

BLOOR DUFFERIN COMMUNITY HUB DEVELOPMENT PROJECT

Visioning Group (VG) Session

March 7, 2017

Background Materials

COMMUNITY PROFILE

Socio-Demographics

2011 Census Data	Bloor-Dufferin		Toronto
Population	71, 906		2,615,060
Median Age	~36.6		39.2
% 25-34 yrs	23%		16%
% Seniors 65+	13%		14%
% Children	11%		15%
Unemployment Rate	7.4%		9.3%
Average After Tax Family Income	\$75, 031		\$85, 701
% Low Income (LIM) 2010	17%		19%
% Recent Immigrants	4%		8%
Birth Country of Recent Immigrants	China 10% (13%) Other Europe 9% (5%) Philippines 5% (15%)	Brazil 8% (1%) France 4% (0%)	
Non-Official Language at Home	Portuguese 12% (1%)		Cantonese 3% (3%)
Neither English nor French	9%	5%	
% French at Home	1%	1%	

Socio- Demographics - Summary

- About 72, 000 people live here
- Slightly younger than the median age in Toronto; same proportion of seniors and slightly fewer children than the City
- Largest age group is people in late 20s/early 30s (25%); significantly higher than the City
- Unemployment rate and the family income are lower than the average for Toronto, but proportion of very low income is not so high as for Toronto overall – few pockets of poverty
- Proportion of newcomers is lower than the Toronto average
- Long-standing Portuguese-speaking community - Portuguese is the top non-official language spoken at home
- More common here than in other places in Toronto for neither official language to be spoken at home.
- After China, the top country of origin for recent immigrants is Brazil at 8% in comparison to 1% for City overall

Social/Equity Indicators

Toronto Urban Heart:

The Urban Health Equity Assessment and Response Tool (Urban HEART@Toronto) is an evidence-based standard for measuring the wellbeing of neighbourhoods. The methodology measures inequity by comparing 15 indicators. The City of Toronto has identified 31 Neighbourhood Improvement Areas (NIAs) using this methodology.

Economic Opportunity	Healthy Lives	Social Development	Physical Surrounding	Participation in Decision Making
Low Income	Diabetes	High School Graduation	Community Places for Meeting	Municipal Voting Rates
Social Assistance	Mental Health	Marginalization*	Green Space	
Unemployment	Premature Mortality	Post-Secondary Completion	Healthy Food Stores	
	Preventable Hospitalizations		Walkability	

Social / Equity Indicators



		Economic Opportunity			Social Development			D-Mkg	Physical Surroundings				Healthy Lives				Equity Score
		Unemployment	Low Income	Social Assistance	High School Graduation	Marginalization	Post Secondary Completion	Municipal Voting	Community Places for Meeting	Walk score	Healthier Food Stores	Green Space	Premature Mortality	Mental Health	Preventable Hospitalizations	Diabetes	
1	Black Creek	Red	Red	Red	Red	Red	Red	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Red	Red	Red	21.38
75	Dovercourt-WE-Junction	Green	Yellow	Yellow	Yellow	Yellow	Red	Yellow	Green	Yellow	Green	Red	Yellow	Red	Red	Yellow	57.09
83	Little Portugal	Green	Green	Yellow	Yellow	Green	Green	Green	Red	Yellow	Green	Yellow	Yellow	Yellow	Green	Green	60.04
103	Dufferin Grove	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Green	Green	Red	Green	Yellow	Yellow	Yellow	66.79
114	Palmerston-Little Italy	Yellow	Yellow	Green	Yellow	Green	Green	Yellow	Green	Green	Green	Red	Yellow	Yellow	Yellow	Green	72.19
140	Lawrence Park North	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Yellow	Green	Green	92.05

