



APATHYISBORING
L'APATHIE C'EST PLATE

OFFICE

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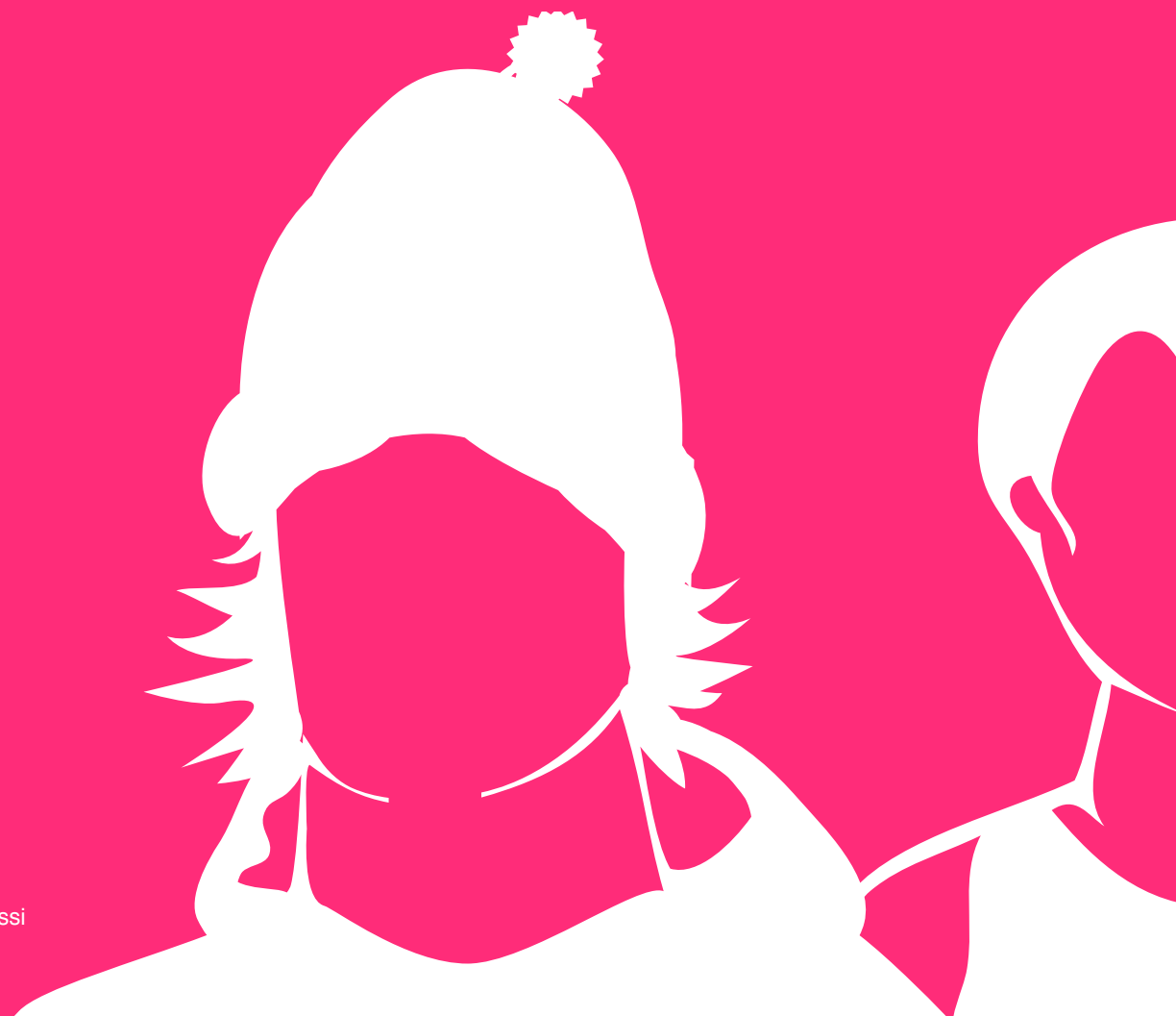
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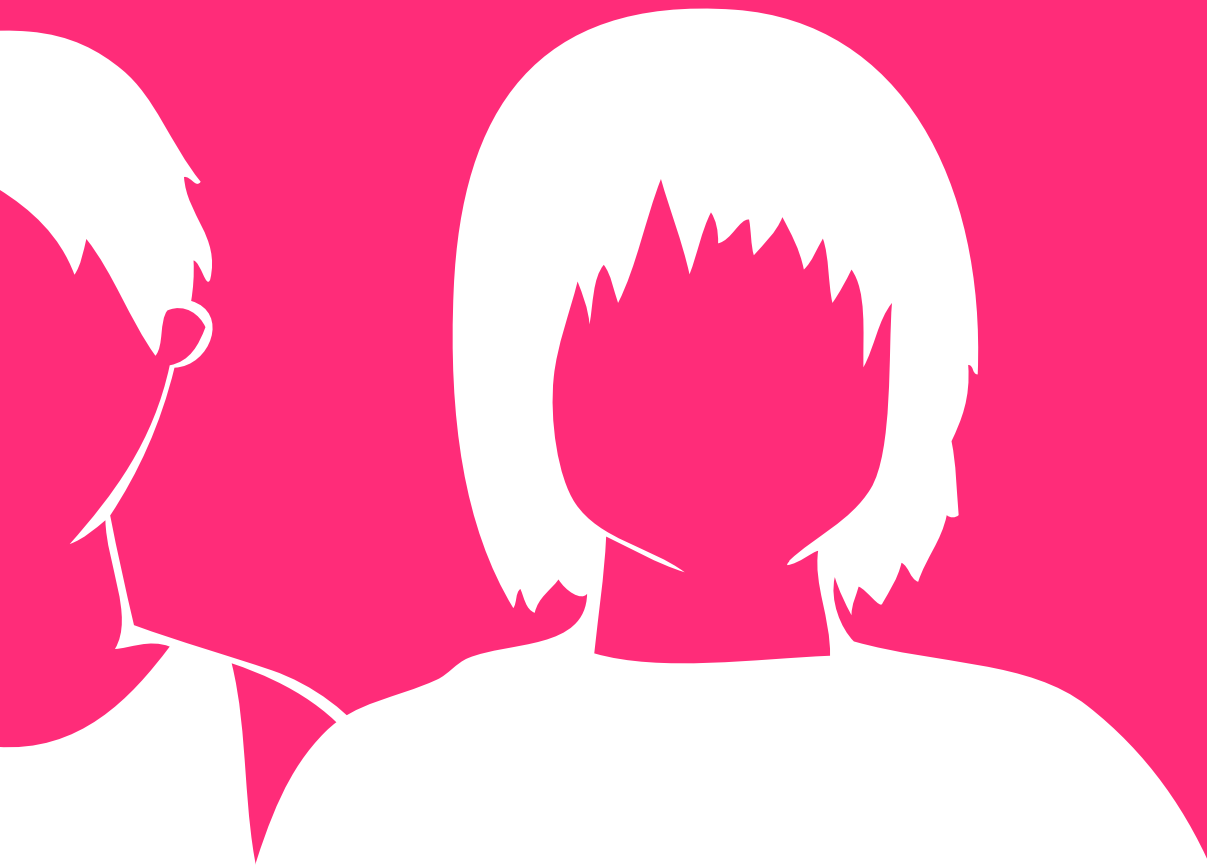
apathyisboring.com
citizenfactory.com
@apathyisboring

