Health Workers
- Indigenous Social and Emotional Wellbeing Support Workers
- Accessible and Special Projects Workers
- Case Managers
- Client Advocates
- Clinical Nurses
- Community Worker/Mentors
- Drug and Alcohol Workers
- Family Counsellors
- Fathers Support Workers
- General Medical Practitioners
- Health and Wellbeing Coordinators
- Indigenous Outreach Workers
- Male Health Workers
- Parental Engagement Officers
- Social Workers
- Mental Health Specialists

NETWORKING OPPORTUNITIES

Wednesday, 13th May 2020

Welcome Reception

Thursday, 14th May 2020

Conference Dinner

FURTHER INFORMATION

For further information about any of the information contained in this Prospectus, please contact Peta Webster, Conference Manager at GEMS Event Management on +61 2 9744 5252 or email pwebster@gemsevents.com.au

Conference Sponsor

\$5,000 INCL GST



Entitlements

- One (1) exhibition space.
- Exclusive 5-minute address to delegates in the opening Plenary session on Day 1 of the Conference.
- Two (2) complimentary registrations to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Branded networking lounge.**
- Sponsor may display up to two (2) freestanding banners in the plenary room and registration area.
- One (1) static banner advertisement included in the Conference App.*
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.

*Sponsor to supply artwork

**Limited to four (4) couches, two (2) coffee tables and one (1) branded archway

Conference Dinner Sponsor

\$5,000 INCL GST



Entitlements

- One (1) exhibition space.
- Exclusive 5-minute address to delegates at the Conference Dinner.
- Two (2) complimentary registrations to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Two (2) additional dinner tickets.
- One (1) reserved table at the Conference Dinner in a prominent position (additional tickets not included).
- Sponsor may display up to two (2) freestanding banners in the dinner room.
- One (1) dedicated marketing email sent to registered attendees. *
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.

*Sponsor to supply marketing email content

Conference Proceedings Sponsor

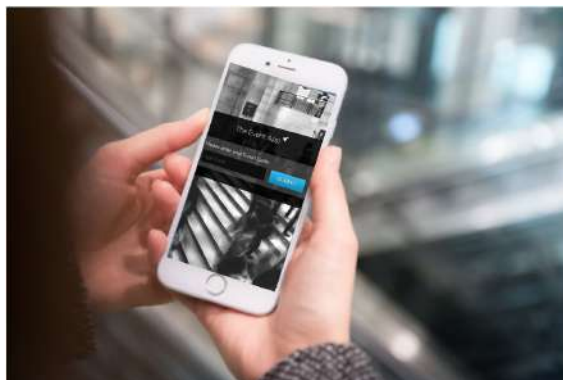
\$3,000 INCL GST

Entitlements

- One (1) exhibition space.
- One (1) complimentary registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- One (1) static banner advertisement included in the Conference App.*
- One (1) dedicated app alert sent to registered attendees.**
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.

**Sponsor to provide content as text only

*Sponsor to provide artwork



Wellbeing Sponsor

\$3,000 INCL GST

Entitlements

- One (1) exhibition space.
- One (1) qualified masseuse to provide 5-minute neck and shoulder massages to delegates during catering breaks.
- Sponsor may display up to two (2) freestanding banners in the massage area.
- One (1) complimentary registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Breakfast and Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.



Lanyard Sponsor

\$3,000 INCL GST

Entitlements

- One (1) exhibition space.
- Company logo to be printed on delegate lanyards.
- One (1) complimentary registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.



Smoothie Sponsor

\$2,000 INCL GST

Entitlements

- One (1) exhibition space.
- Branded smoothie station on arrival each morning (limited to 100 units per day)
- One (1) complimentary registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Sponsor may display up to two (2) freestanding banners next to the smoothie station in the Exhibition area.
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Breakfast and Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.



Satchel Sponsor

\$1,500 INCL GST

Entitlements

- Sponsor to provide 200 branded satchels to be handed to each delegate on arrival.
- One (1) complimentary registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Inclusion of one (1) promotional collateral item in the Conference Satchel.*
- Company logo prominently displayed on all speaker introduction PowerPoint's for all keynote and concurrent sessions during the Breakfast and Conference.
- Recognition as a sponsor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.

*Sponsor to provide 200 units of promotional collateral.



Trade Exhibition Packages

\$1,500 INCL GST

Inclusions

- 1 x clothed trestle table (1.8m x 0.7m)
- 2 x chairs
- 1 x velcro compatible backboard
- Fascia bearing your company name (up to 30 letters).



Entitlements

- One (1) registration to attend the Conference (Full Three Day Registration including attendance at the Welcome Reception and Conference Dinner).
- Recognition as an exhibitor with organisation's logo on the Conference website to your organisation's home page.
- A hyperlink from your organisation's logo on the Conference website to your organisation's home page.
- Delegate list provided within one (1) week post Conference.

