

# ENVIROPEDIATO

enviropediaTO is an online resource guide aiming to lower the waste footprints of youth (target audience = 18-30) in Toronto. Weekly Instagram campaigns around the themes of food, fashion, electronics, and household items share tips and tricks, highlight local change-making initiatives, and invite audiences to participate in a themed challenge. The campaign will culminate in an event that brings together local experts and youth participants to explore lowering waste through practical hands-on workshops.

**Date:** Tuesday, December 3<sup>rd</sup>

**Time:** 6:00-8:30 PM

**Location:** Spadina- CSI Spadina- (bottom floor, called the Atrium)

