



**HAVE YOUR
SAY**

2015 Inaugural National Conference

Saturday 4th July, 2015
Abbotsford Convent, Melbourne Victoria

A large, semi-transparent orange graphic covers the bottom half of the poster. It features a close-up of a white dog's face on the left and a rooster's head on the right, both facing each other. The dog's eye and nose are visible, while the rooster's comb and wattle are prominent.

PROGRAM



Welcome.



"Welcome to our inaugural Animal Justice Party National Conference. Since our formation four years ago our member growth has been phenomenal and our election success remarkable. With three elections in two years there has been little time for consideration about how the Party should look going into the future. We now have a little time for reflection before we enter the fray of a very busy election schedule in 2016. This Conference is an opportunity for you to contribute to how the Party can most effectively achieve the best for animals through the Australian parliamentary system."

Professor Steve Garlick BA, MCom, PhD, FAUCE
President
Animal Justice Party



"Welcome to the AJP National Conference and welcome to Melbourne, Victoria for all those joining us from interstate. The last years have seen tremendous growth in our capability as a political party; our campaigning ability, our election campaigns, our overall vote. Thanks for your part in all of that growth, and thanks for being part of this day, where we hope to unearth the ideas that will help us continue to grow and develop our capabilities over the next few years. Whether your focus is policy, campaigning or party organisation, we want you to have your say today, and help us to help animals through the use of political power."

Bruce Poon
Conference Host – AJP Convenor (Victoria)
Animal Justice Party



The Animal Justice Party of Victoria welcomes you to the National Animal Justice Party Conference for 2015.

This year's conference is made possible through the generous support of our sponsors.



PROGRAM OVERVIEW

TIME	ACTIVITY
9.00 - 9.25 am	Registration
9.30 - 9.50 am	Welcome and opening address
9.50 - 10:20am	State Reports
10.20 - 11.00 am	Breakout sessions
	Stream 1: Policy Procedure
	Stream 2: Fundraising Ideas
11.00 - 11.30 am	Morning tea
11.30 - 12.10 pm	Breakout sessions
	Stream 3: Election Strategies
	Stream 4 : Structure of the Party
12.10 - 12.30 pm	IT System (Nation Builder) Update
12.30 - 1.30 pm	Lunch
1.30 - 2.30 pm	Breakout sessions
	Stream 5: Victorian Committee Elections with Q & A
	Stream 6: Growing AJP Media Profile
2.30 - 3.30	AJP Animal Campaign Updates & How to Run One
3.30 - 4.00 pm	Afternoon Tea
4.00 - 4.05pm	International Guest Presentation : Marianne Thieme
4.05 - 4.35pm	Key Note Presentation: First AJP Member elected in Australia. Animals' Voice in The House at last
4.35 - 5.05 pm	Feedback from Breakout Sessions /Streams
5.05 - 5.30pm	Future Direction - The Next Steps
5.30pm	Closing address

PROGRAM DETAILS

9:00 AM - 9:30 AM

REGISTRATION

9:30 AM - 9:50 AM

OPENING ADDRESS

Conference MC: Justine Curatolo

President of the Animal Justice Party: Steve Garlick

9.50-10.20AM

STATE REPORTS

Victoria – Bruce Poon

New South Wales – Anna Hall

Western Australia – Katrina Love

South Australia – Geoff Russell

Tasmania – Mehr Gupta

Queensland – Sylvia Cooper

ACT – Geoff Pryor

10:20 AM - 11:00 AM Breakout Sessions

STREAM 1: POLICY PROCEDURE

Facilitator: Geoff Russell

Aim of Stream: To discuss how AJP designs and reviews policies.

STREAM 2: FUNDRAISING IDEAS

Facilitator: Vanessa Browne

Aim of Stream: To discuss a framework and guidelines for future fundraising ideas.

