

WHAT HAPPENS WHEN YOU GIVE YOUNG PEOPLE THE OPPORTUNITY AND THE RESOURCES TO WORK ON AN ISSUE THEY CARE ABOUT?



JUDGE ME IF YOU CAN A RISE PROGRAM CASE STUDY

Apathy is Boring is a youth-led organization that works to educate and support our peers across Canada in being active and contributing citizens. One way we do this is through our RISE program.



OVER **22** WEEKS
YOUTH AMBASSADORS



- GET TRAINING BUILD SKILLS
- HAVE ACCESS TO PROJECT FUNDING



CREATE A COMMUNITY PROJECT PROMOTING SOCIAL INCLUSION

THE PROJECT #JUDGEMEYEG IN EDMONTON



"I FEEL LIKE JUDGEMENT IS NOT REALLY SOMETHING WE TAKE SERIOUSLY. WE TAKE IT VERY LIGHTLY. BUT WE DON'T KNOW THAT IT AFFECTS HOW WE TREAT OTHER PEOPLE AND HOW IT LIMITS OTHER PEOPLE."

From a multitude of influences, we have unconscious assumptions and biases, which lead to harmful narratives, misjudgements and ultimately social exclusion of young people in our communities. This project aims to explore and challenge this by bringing diverse people together to share and challenge these assumptions and biases with each other.

PROCESS OF THE PROJECT



WHAT PARTICIPANTS LEARNED



"THERE'S A LOT MORE IN COMMON BETWEEN ALL OF US THAN WE GIVE OURSELVES CREDIT FOR, AND I THINK THAT WHEN WE LABEL OURSELVES AND WE START JUDGING OTHERS, WE START THROWING DOWN WALLS. I THINK WE DO THAT OUT OF FEAR OF CONNECTION."

"I THINK WE DON'T TRY TO ENGAGE AND INTERACT AND MEET NEW PEOPLE AND I THINK THAT'S SO DESPERATELY IMPORTANT TO TRY TO BE OPEN TO ENGAGING WITH OTHERS, AND BUILDING RELATIONSHIPS."



WHAT THE AMBASSADORS LEARNED



"IT'S IMPACTED ME PERSONALLY, BECAUSE IT'S EMPOWERED ME TO CONTINUE ON FIGHTING FOR SOCIAL CHANGE, AND DIFFERENT THINGS I'M PASSIONATE ABOUT. IT'S TAUGHT ME NEW SKILLS ON HOW I CAN ORGANIZE EVENTS AND NETWORK WITH OTHER PEOPLE WHO ARE INTERESTED IN MAKING A DIFFERENCE AS WELL. I KNOW IT'S PLAUSIBLE TO ACCOMPLISH THE THINGS I WANT TO ACCOMPLISH NOW BECAUSE OF THIS PROGRAM, AND THAT'S HUGE."

"I THINK I'M LESS APATHETIC ABOUT ISSUES THAT DON'T AFFECT ME, BECAUSE BEFORE RISE I WASN'T REALLY EXPOSED TO PEOPLE WHO HAD DIFFERENT PROBLEMS AS ME. AND SO I JUST KIND OF LEFT THAT ALONE. I WAS LIKE, OH, THAT'S OKAY, THIS DOESN'T REALLY AFFECT ME. BUT NOW I REALIZE THAT THEY'RE IMPORTANT AND THAT I SHOULD CONTRIBUTE TO THEM."



COMMUNITY ENGAGEMENT

7 YOUTH AMBASSADORS LED THE PROJECT

6 COMMUNITY ORGANIZATIONS AND KEY STAKEHOLDERS CONSULTED ON THE PROJECT

25

ADDITIONAL YOUTH MOBILIZED THROUGH THE PROJECT

50

COMMUNITY MEMBERS ATTENDED THE EVENT

AN ONLINE REACH OF

11409

HOW CAN YOU SUPPORT?

IF YOU ARE A DECISION-MAKER

- GIVE THEM YOUR TIME AND LISTEN.
- FUND YOUTH PROJECTS TO HELP GROW THEIR IMPACT.
- ENGAGE YOUTH IN DECISION-MAKING PROCESSES TO INFORM YOUR WORK.

IF YOU ARE A YOUNG PERSON

- HELP SPREAD THE WORD ABOUT YOUTH PROJECTS ON SOCIAL MEDIA.
- ATTEND AN EVENT AND INVITE A FRIEND.
- START A CONVERSATION WITH YOUR FRIENDS AND FAMILY.

Get in touch edmrise@apathyisboring.com

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