

Sample Train Pitch for #FloodtheSubways

Good (morning/afternoon/evening) sisters and brothers. My name is _____ and today I stand before you to celebrate and honor Martin Luther King's birthday. He was a man who had more than a dream of a color-blind society but fought for justice for poor people. Dr. King questioned how the richest country in the world had money to fight a war in Vietnam but didn't have money to put a man on his own two feet.

What does that mean for us today?

Black and Brown people across the country are being murdered by cops and the racist criminal justice system does nothing. One million people will lose their food stamps even if they have searched for jobs and not been hired. This is not justice or freedom for our communities. Honoring MLK means standing up with people of all backgrounds and fighting back against racism, police brutality, and poverty!

Before closing out, I'd like to leave you all with a unified message.

Every 28 hours a Black person is killed by a cop, security officer, or vigilante. When I say someone's story, I want you to say what Eric Garner said: 'This Stops Today.'

Pitch: "' Eric Garner was 44 years old and a father of six when he was choked to death by the NYPD. For Eric Garner...'"

Everyone: "This stops today"

Pitch: "Mike Brown was 18 when he was killed with his arms in the air. For Mike Brown..."

Everyone: "This stops today"

Pitch: "Tamir Rice was 12 when he was shot point-blank by a Cleveland cop. For Tamir Rice..."

Everyone: "This stops today"

Pitch: "Akai Gurley was killed two months ago by a cop in a stairwell in the projects. He was unarmed and going home. For Akai Gurley... "

Everyone: "This stops today"

Pitch: "For Ramarley Graham, Sean Bell, Shantel Davis, and all the victims nationwide, we say ..."

Everyone: "This stops today"

Act Now to Stop War & End Racism
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