11:00 AM - 11.30AM – Morning Tea (Vegan) served in the Linen Room

11:30 AM - 12:10 PM Breakout Sessions

STREAM 3: ELECTION STRATEGIES

Facilitator: Bruce Poon

Aim of Stream: To discuss strategies which have been successful in the past and how to capitalise on these for future elections.

STREAM 4: STRUCTURE OF THE PARTY

Facilitator: Steve Garlick

Aim of Stream: To discuss and seek feedback on the structure of the party such as do we need Constitution Recognition for States? How do the states and national relate to each other? Discussing overall governance of party.

PROGRAM DETAILS

12.10PM - 12.30PM

IT SYSTEMS UPDATE

Facilitator: Bruce Poon

Aim of presentation: To discuss the new Victorian membership management system, Nation Builder, its capabilities and opportunities for us.

12:30PM - 1:30 PM Lunch (Vegan) Buffet served in the Linen Room

1.30PM - 2.30PM Breakout Sessions

STREAM 5: VICTORIAN COMMITTEE ELECTIONS AND Q & A

Facilitator: Justine Curatolo – Returning Officer

Aim of Stream: Victorian members will cast their vote to elect the next AJP Victorian Committee. There will be a panel consisting of the standing candidates with opportunities to ask questions.

STREAM 6: GROWING AJPS MEDIA PROFILE

Facilitator: Debbie Ball

Aim of Stream: To discuss ideas and strategies to increase the media profile and exposure of the AJP.

2.30PM - 3.00PM

HOW TO RUN AN ANIMAL CAMPAIGN AND CAMPAIGN UPDATES

Facilitator: Bruce Poon

Aim of presentation: The presentation will look at what is involved in running a successful animal campaign.

CAMPAIGN UPDATES

Bats Campaign Manager: Rosemary Lavin

Jumps Racing Campaign Presenter: Rosemary Lavin

Ban Cosmetic Testing on Animals Campaign Manager: Nyree Walsh

1080 Campaign Manager: Andy Meddick

Puppy Mills & Breed Specific Legislation Facilitator: Bruce Poon

Greyhounds Campaign Manager: Dr Elenora Gullone

Melbourne Against Horse Drawn Carriages Campaign Manager: Kristen Dresden

3.30PM - 4.00PM Afternoon Tea (VEGAN) served in the Linen Room

4.00PM - 4.05PM

International Guest Presentation: Marianne Thieme

PROGRAM DETAILS

4.05PM - 4.35PM

Keynote Presentation: First AJP Member elected in Australia. Animals' Voice in The House at last by MP Mark Pearson

4.35PM - 5.05PM

FEEDBACK FROM BREAKOUT SESSIONS / STREAMS

Stream 1 Facilitator: Geoff Russell

Stream 2 Facilitator: Vanessa Browne

Stream 3 Facilitator: Bruce Poon

Stream 4 Facilitator: Steve Garlick

Stream 5 Facilitator: Justine Curatolo

Stream 6 Facilitator: Debbie Ball

5.05PM - 5.30PM

FUTURE DIRECTION

Facilitator: Steve Garlick

Aim of Presentation: A summary of the role of the national committee's responsibilities to use the outcomes achieved from today and to translate it into actions for the party.

5.30 PM

CLOSING ADDRESS

Facilitator: Justine Curatolo

POST-CONFERENCE DINNER AND DRINKS

Post Conference Dinner/Drinks will be held at the Vegetarian & Vegan restaurant, Madame K's.

Address: 367 Brunswick Street Fitzroy

Phone: (03) 9415 6099

IMPORTANT: If you are attending the post conference dinner you **MUST PRE- BOOK DIRECTLY** with Madame K's and inform them you belong to the Animal Justice Party Group.