Ce rapport annuel est aussi
disponible en français.



APATHY IS BORING

ANNUAL REPORT APRIL 1st, 2014 - MARCH 31st, 2015



LETTER FROM THE **DIRECTOR OF OPERATIONS** AND THE **PRESIDENT**

Dear friends and supporters,

On behalf of the staff and the Board of Directors of Apathy is Boring, we are pleased to present to you our 2013-2014 Annual Report. We are grateful to every donor, funder, partner, artist, and volunteer who has supported our efforts this year. We are inspired by all those who have reached out to lend a hand in strengthening our communities and our democracy.

This year our three core program areas took on new and challenging projects, which stretched our scope as an organization and greatly enhanced our understanding of how to make real impact on youth electoral and civic engagement in Canada.

Our Get Involved program connects us directly to youth across Canada. This past year we were in youth employment centres and community spaces across the country where we discussed the issue of youth voter apathy face-to-face with disengaged youth. These conversations were as engaging for us as they were for the participants.

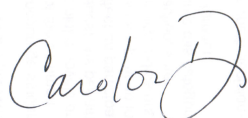
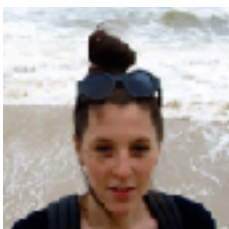
Our Elections program tests and researches mobilization techniques in an attempt to better understand the impact of our activities and the needs of Canadian youth. This past year we worked closely with the National Association of Friendship Centers to address the pressing need for conversations around Indigenous youth voting behavior. We also began work with Elections Canada and Elections BC to conduct and test the effectiveness of by-youth-for-youth registration drives.

Our growing Youth Friendly program allows us to scale our impact by providing other organizations and government bodies with the tools they need to better integrate youth as decision-makers and meaningful participants within their organizations. This past year we provided youth-engagement audits to the Canadian Red Cross and the City of Grand Prairie, and conducted consulting services for Canadian Parks Council and the Congress of Aboriginal Peoples. We are excited that our work in this area continues to grow and deepen, creating greater spaces for youth to engage as valued citizens in our society.

As Canada's leading youth organisation working to inspire, motivate and engage young Canadians as active citizens, our continued development proves to us the importance of and the appetite that exists for the involvement of Canada's youth in our democracy.

Looking back on this year gives us the confidence to look forward. Next year will be a big one, as we plan our 5th federal election campaign in the history of Apathy is Boring. We are grateful for your continued support and look forward to the change that we can make together.

Sincerely,

A handwritten signature in black ink that reads "Carolyn Loutfi".

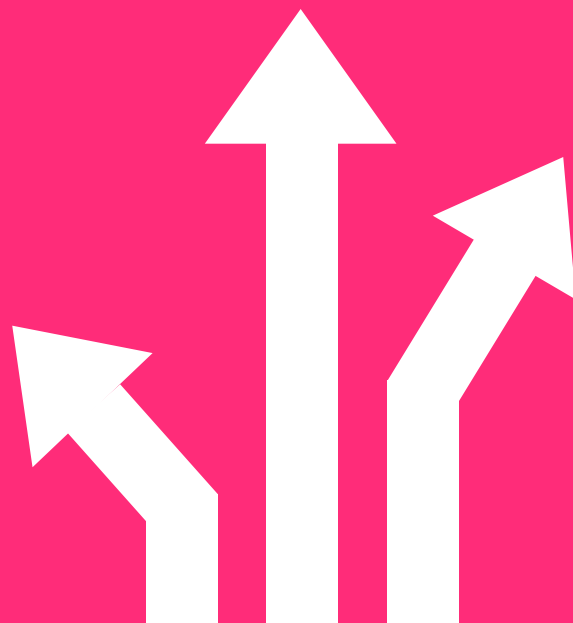
Carolyn Loutfi
Director of Operations (2014–)

