

# [Insight on Business](#)

## **The News Hour with Michael Libbie**

**09/03/2015**

### **Purpose = Success**

*Insight on Business the News Hour with Michael Libbie* is a



production

of our advertising agency, [Insight Advertising, Marketing & Communications](#) and is the only business broadcast in the region. The News Hour is made possible through the sponsorship of: [Merit Resources](#) of Urbandale, [Iowa Computer Repair](#) of Windsor Heights, [ReMax Real Estate Concepts](#) of the Des Moines Metro, the [Iowa Association of Business and Industry](#), [DWebware](#) of Urbandale, [The Strudl Haus](#) of Des Moines, [Manpower of Central Iowa](#), [Tero International](#) and the [Kreamer Law Firm](#) of West Des Moines.

Before this connection we had not heard of the amazing work being done at [Project Iowa](#), an organization that moves people from hopelessness and a cycle of poverty to living wage jobs. Meet **Julie Fugenschuh** the Executive Director of this great program and learn about their partners who are there to employ graduates at living wage jobs. Remarkable...

Insight on Business the News Hour with Michael Libbie is the only business broadcast in the Des Moines Metro and a production of [Insight Advertising, Marketing & Communications](#) a full service advertising agency based in Des Moines. Connect with us on Twitter [@IoB NewsHour](#) and, for more, [here is our Facebook Page](#).

**Link to article:** [https://insightadvertising.typepad.com/insight\\_on\\_business/2015/09/purpose-success.html](https://insightadvertising.typepad.com/insight_on_business/2015/09/purpose-success.html)