PRESENTERS PROFILES

JUSTINE CURATOLO

National Conference MC

Justine became a vegetarian at the age of 16 and has been rescuing animals ever since. In 2011, the Arab International Magazine (Collector's Edition) did a special feature about Justine and her rescue of Elvis, a second twin foal who the vet said was it was impossible for him to survive. Justine still has a large animal family, all of whom are rescued and live happy lives. Professionally Justine works with young people just released from prison and has extensive experience in social welfare, including family violence, disabilities and housing. Justine has had articles published in an Indigenous Legal Journal and a Human Rights publication. Justine has been with the AJP since 2014 and has played an active role in the party. Justine has a Business degree, a Masters of Law and is a qualified Trainer and Assessor, a qualified level 1 AFL coach and currently an AFL Multi Cultural Ambassador.

PROFESSOR STEVE GARLICK

President AJP

Steve is a spatial economist, applied ethicist and wildlife behaviourist and has been a university professor for the past 18 years. He is currently associated with the Centre for Compassionate Conservation at the University of Technology, Sydney. Steve is the founder and president of the Animal Justice Party, a position he has held for five years. With his wife Dr Rosemary Austen, Steve runs a wildlife recovery centre. He has rescued more than 5000 injured and traumatised wild animals and rehabilitated back to the wild around 2200. Steve publishes internationally in the fields of spatial economics, animal ethics and wildlife emotional behaviour and trauma.

BRUCE POON

AJP Victoria Convenor, National AJP Committee Member

Bruce is a IT Project Manager who has been involved in animal, environmental and community work most of his adult life. He has been vegetarian or vegan for over 28 years and has worked as a volunteer for Vegetarian Victoria. Bruce has spoken in Victoria, Australia and overseas on the environmental, social, ethical, health and economic impacts of dietary choices and authored a brochure on these topics which has been circulated to over 165,000 people. Bruce is also the AJP Victorian convenor and under his leadership has seen the party grow significantly in membership and organisational structure.

He shares the vision of a world where non-human animals are treated with compassion and respect and he want to provide a voice for animals in our political system.

PRESENTERS PROFILES

GEOFF RUSSELL

AJP South Australia Convenor, National AJP Committee Member

Geoff has been a committee member of Animal Liberation for many of the past 30 years, and while no longer on the committee, remains a life member of both it and the RSPCA. He ran the SA duck rescues during the 1990s and was a member of the Animal Welfare Advisory Committee in SA in addition to two animal experimentation ethics committees. He has been active at all levels of campaigning, but in recent years has concentrated on writing, particularly on the environmental impacts of meat. Geoff's primary goal is to find non-vegan audiences; take them out of their comfort zone by highlighting the fact that any professed concern for the planet is incompatible with a meat-centric diet. He aims to mix in meat issues with non-meat environmental issues. His 2009 book "CSIRO Perfidy" is not only a critique of the CSIRO TotalWellbeing diet but also a comprehensive analysis of animal agriculture in Australia.

AJP is an essential part of moving the animal movement from its frequent role as a cozy club for like-minded people into a potent political force.

VANESSA BROWNE

AJP Victoria Fundraising Manager

Vanessa is an AJP member and long-term vegan from Melbourne. She holds an MBA from the Monash Mt Eliza Business School and works as an internet marketer and business consultant. In her role as Fundraising Manager for AJP Victoria, Vanessa looks forward to developing ongoing sources of funding and raising awareness of the party in the wider community.

DEBBIE BALL

Media Liaison for AJP Victoria

After decades of promoting Australia's high-end entertainment concerns including movies, Warner Bros. Movie World, Sea World and the Austereo Radio Network, Debbie turned her marketing and publicity knowledge towards increasing audience participation throughout community networks. Now her focus has moved onto animal welfare and helping to grow the profile of the animal justice party through improved media strategy and developing good working relationships with the media.