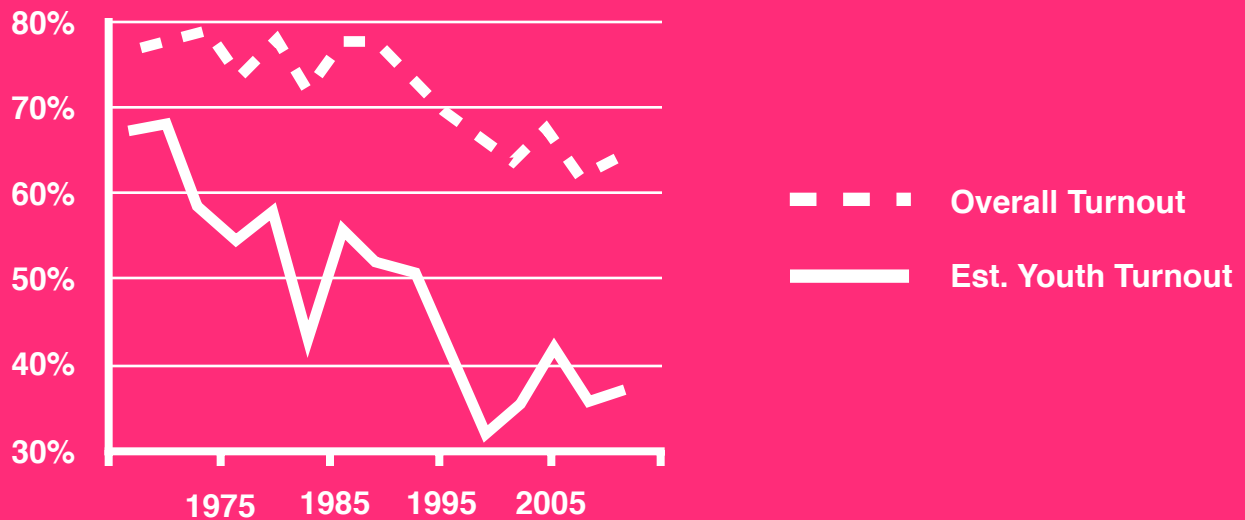
A handwritten signature in black ink that reads "Ilona Dougherty".

Ilona Dougherty
President (2013–) & Co-Founder

VISION

A Canada where every young Canadian is an active and creative citizen, and youth are meaningfully engaged in all aspects of the democratic process.





THE CONTEXT

Canadian youth are not opting into the democratic process. In the 2011 Federal Election only 38.8% of Canadians aged 18-24 voted, continuing a long-term downward trend. Voting – or not voting – is a habit. If we don't address this issue, in a generation we will have a country where the majority of citizens don't vote.

Meanwhile, millions of young Canadians aren't volunteering, and 45% say it's because no one asked them to. With the looming retirement of the baby boomers, young people will not be there to meet our country's increasing need for volunteers unless we change the way we are engaging them in our communities.

Young Canadians deserve to be a part of the democratic process and we need them to be active citizens. An engaged citizenry is key to the strength of our democracy. If we don't engage young people now, we are setting ourselves up for the dangerous reality of a fragile democracy and a disengaged generation.

MISSION

Apathy is Boring is a non-partisan charitable organization that uses art and technology to educate youth about democracy, with the aim of increasing youth voter turnout, increasing youth engagement in the democratic process, and building a sustainable dialogue between youth and elected officials.

METHODOLOGY

GATHER KNOWLEDGE Every activity undertaken by Apathy is Boring begins with a discussion of the research that we need to do. Starting with this “homework” has two benefits: it ensures that we’ve correctly identified and analyzed the problems we’re tackling, and it helps us be efficient. We draw on knowledge from both practitioners and researchers. If there’s a lack of information, we start by conducting our own research.

EXPERIMENT + INNOVATE Apathy is Boring is not afraid to experiment and innovate. Before we commit to a new activity, we test different ways to accomplish our mission. We also gather program level and strategic level data for each of our activities and programs. This data is used not only to evaluate the performance of each activity and program, but also allows us to identify high- impact solutions for the problems we’re tackling.

MAXIMIZE IMPACT Apathy is Boring is a social innovator in the field of youth engagement. After testing and refining an activity, our next step is to maximize its impact. When we have the capacity to do so, we expand the reach of our own programs. Otherwise, we give our ideas away. By taking this “open source” approach and sharing our knowledge and strategies with other youth engagement stakeholders, Apathy is Boring can affect far more youth than any one organization could ever reach directly.

PROGRAM AREAS

VOTING We increase youth voter turnout through mobilization campaigns during federal, provincial, and municipal elections that inform our research projects which focus on improving youth mobilization tactics.

GETTING INVOLVED We encourage youth to get involved in the democratic process and create opportunities for dialogue with their elected officials through ApathyisBoring.com and CitizenFactory.com, and workshops, street teams, and live events.

YOUTH-FRIENDLY We give civil society and government the concrete tools they need to engage youth in decision- making through workshops, organizational audits, and other ‘Youth Friendly’ services and resources.

PHILOSOPHY

YOUTH AS DECISION-MAKERS We believe that creating spaces for dialogue and decision-making opportunities for youth are critical to youth engagement in democracy.

IMPACT We believe in solving the problem of declining youth engagement in democracy, not just raising awareness about it. We make sure our work has impact.