Add Ons

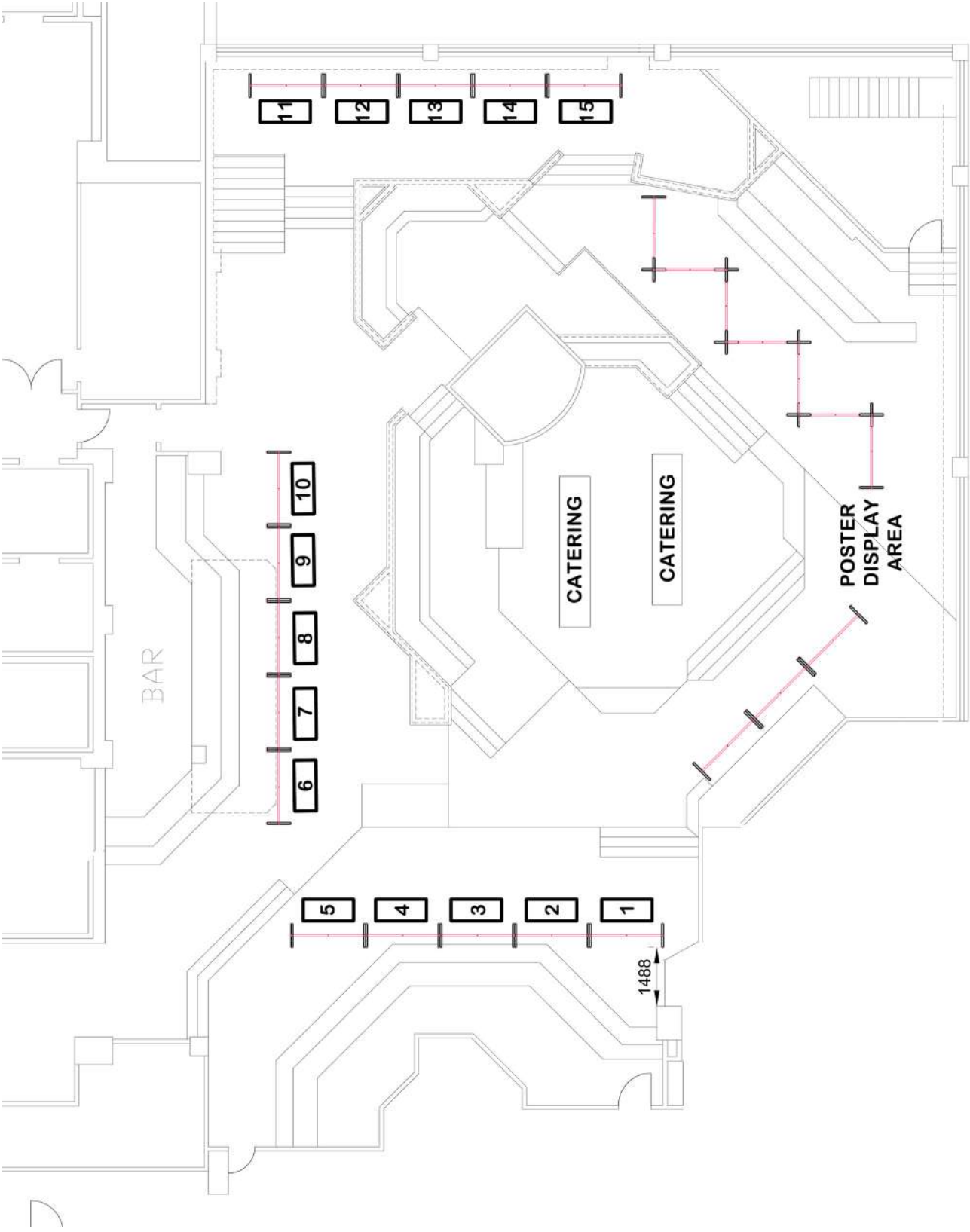
Catering for additional staff members manning the stand will be charged at \$85 per day.

*This does not include access to conference sessions.

Insurance

All exhibitors must have a minimum \$10 million public liability insurance policy from the first day of bump in on Wednesday, 13th May, 2020 until the completion of bump out on Friday, 15th May, 2020.

Floor Plan



Booking Details

To secure your exhibition/sponsorship for the 2020 National Men's Health Conference, please fill out the form below and send it to Contessa Pizanias at cpizanias@gemsevents.com.au.

| | |
|----------------|--|
| Contact Person | |
| Company Name | |
| Postal Address | |
| Suburb | |
| Postcode | |
| Work Number | |
| Mobile | |
| Email | |
| Website | |

I/We wish to sponsor/exhibit at the 2020 National Men's Health Gathering and apply for the sponsorship package/exhibitor booth as indicated. We agree to pay the total cost as shown on the dates indicated, including applicable GST and any other charges incurred on our behalf. I/We authorise the organisers to use the intellectual property supplied by us such as logos, to advertise and promote the Conference. I/We indemnify the organisers against any claims arising out of the use of the intellectual property in accordance with this Sponsorship and Exhibition Prospectus.