PRESENTERS PROFILES

MARIANNE THIEME

International Guest

Marianne Thieme is chair of the parliamentary group in the House of Representatives. She studied law at the Erasmus University in Rotterdam. Even before her studies, she took a great interest in the plight of animals in our society. To her great disappointment, her law course devoted precious little attention to the issue of animal rights. They hardly play a role in Dutch legislation. After graduating in 1998, Marianne went to work for a governmental advice bureau in The Hague. In her leisure time, she worked as a volunteer for the Dierenbescherming (the Dutch Society for the Prevention of Cruelty to Animals). She then decided to make a career in animal protection, and subsequently became a policy adviser for Bont voor Dieren ('Fur for Animals'), an organisation for the protection of fur-bearing animals. In 2004, she became director of Wakker Dier, an organisation that fights for the abolition of the factory farming industry. In the meantime, in late 2002, Marianne had already set up the Party for the Animals with two kindred spirits. She believed that the animal protection organisations were failing to get the issue of animal welfare high enough on the political agenda. She therefore preferred to operate within the political arena. Indeed, with a Party for the Animals in parliament, politicians would no longer be able to avoid the issue of animal welfare. She narrowly missed gaining a seat in parliament at the 2003 national elections, but in November 2006 she and colleague Esther Ouwehand were elected to the House of Representatives.

THE HON. MARK PEARSON, MLC (elected to the NSW Legislative Council on 28th March 2015)

Keynote Speaker

Prior to this he was Executive Director or President of Animal Liberation in Australia for 22 years, engaged full time via funds from the Christina Fitzsimons Trust, where the main focus was on farm animals – particularly factory farming, mulesing and live export. Other issues were the commercial slaughter of kangaroos and the well being of introduced wildlife. Two recent successes have been in relation to sheep and kangaroos. The phase out of the most invasive mutilation of any animal without analgesia – 'mulesing' in sheep and convincing the Russian Federation to ban imports of kangaroo meat by exposing inherent cruelty and hygiene problems.

Before this he had been Team Leader of the Newcastle Community Mental Health Service in Newcastle and worked as a Clinical Acute Adult Psychiatric Nurse Specialist for 23 years. He is a classically trained bass-baritone and enjoys singing opera and Art Song as well as much classical and eclectic music.

He enjoys walking amongst and observing the majesty of nature even in its most rugged and inhospitable forms.

SPONSORS PROFILES

The National Conference is made possible through the generous support of our sponsors.



GOLD SPONSOR: VEGAN PERFECTION

Vegan Perfection specializes in the import and distribution of the best vegan products from around the world. We are a vegan owned and run company that deals exclusively in vegan foods. We import products from the UK, Europe, Brazil, USA, New Zealand and more. We are constantly on the lookout for the very best vegan foods available. We also distribute Australian made vegan brands such as Funky Pies and Addiction Food. We supply hundreds of stores all over Australia, as well as supplying direct to the public to most areas around the country through our online shop. As well as vegan, we also cater to a number of other special dietary needs.

For further information, visit www.veganperfection.com.au



SILVER SPONSOR: VEGAN PET

Veganpet is an Australian owned company which provide cat and dog food for all ages. It is a nutritionally balanced and provides a complete meal. Veganpet food contains optimized levels of high quality non-animal protein and uses Australian grown human grade ingredients, organic (where possible). Veganpet meets and exceeds AAFCO nutrient standards and has been clinically tested and scientifically evaluated. Veganpet is supported by Animal Liberation, Cruelty Free, Voiceless, Peta and many other Animal Welfares. Your loved pet's welfare and enjoyment comes first at Veganpet.

For further information, visit www.veganpet.com.au

SPONSORS PROFILES



BRONZE SPONSOR: CRUELTY FREE SUPER

The overall objective of the fund is to maximise long term returns for all investors in Cruelty Free Super. The investment philosophy of Cruelty Free Super involves some 'positive' and 'negative' screens in relation to investments in shares; put simply the fund will seek to invest in companies involved in certain areas (positive), and will avoid investment in companies involved other areas (negative). Cruelty Free Super won't invest in companies involved in: Animal Testing, Animals and food, Fur and animal skins, Animals in sport or Genetic modification.