REACHING THE UNENGAGED We believe in doing the hard work to reach and activate unengaged youth.

INTERGENERATIONAL PARTNERSHIPS We believe in the importance and value of intergenerational partnerships.

LOW-RISK ENTRY POINTS We believe in going to where young people are and not expecting young people to come to us, and that sometimes taking the first step towards civic engagement is the most important one.

PROVIDING CHOICES AND INFORMATION We believe in providing information in an accessible way to educate and inform young people. We don't believe in preaching.



WORKED WITH 17 YOUTH-SERVING AND YOUTH-LED ORGANIZATIONS THROUGHOUT B.C., ALLOWING US TO EXPAND OUR REACH TO GET OUT THE YOUTH VOTE DURING THE BRITISH COLUMBIA PROVINCIAL ELECTION. 3 VIDEOS WERE PRODUCED FROM THE WORKSHOP WITH 900+ VIEWS.

11 000+

SOCIAL MEDIA FOLLOWERS

1730

INDIGENOUS YOUTH GIVEN INFORMATION ABOUT HOW TO VOTE DURING THE

QUEBEC

PROVINCIAL ELECTION

10 000

YOUTH DIRECTLY REACHED IN PERSON DURING THE BRITISH COLUMBIA PROVINCIAL ELECTION

ENCOURAGED THEM
TO VOTE AT

51

CONCERTS
+EVENTS
THROUGHOUT BC

73 000+

UNIQUE VISITORS
TO APATHYISBORING.COM

**7800+ VISITS
TO CITIZENFACTORY.COM**

2 COUNCIL ON YOUTH ELECTORAL ENGAGEMENT
MEETINGS IN TORONTO AND OTTAWA LED BY
COUNCIL FOUNDING CHAIR
JEAN PIERRE KINGSLEY FORMER CHIEF
ELECTORAL OFFICER OF CANADA (1990-2007)

NEW ARTISTS SUPPORTED
OUR WORK AND WERE PROFILED ON APATHYISBORING.COM FROM
STARS TO SUUNS TO MOTEL RAPHAEL

80+ MEDIA APPEARANCES
WITH THE CBC, VANCOUVER SUN, CJAD RADIO,
LA PRESSE, LE DEVOIR, GLOBAL, INCLUDING WEEKLY
APPEARANCES ON CTV NEWS CHANNEL

40+
WORKSHOPS AND EVENTS

CIVIC ENGAGEMENT WORKSHOPS

GIVING YOUNG CANADIANS THE TOOLS AND
INFORMATION THEY NEED, AT INSPIRIT
FOUNDATION - CONCORDIA UNIVERSITY, THE
UNIVERSITY OF WATERLOO, PROJECT
INTEGRATION MONTREAL, MAISON TANGENTE
AND AT MANY OF THE CARREFOUR JEUNESSE
EMPLOI MONTRÉAL, TO NAME A FEW.

YOUTH-FRIENDLY PANELS AND PRESENTATIONS

SHARING THE VALUE OF YOUTH ENGAGEMENT WITH THE CANADIAN RED CROSS, INSTITUT DU
NOUVEAU MONDE, NATIONAL ASSOCIATION OF FRIENDSHIP CENTRES, AGA KHAN FOUNDATION,
ELECTIONS BC, ASHOKA CANADA, THE ASSOCIATION OF ONTARIO MUNICIPALITIES AND THE
CENTRE FOR THE STUDY OF DEMOCRATIC CITIZENSHIP.

278 SURVEYS COLLECTED IN OUR GRANDE PRAIRIE MUNICIPAL AUDIT

GAVE YOUTH THE TOOLS THEY NEEDED TO CAST A BALLOT IN 4 PROVINCIAL AND MUNICIPAL ELECTIONS INCLUDING:
BC PROVINCIAL, MONTREAL MUNICIPAL, GRANDE PRAIRIE MUNICIPAL, QUEBEC PROVINCIAL

A KEY PARTNER IN ELECTION CANADA'S 3RD ANNUAL CANADA'S DEMOCRACY WEEK

**400+ PEOPLE ATTENDED EVENTS
IN HALIFAX, WINNIPEG, OTTAWA, AND VANCOUVER**

2013 marked yet another busy year for Apathy is Boring. We are proud to have developed new partnerships with the NAFC, the City of Grande Prairie, and Elections BC. We travelled across Canada to lead projects, researched how to best engage diverse communities of young people, and of course, encouraged young Canadians to vote.