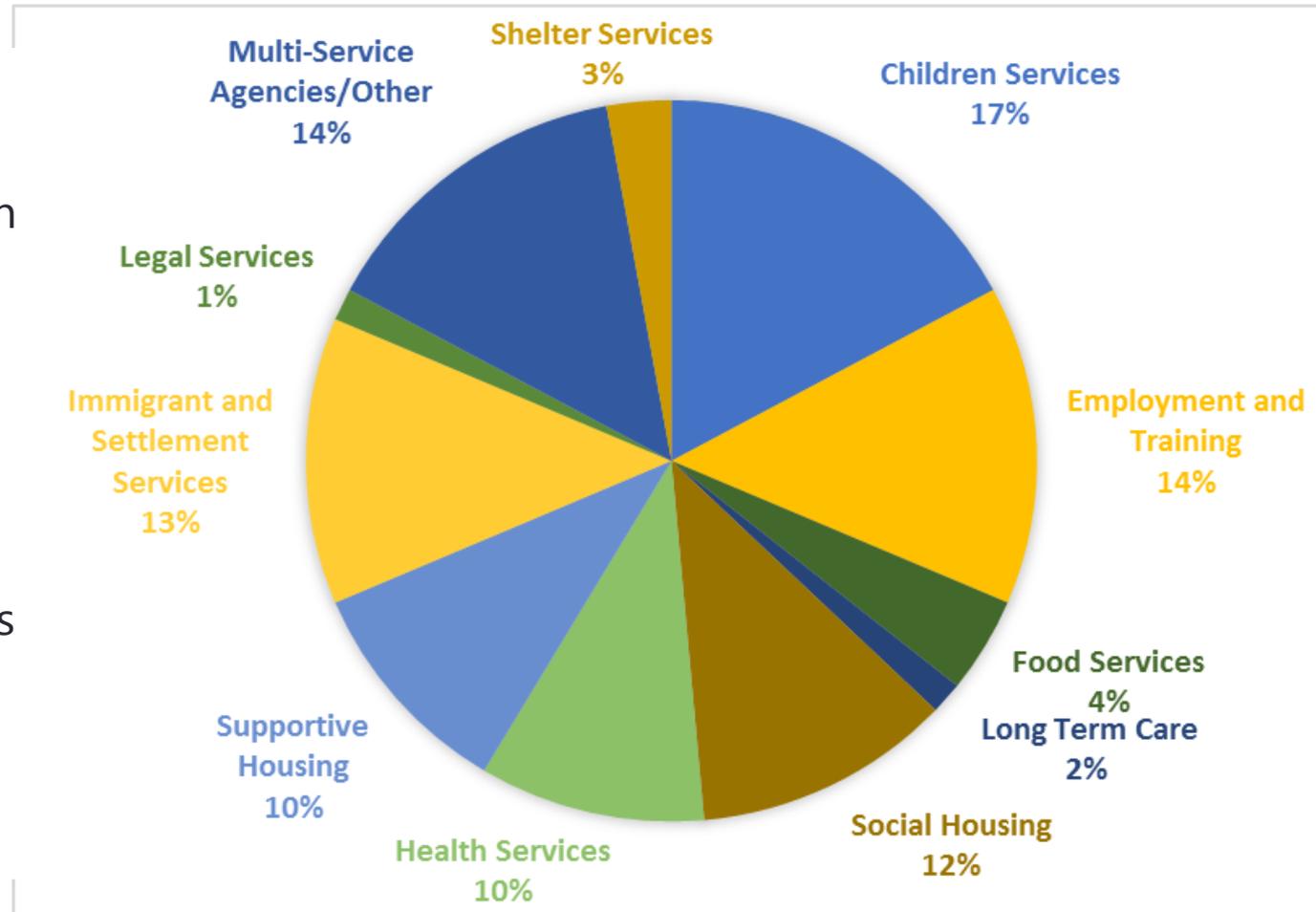
Social/Equity Indicators - Summary

- None of the BDR neighbourhoods have been identified as priority neighbourhoods.
- Approximately 40% of BDR neighbourhoods are hitting equity targets (the green cells). In contrast Lawrence Park North is at (70%) and Black Creek doesn't meet the targets on any of the indicators.
- Overall, each of the 4 neighbourhoods in this community fare above the median score for well-being in Toronto.
- Economic Opportunity, and Participation in Voting – above the benchmark for wellbeing, and reaching/exceeding the aspirational target levels in some neighbourhoods.
- Social Development and Health - Dovercourt Wallace Emerson Junction is below the benchmark for college or university completion, and also below the benchmark for mental health, and preventable hospitalizations.
- Green Space - 3 out of the 4 neighbourhoods are below the benchmark for adequate green space and are recognized as being parkland deficient. Residential intensification will put even greater stress on the green space.

Community Resources

Approximately 70 community service providers are located in the BDR area. These include:

- 4 public libraries
- 3 community recreation centres
- 41 community spaces that are available for rent
- 20 day cares



Early Community Consultations

- 3 community consultations held regarding the BDR (April 2015, June 2016 and February 2017)
- The term community hub has been incorrectly used in reference to the entire redevelopment and also to the 30,000 sq ft. facility. As a result broad range of desires expressed:
 - Green space
 - Affordable housing
 - Spaces for youth; links to education
 - Spaces for artists
 - Spaces for all ages from children – youth – seniors
- Some suggestion to create a functional hub rather than a hub that houses a range of different services and community spaces, for example, a
 - Food hub
 - Arts hub
 - Health and Environment hub

Community Hubs

“The complex system of physical facilities, programs, and social networks that aim to improve people’s quality of life. These services, networks and physical assets work together to form the foundation of a strong neighbourhood.”

Victorian Competition and Efficiency Commission (VCEC) (2009)

Community Hubs

There are many ways to think about Hubs and many examples to draw upon:

- Schools