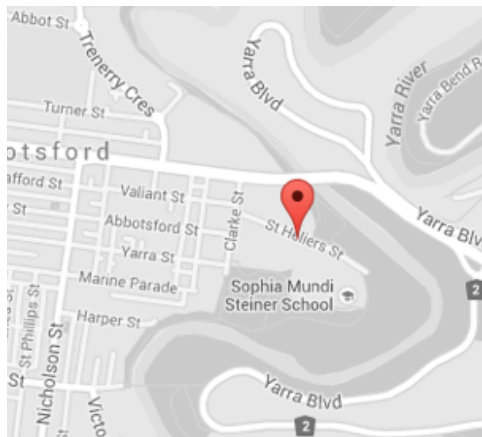
In addition to the criteria specifically linked to the Cruelty Free investment philosophy, the fund will include a broader range of 'ethical values' criteria. We believe it is important to consider the wider impact of one's investment in a holistic way. Cruelty Free Super will avoid investment in companies involved in the following: Manufacture of weapons and strategic weapons systems, Human rights abuse -based on evidence of a negative impact on a company's workers, stakeholder communities and indigenous peoples, Environmental Damage -based on worst offenders. Every individual and corporation has an impact on the environment, but some manage their impact better than others. The fund's investments will seek to avoid those companies whose activities pose the greatest threat to climate change and environmental degradation.

Cruelty Free Super will seek to invest in companies involved in: Environmental Protection, Clean Energy, Recycling, Water and Waste management, Companies providing services or products of benefit to society, Education and Healthcare (subject to negative exclusions).

For further information, visit www.crueltyfreesuper.com.au

FURTHER INFORMATION

Location



Abbotsford Convent

Community Room

(entrance into the conference is via the Linen room)

1-16, St Heliers Street Abbotsford, Vic 3067

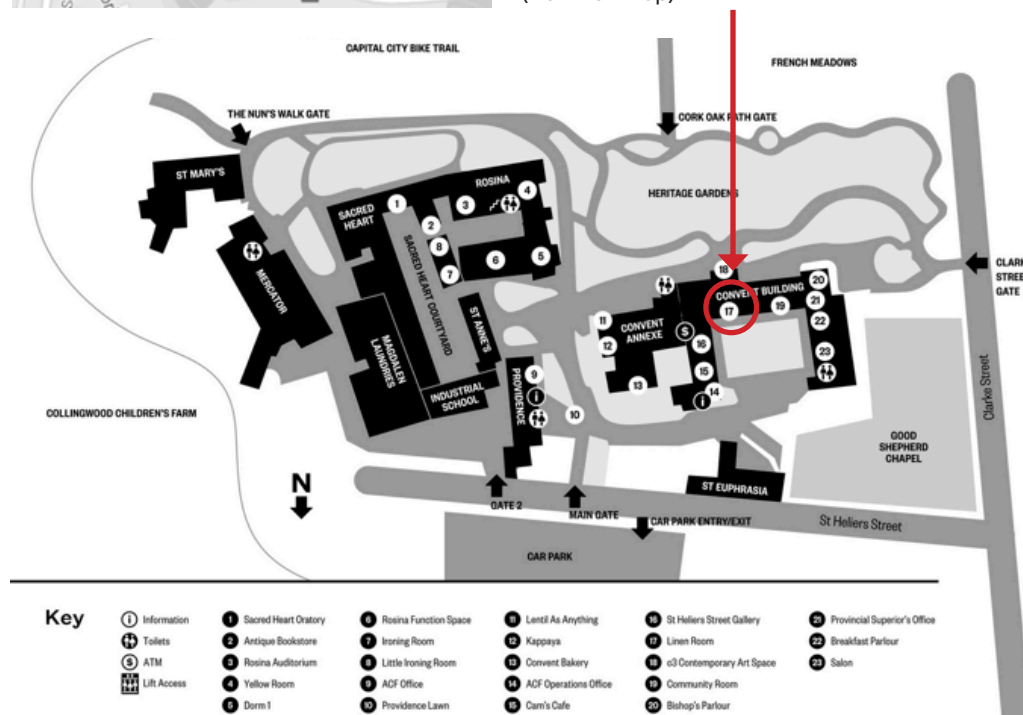
Phone: 9415 3600

abbotsfordconvent.com.au/visitor-information

Precinct Map

Entrance into the Conference is via the Linen room

(No.17 on map)