YOUTH ELECTORAL AUDIT

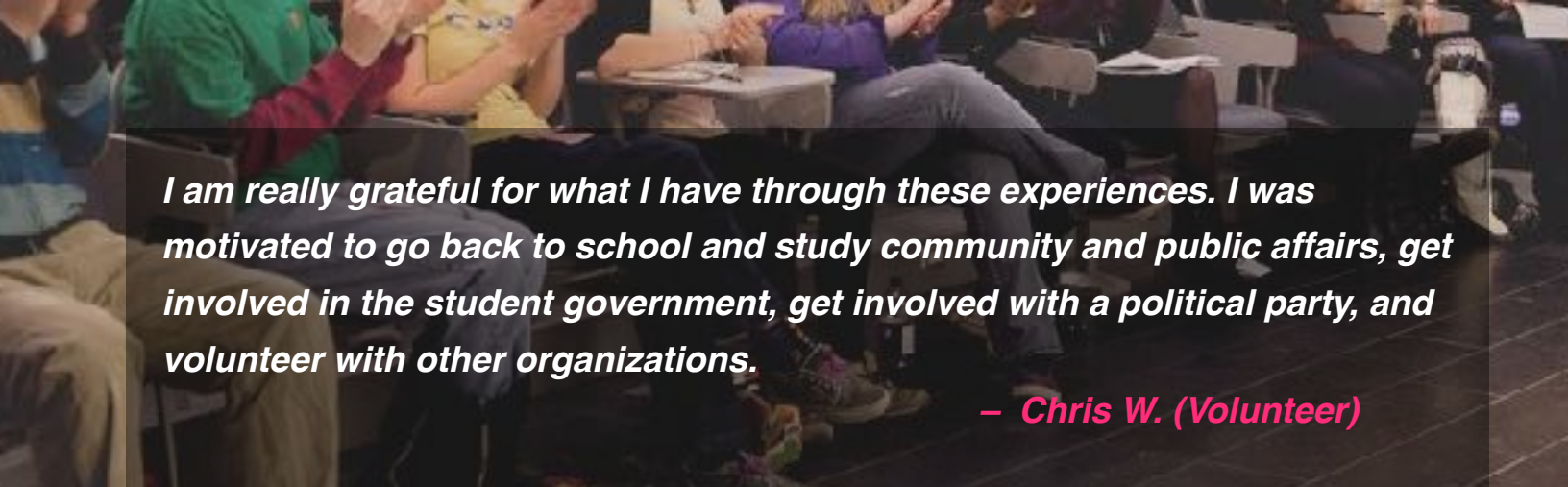
Apathy is Boring, in partnership with the **Sheldon Chumir Foundation for Ethical Leadership**, collaborated to develop a 'Youth Electoral Audit Tool' over the summer of 2013. The purpose of this tool is to inform policymakers about best practices for youth involvement in the electoral process and to increase youth voter turnout in municipal elections. We then pilot tested the audit tool in partnership with the **City of Grande Prairie** during the Municipal Election held in Grande Prairie on October 21st, 2013.

ENGAGING INDIGENOUS YOUTH AS VOTERS AND DECISION MAKERS

In partnership with **The J.W. McConnell Family Foundation** and the **National Association of Friendship Centres**, in the summer of 2013, Apathy is Boring launched an ambitious pilot project to test mobilization strategies in 3 elections aiming to engage more Canadian Indigenous youth as voters. We conducted a literature review that highlighted the importance of researching factors that may explain the low turnout rate amongst Canada's Indigenous peoples. The findings from this literature review have helped guide each phase of this project.



VOTING



I am really grateful for what I have through these experiences. I was motivated to go back to school and study community and public affairs, get involved in the student government, get involved with a political party, and volunteer with other organizations.

– Chris W. (Volunteer)

The first test phase took place in Alberta during the **2013 Grande Prairie Municipal Election**. A survey was distributed to Indigenous and non-Indigenous youth in order to measure which factors influence intention to vote. The results were compelling and showed that whether or not a young person was Indigenous was the primary factor in influencing the intention to vote, in contrast to political interest or civic engagement.

The second test phase of this project took place during the Québec Provincial Election. Apathy is Boring partnered with **Le regroupement des centre d'amitié du Québec** and **Le directeur général des élections du Québec** to design a campaign to again encourage Indigenous youth to vote, which focused on peer-to-peer outreach coupled with online outreach. We provided information on how, when, where, and why to vote. Information cards and infographics were distributed leading up to the Québec Provincial Election by eleven **Friendship Centers** and remote satellite centers throughout Québec. 1730 Indigenous youth were given information in person about how to vote, this also created an opportunity to discuss with these youth around the topic of voting. Many Friendship Centres decided to hold face-to-face workshops around topics of democracy to compliment the information provided.

The third testing phase of this project will take place during the upcoming 2015 Federal Election.

BRITISH COLUMBIA PROVINCIAL ELECTION

In the winter and spring of 2013, Apathy is Boring in partnership with **Elections BC** collaborated on a unique youth voter registration campaign. Apathy is Boring and the BC based organization **Get Your Vote On (GYVO)**'s 79 volunteers were trained to conduct Street Teams and attended 51 events to register youth to vote in the 2013 BC Provincial Election. This registration-drive directly reached **10,000 youth**, and the BC government tracked which individuals registered via Apathy is Boring. The data that we collected during this project allowed us to see how many people actually voted as a result of our campaigning. This unique undertaking marks the first time in Canada that data had been collected and analysed this way. With these compelling results, we are now subsequently writing a report on the findings for **Elections Canada**.

As part of this campaign, youth-led and youth-serving organizations were supported to encourage the youth in their networks to vote. Three educational videos were created 'How to Be Non Partisan', 'What Makes Someone Vote' and 'Reaching Non-Voters Workshops' and a day long workshop was held in Vancouver.

Finally, Apathy is Boring created our online campaign 'the Superficial Voting Society' as a fun way to encourage youth to vote. In the two weeks leading up to the election, this social media campaign shared tweets and Facebook posts featuring tongue-in-cheek messages. They depicted insignificant and superficial reasons to vote using the tagline "Your Reason Is Your Reason. Just Vote."

Getting Involved is more than just casting a ballot every couple years, it's about being engaged at all levels of the democratic process. Apathy is Boring has spent another year directly engaging Canadian youth and encouraging them to become active citizens. This was achieved through our volunteer and internship programs, our partnerships with artists, and our collaboration with organizations such as Making Electoral Democracy Work, the Congress of Aboriginal Peoples, Elections Canada and the Inspirit Foundation.