- Multi-service community and neighbourhood centres
- Plazas and malls
- Arts and cultural centres
- Social enterprise and innovation hubs
- United Way Hubs
- Friendship centres

Toronto Examples

Name	Focus	Reach
Bathurst-Finch Hub	Community	Local
Jane Street Hub	Community	Local
Mid-Scarborough Hub	Community	Local
Rexdale Hub	Community	Local
SiG MaRS Hub	Employment/Entrepreneur	Regional
Centre for Social Innovation (3 sites)	Employment/Entrepreneur	Regional
Artscape (12 sites)	Arts	Local and/or Regional
Access Point on Danforth	Community	Local
Bridletown Neighbourhood Centre	Community	Local
Dorset Park Hub	Community	Local
George Street Hub	Community	Local
Junction Commons	Community	Local
Victoria Park Hub	Community	Local

International Examples

Creative Hubs - Factoria Cultural

- Established in 2014, Factoria Cultural is an incubator and training provider for the creative and cultural industries. It provides training and support to creative individuals in order to contribute to the development of emerging initiatives in the creative and cultural industries, catering for an ecosystem of entrepreneurs and professionals. Their training programmes are made up of both face-to-face and e-learning platforms and cover everything from business plans, digital media, web design and online marketing to financing, innovation and creativity, legalisation and internationalisation. Within a year, Factoria Cultural has already developed 76 projects; built an incubator of 48 entrepreneurs, and an online community of over 12,000 creative professionals.

International Examples

Impact Hubs

Impact Hubs are curators of physical and virtual work and social spaces designed to help materialize your vision for a better world--offering a unique mix of infrastructure, connections, inspiration, and learning for people who want to move their ideas from intention to impact.

Three distinct elements:

- **A vibrant community** of passionate and entrepreneurial people sharing an underlying intention to bring about positive change and act as peers, cross-fertilizing and developing their ventures.
- **A source of inspiration** providing meaningful content through thought-provoking events, innovation labs, learning spaces, incubation programs, and facilitated conversations.
- **A physical space** that offers a flexible and highly functional infrastructure to work, meet, learn, and connect.