Name (Print): _____

Position: _____

Signed: _____

| Available Exhibition Options | Cost Incl GST | Qty | Total |
|--------------------------------|---------------|-----|-----------|
| Single Trestle Table | \$1,500 | | |
| Available Sponsorship Options | Cost Incl GST | Qty | Total |
| Conference Sponsor | \$5,000 | | |
| Conference Dinner Sponsor | \$5,000 | | |
| Welcome Reception Sponsor | \$4,000 | | |
| Conference Proceedings Sponsor | \$3,000 | | |
| Wellbeing Sponsor | \$3,000 | | |
| Lanyard Sponsor | \$3,000 | | |
| Smoothie Sponsor | \$2,000 | | |
| Satchel Sponsor | \$1,500 | | |
| Total (including GST) | | | \$ |

Exhibition Location

I wish to reserve the following exhibition space at the Conference:

1st Preference _____ **2nd Preference** _____ **3rd Preference** _____

Cancellation Policy

Sponsorship cancellations received in writing by the Event Organisers, will only be accepted if the sponsoring company has not yet received coverage in any promotional emails or marketing documents. In this instance, all fees will be refunded less an AUD\$550 administration fee. Sponsorship cancellations received after the sponsoring company has received the above-mentioned acknowledgements, cannot be accepted and will not be refunded. Trade Exhibition cancellations received in writing by the Conference Organisers by Wednesday, 17th June 2020 will be accepted and all fees refunded less an AUD\$550 administration fee. Trade Exhibition cancellations received after this date will not be eligible for a refund.

Terms and Conditions

A completed booking for is required to confirm your sponsorship or trade exhibition booking.

- Exhibition space will be allocated on a 'first in, first served' basis. Booths will be allocated in order of your preferences on your booking form. Where only one preference is provided, and that space has already been sold, a booth will be allocated as close as possible to the desired location.
- Payment does not have to accompany the booking form, however payment terms and conditions must be adhered to else the booth may be released for sale to another exhibitor.
- Upon receipt of the signed booking form, the Conference Organiser will confirm entitlements in writing and forward a booking confirmation along with a tax invoice.
- A deposit of 50% must be paid within 14 days of the date of the booking. If payment of the deposit is not received within that time, the booth will be available for sale to another company.
- The full amount of the booking must be paid within 60 days from the date of invoice and by no later than 1 month prior to the Conference.
- For late bookings, the full amount of the booking must be finalised prior to the Conference commencement date. No exhibitor will be allowed to occupy the allocated exhibition space until all monies owing to the Conference Organiser are paid in full.
- All amounts are payable in Australian Dollars. Cheques must be made payable to GEMS Event Management Australia. Direct Debits are to be made to the account number listed on the bottom of the Tax invoice.
- All credit card payments will incur a credit card processing fee. Fees (as at 1st January 2019) are: American Express 1.9% + \$0.20 Transaction Fee, Mastercard: 0.96% and Visa 1.5%.
- All payments must include 10% Goods and Services Tax.
- Acceptance of sponsorship and exhibition bookings is at the discretion of the Conference Organising Committee.
- Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing from the Conference Organisers is provided.
- Placement of all sponsor and other purchased advertisements on the delegate app is at the discretion of the committee.
- Choice of lanyard is at the discretion of the committee.
- All exhibitors must produce a valid Public Liability insurance Certificate of Currency for the period of the exhibitor and this must be submitted to the Conference organiser by Wednesday, 22nd April, 2020.

Terms and Conditions

- The Conference Organiser reserves the right in unforeseen circumstances to amend or alter the exact site or location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
- The Conference Organiser reserves the right to change the exhibition floor layout if necessary.
- The Conference Organiser agrees to provide the exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor
- The Conference Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.
- The Conference Organiser will arrange security onsite, if required by the venue, during the period of the exhibition but will accept no liability for loss or damage.
- The Conference Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Conference Organiser will not be accountable for the level of commercial activity generated.
- The exhibitor must comply with all the directions/requests issued by the Conference Organiser including those outlined in the Exhibition Manual.
- The exhibitor will not display or exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- The exhibitor agrees to adhere to all Conference venue rules and regulations.
- Official contractors will be appointed by the Conference Organiser to undertake stand construction, freight forwarding (if applicable) supply of furniture, electrics and IT Equipment. This is for insurance and security reasons.
- Discounts for any entitlements not used or required will not be provided
- The exhibitor will submit plans and visuals of custom designed exhibits, if applicable, to the Conference Organiser by no later than Wednesday, 22nd April, 2020. Exhibitors failing to do so may be denied access to the exhibition to build or may be required to cease building

Booking forms are to be emailed to the Conference Secretariat

Phone: +61 2 9744 5252

Email: registration@gemsevents.com.au

Website: <https://menshealthgathering.org.au/>