CIVIC ENGAGEMENT WORKSHOPS

A particular highlight of 2013 was our collaboration with the **Center for the Study of Democratic Citizenship** and **Making Electoral Democracy Work (MEDW)**. We designed a **Civic Participation Workshop** that both engaged youth and served as a research tool into young people's perceptions of strategic voting. We were warmly welcomed into youth employment centres in the Montreal area, revealing the importance of community partnerships. We provided this workshop to more than 180 youth throughout the year. We used new technology to measure voting habits and provided concrete tools to engage with these young people in a meaningful way.

Civic Engagement workshops were carried out at different Carrefour Jeunesse Emploi Montréal, DESTA Black Youth Network, Foyer des Jeunes Travailleurs et Travailleuses de Montréal, 03 On Our Own, Maison Tangente, Project Integration, Elections BC, University of Toronto Hart House Multifaith Chaplaincy and Concordia Multi-Faith Chaplaincy.

FIND YOUR VOICE

Find Your Voice was a project created in partnership with the **Congress of Aboriginal People's National Youth Council**. In creating the workshop series we piloted the project in Toronto, Vancouver, Montreal and Moncton. Highlights included meeting Elders Jean Stevenson and Delbert Sampson and the three day retreat with CAP National Youth Council members and A is B staff in Moncton. Elders of the CAP community helped facilitate modules and provided ethical and spiritual guidance for youth about how to get involved. Finally, the youth leaders were part of an inspirational video that shows just how impactful this project has been on them.

The **Find Your Voice** project resulted in 10 workshops given across Canada to encourage Indigenous youth to become more civically engaged. These workshops developed into downloadable and editable toolkits, which are creative resources that enable young people to run leadership workshops in their communities and inspire their peers.



GETTING
INVOLVED

CANADA'S DEMOCRACY WEEK

In September 2013, Apathy is Boring once again supported **Election Canada's** annual **Canada's Democracy Week**. This year we were contracted to organize a series of four events across Canada entitled "Democracy. Own it!" aiming to engage university students as active citizens. These events took place between September 16th – 23rd in Vancouver, Winnipeg, Ottawa, and Halifax, with distinguished personalities such as our council member Piya Chattopadhyay hosting the Ottawa event. Each workshop presented topics that brought together students, elected officials, artists, journalists, and leading academics.

INTERVIEWS WITH FORMER PARLIAMENTARIANS

In partnership with the **Canadian Association of Former Parliamentarians** Apathy is Boring worked to strengthen the link between former parliamentarians and our young audience. We produced 3 videos with 4 former parliamentarians to do just that. Featuring Herb Breau, David Daubney, Madeleine Dalphond-Guiral, and Douglas Rowland - these former MPs represented different political parties throughout their careers: Liberal, NDP, Bloc Québécois, and The Progressive Conservatives. These short videos, featured on our website, represent an intergenerational coming-together that fosters dialogue between elected officials and youth, and aim to make parliament more accessible to youth.

INTERNSHIPS AND VOLUNTEERS

Our volunteer and internship programs continue to be the backbone of Apathy is Boring. Our volunteers and interns bring energy and insight into our work. Their enthusiasm continually challenges us as an organization as we move forward.

With the support of **La Fondation du Grand Montréal** and the **Peacock Family Foundation** we engaged 10 youth in a four month long intensive volunteer training program, and presented a series of three specialized workshops. The purpose of the project was to inspire youth leadership and promote citizen engagement among youth in Montréal. We directly reached 100 youth and several others via online platforms.



At Apathy is Boring we believe it is important that organizations successfully engage young people in their work. The Youth-Friendly program is designed to provide tools and services to organizations to stay vibrant while making youth feel important, needed, and engaged.

YOUTH-FRIENDLY AUDITS

An Apathy is Boring Youth-Friendly Audit provides in-depth analysis of an organization's youth engagement practices and offers concrete next steps to improve and build on current practices. In 2013 our Youth-Friendly Audit clients included the **Canadian Red Cross** and the **National Association of Friendship Centres** (NAFC).

YOUTH-FRIENDLY CONSULTING

A is B helped carry out the creation of an interactive online resource **GOTparks.ca** with the **Canadian Parks Council**. The project was targeted to youth with the purpose of providing them a platform where they could learn how to access parks and share their outdoor experiences with others. The project was carried out with the help of a dedicated **Youth Engagement Working Group** comprising of youth from across Canada. This advisory committee, made up of 10-15 young and passionate Canadians, helped develop and oversee the implementation of the website throughout the course of the project. Through an active online campaign on Twitter, Facebook and Instagram, the Got Parks project has developed into a dynamic resource.



YOUTH-
FRIENDLY



I used to be an apathetic young woman, and I'm currently working at the Department of Foreign affairs and International trade! My experience with your team was truly valuable on so many levels and it made me grow as an individual.

– **Amelie D.** (Workshop Participant)

I got involved with Apathy is Boring because I knew I would actually be making a difference in society, while also getting valuable office experience. I loved that A is B focuses on an issue as important as democracy, which is sometimes forgotten about in our society.

– **Melanie** (Volunteer)

WORKSHOPS AND PRESENTATIONS

We delivered **Youth-Friendly Workshops and Presentations** throughout the year and met some amazing people along the way. From intimate settings to full auditoriums we were heard by hundreds of people this year, on the value of youth engagement.

As presenters, workshops leaders and panelists we worked with the Aga Khan Foundation, Institut du Nouveau Monde, National Association of Friendship Centres, Association of Municipalities of Ontario, the Canadian Red Cross, Centre for the Study of Democratic Citizenship, AFC Alberta Community Engagement Branch, Ashoka Canada, the Secondary Schools' United Nations Symposium, NDP Youth Caucus, Dawson College, New Frontier School Board, Federation of Canadian Municipalities Interns, University of Waterloo and Young Women Young Leaders.