Driving Directions/Parking

The Abbotsford Convent is located at the end of St Heliers Street, Abbotsford.

The easiest way to get there is to go via Johnston Street, turn onto Clarke Street (left if going towards city, right if heading away from city), then turn left onto St Heliers Street. Car Parking is available at Abbotsford Convent - Collingwood Childrens Farm car park, located a few doors down from the Community Room.

The machines accept credit cards, notes and gold coins.

Public Transport Options

Public transport options to Abbotsford Convent include train, tram, bus and car. For more information visit abbotsfordconvent.com.au/visitor-information

Train & Walking (walking: 10-15 minutes)

Catch a train to Victoria Park Station (South Morang & Hurstbridge lines)

Walking directions from train station:

1. From Victoria Park Station walk towards Johnston Street
2. Turn left at Johnston Street
3. Continue along Johnston Street
4. Turn right onto Clarke Street
5. Turn left onto St Heliers Street
6. Enter via Gate One (opposite the car park)

Train & Bus (bus: 3 –5 minutes, walking: 3-5 minutes)

Catch the train to Victoria Park Station (South Morang & Hurstbridge lines)

Walking directions:

1. From Victoria Park Station walk towards Johnston Street
2. Turn right and walk 10 metres to bus stop Victoria Park Railway Station #270 Johnston Street
3. Catch bus 200 or 207
4. Get off at Clarke Street / Johnston Street
5. Continue along Johnston Street
6. Turn right onto Clarke Street
7. Turn left onto St Heliers Street
8. Enter via Gate One (opposite the car park)

Bus (walking time: 3-5 minutes)

200 – City (Melbourne Central) – Bulleen

207 – City Doncaster – SC via Kew Junction

Walking directions from bus stop:

1. Get off at Clarke Street / Johnston Street (Abbotsford)
2. Walk along Johnston Street
3. Turn right onto Clarke Street
4. Turn left onto St Heliers Street
5. Enter via Gate One (opposite the car park)

Tram & Walk (walking time: 20-25 minutes)

Catch tram 109, 12 or 48 to Victoria Street / Nicholson Street (Abbotsford)

Walking directions:

1. Head east on Victoria Street toward Nicholson Street
2. Turn left onto Nicholson Street
3. Turn right onto Abbotsford Street
4. Turn right onto Clarke Street
5. Turn left onto St Heliers Street
6. Enter via Gate One (opposite the car park)

Catering

Morning Tea, Buffet Lunch and Afternoon Tea is provided at the conference (vegan options only).

Other options can be found on the grounds. For more information visit abbotsfordconvent.com.au/eat-drink-shop/eat-drink

Accommodation

Accommodation options near Abbotsford Convent include apartments, B&B, backpackers and hotels. For more information visit abbotsfordconvent.com.au/visitor-information

Tickets

To purchase tickets visit animaljusticeparty.org OR ajpvic.org.au

Full \$50 Concession \$40

Conference Enquiries

Fiona McRostie or Justine Curatolo
ajpconference2015@outlook.com

Acknowledgment of Donations

The Animal Justice Party would like to thank:

Mr Geoffrey Pryor

Mr Craig Kealy

We would also like to give a special mention to Suzy Spoon's Vegetarian Butcher in Sydney and to all who donated money, time and vision into making the conference a success.

On Behalf of the Animals, THANK YOU.