COUNCIL ON YOUTH ELECTORAL ENGAGEMENT

Our **Council on Youth Electoral Engagement** has proved to be an invaluable resource since its inception in 2011. Throughout 2013, we held one on one meetings with the esteemed members of our Council to draw upon their expertise in their respective fields. We also met with Council members Jean-Pierre Kingsley, Tasha Kheiriddin, Piya Chattopadhyay, Penny Collenette, Anne McGrath and Frank Graves who took part in our Toronto and Ottawa regional council meetings in March and April 2014. This group, headed by Jean-Pierre Kingsley, former Chief Electoral Officer of Canada, has continued to provide Apathy is Boring with important guidance and insight into our work.

STAFF

Ilona Dougherty Executive Director (until July 2013)

Youri Cormier Executive Director (July 2013 until July 2014)

Caro Loutfi Youth-Friendly Coordinator (current Director of Operations as of July 2014)

Sylvia Tombs Communications and Getting Involved Program Coordinator

Bekky O'Neil Development and Administrative Coordinator

Judith Handfield Research and Elections Program Coordinator

Eva Falk Pederson Research and Elections Program Contractor (September until December 2013)

Ben Shemie Events and Outreach Coordinator (January until April 2014)

Devon LeClair Contractor (April - July 2013)

Pete Meadows Contractor (April - June 2013)

Dalal Saikali Contractor (May - October 2013)

INTERNS

Laura Dunn Youth-Friendly Intern

Ayawavi (Raissa) Mawunyo Dogbe Communications Intern

Ari Magnusson Research and Elections Program Intern

Antonin Lacelle-Webster Fund Development and Administrative Intern

Caro Loutfi Communications Intern (until August 2013)

Caroline Escande Fund Development and Administrative Intern

BOARD OF DIRECTORS

Ilona Dougherty President (as of July 2013) & Co-Founder

Jessica Pathy Chair

Marie-Claire Lynn Vice-Chair

Jillian Kilfoil Secretary

Mackenzie Duncan Director & Co-Founder

Rachel Dhawan Director

David Prodan Director

Jared Friedman Director

Michael Lenczner Director

Chad Lubelsky Director

Domenic Del Vecchio Director

Christelle Francois Director



TEAM

VOLUNTEERS

- Kirk Wight
- Lindsay Bach
- Andrew Alkhouri
- Héloïse Panchard
- Carrie Sun
- Megan Del Grosso
- Catherine Chea
- Danielle Leblanc
- Marie Thilbe
- Cedric Moncheaux
- Catilin Mullen
- Samuel Lebrun
- François Mérette
- Stefan Cikic
- Kayla Morin
- Lex Becker
- Gabriel D'Astous
- Andréa Viens
- Rémy Twahirma
- Amélie Paulua
- Shoshana Kogut
- Stephanie Wong
- Rana Ramandan
- Noam Kaufman
- Behzad Memorzadek
- Renee Aeyelts
- Rebecca Dickson
- Sophia Chan
- Veronika Bylicki
- Jason Soliman
- Jessica Truong
- Raymond Ziadeh
- Tony Brian
- Terry Luo
- Edwin Lasiste
- Chelsea Pang
- Tasman Lacroix
- Damien Sun
- Brad Olson
- Spencer McMurray
- Barbara Lai
- Angelica Dixon
- Melanie Anderson
- Madison Dunstall
- Alyssa Lalani
- Alex Mierka-Zatwarnicki
- Tiffany Cheng
- Fiona Yuen
- Alyssa Koehn



COUNCIL ON YOUTH ELECTORAL ENGAGEMENT

Jean-Pierre Kingsley (Founding Chair) Chief Electoral Officer of Canada (1990-2007)

The Honourable Lloyd Axworthy President and Vice-Chancellor, University of Winnipeg

André Blais Director Canada Research Chair in Electoral Studies, Université de Montréal

The Right Honourable Kim Campbell First Female Prime Minister of Canada (1993)

Piya Chattopadhyay Journalist, CBC Radio and TVO

Penny Collette Adjunct Professor, University of Ottawa Faculty of Law

Ilona Dougherty (Vice-Chair) Co-Founder and President, Apathy is Boring

Phil Fontaine President, Ishkonigan Inc., National Chief of the Assembly of First Nations (1997-2000, 2003-2009)

Roger Gibbins President and CEO, Canada West Foundation (1998-2012)

Elisabeth Gidengil Director, Centre for the Study of Democratic Citizenship, McGill University

Frank Graves President, EKOS Research Associates

Richard Johnston Canada Research Chair in Public Opinion, Elections, and Representation, University of British Columbia

Tasha Kheiriddin Writer, Broadcaster, and Political Commentator

The Right Honourable Paul Martin Prime Minister of Canada (2003-2006)

Anne McGrath Managing Director, ENSight Canada

The Honourable Audrey McLaughlin Leader of the New Democratic Party of Canada (1989-1995)

Peter G. White Former Principal Secretary to Prime Minister Brian Mulroney and lifelong political activist

STATEMENT OF INCOME

APRIL 1, 2014 - MARCH 31, 2015

2014

Revenues

Foundations and government grants	175,421
Donations	19,988
Consulting revenue	150,293
Workshops and presentations	7,165
	<u>352,867</u>

Expenditures

Salaries and benefits	153,020
Youth development	25,267
Project expenses	106,303
Office and general	11,404
Rent	26,564
Telephone and utilities	3,248
Insurances	1,357
Honorariums	1,913
Subscriptions, memberships and license fees	4,263
Website and media	6,117
Travel	25,161
Representation expenses	7,433
Professional fees	2,787
Interest and bank charges	297
Bad debts	140
Amortization of capital assets	1,612
Less: Expenses reimbursed	<u>[21,559]</u>
	<u>355,327</u>
Excess (deficiency) of revenues over expenses	<u>[2,460]</u>



FINANCES

DONORS AND FUNDERS

To support Apathy is Boring is to support the future of our democracy. We could not engage the next generation of Canadian youth without the contribution from our funders, donors, and supporters at all levels. Thank you for your ongoing commitment to our mission.

Apathy is Boring is a charitable organization and social enterprise. To fulfill our mandate and carry out the important work that we do, we rely on the generous support of individual donors, foundations, and government grants. As our Youth-Friendly program grows, we similarly value our on-going partnerships and building client relationships. This year our Youth-Friendly client list includes the Canadian Red Cross, Canadian Parks Council, Congress of Aboriginal Peoples, Elections BC, and Directeur général des élections de Québec, amongst others.

GIVING LEVELS

Canadian Prime Minister - \$100,000 +

The J.W. McConnell Family Foundation

House of Commons - \$25,000 +

Emploi Québec

Senate - \$10,000 +

La Fédération des chambres de commerce du Québec
S-Vox Foundation

Canadian Premiers - \$5000 +

Concordia University
The Sheldon Chumir Foundation
The Peacock Family Foundation
Canadian Association of Former Parliamentarians

Members of Parliament - Up to \$5,000

- | | | | |
|------------------------|-----------------------|---------------------|--------------------|
| ▸ Anonymous | ▸ économique | ▸ Donald Jones | ▸ Melissa Guay |
| ▸ Amelia Clark | ▸ communautaire | ▸ Eva De Gosztanyi | ▸ Michael Lenczner |
| ▸ Beth Hunter | ▸ Centre-Sud | ▸ Jared Friedman | ▸ Rachel Dhawan |
| ▸ Bonnie & Milo Shemie | ▸ Chad Lubelsky | ▸ Jaymini Bhikha | ▸ Stephanie Both |
| ▸ Canada Summer Jobs | ▸ Christelle Francois | ▸ Jessica Pathy | ▸ Stephanie Dewar |
| ▸ Charitable Impact | ▸ Daniel Rosenfield | ▸ Jillian Kilfoil | ▸ Suat Tuzlak |
| ▸ Foundation | ▸ David Prodan | ▸ Mel Lefebvre | ▸ Susan Van Gelder |
| ▸ Corporation de | ▸ Deborah Durbin | ▸ Mainline Theatre | |
| ▸ développement | ▸ Domenic Del Vecchio | ▸ Marie-Claire Lynn | |







PARTNERSHIPS (IN KIND AND SPONSORSHIP)

- MacLaren McCann
- Telefilm
- MuchMusic
- Anita Dhawan
- Vans Warp Tour
- Fringe Festival Montreal
- Pop Montreal
- Timeraiser Montreal
- Yelp Helps
- Volunteer Bureau of Montreal
- Fuscia Bakery
- St Viateur Bagels
- Electric Owl
- Lucky Bar
- Rio Theatre
- Highland Pub
- City of Vancouver
- SFU - Burnaby
- SFU - Harbour Centre
- Roxy Cabaret
- Media Club
- Kelowna Community Theatre
- Langara
- Alix Goolden Hall
- The Commodore Ballroom
- The Vogue Theatre
- Vaisakhi Day Parade
- The Rickshaw, Vancouver
- Goldcorp Centre for the Arts

ARTISTS

- STARS
- SUUNS
- Motel Raphael
- NLX
- Nick Teehan
- Danny Fernandes
- Dramatik
- Johnny Hockin
- Lauren Toyota
- Henry Rollins
- Adam and the Amethysts
- Alexisonfire
- Amanda Mabro
- Bell Orchestre
- Charlotte Cornfield
- Chris Velan
- Dan Mangan
- DJ Jetpac
- DJ Kobal
- DJ Static
- Eileen Quashie
- Elephant Stone
- Eternia
- Gavin Bradley
- Greg Macpherson
- Hollerado
- Jason Collett
- Joel Plaskett
- Jonathan Emile
- JRDN
- K'NAAN
- Kev Corbett
- Matt Stern
- Melissa Auf der Maur
- Michie Mee
- Minto
- Misstress Barbara
- Moe Clark
- Mother Peace
- Narcicyst
- Nomadic Massive
- Paul Cargnello
- Pierre Lapointe
- Po' Girl
- Skcratch Bastid
- Teen Sleuth
- Tegan and Sara
- The Carps
- The Darling Demaes
- The Midway State
- The Most Serene Republic
- The New Cities
- The People's Poet
- The Tom Fun Orchestra
- The Unsettlers
- Theo Tams
- Woodhands

COMMUNITY

- Jessi Cruickshank
- Sook-Yin Lee
- Alejandro
- Amanda Lang
- Andy Nulman
- Blackbird
- Butta Beats
- Charlotte Arnold
- Devon Soltendieck
- David Eaves
- Hannah Sung
- John Ralston
- Saul
- Lou
- Luther Wright
- Meduza
- Nantali
- Panurge
- Rawgged MC
- Sass Jordan
- Sol Guy
- Vox Sambo
- Waahli
- George Stroumbouloupoulos



SUPPORTERS

THANK YOU

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