WHO WE ARE

The Appalachia Funders Network is a group of over 59 national, regional, and local member organizations who work together to build relationships, engage in learning and analysis, and develop partnerships to maximize resources towards an equitable Appalachian transition.
WE DO

CONNECT

DEEPEN RELATIONSHIPS AND NETWORK

ANALYZE

PUBLICATIONS

HELP SHAPE THE APPALACHIAN TRANSITION

ELABORATE

EQUITY

GROUP

HEALTH

PLACE BASED FOUNDATIONS

FOR MORE INFO VISIT OUR WEBSITE AT: www.appalachiafunders.org

WHERE WE WORK

52 TENNESSEE COUNTIES

54 KENTUCKY COUNTIES

32 OHIO COUNTIES

55 ALL WEST VIRGINIA COUNTIES

25 VIRGINIA COUNTIES

29 NORTH CAROLINA COUNTIES
MEMBERSHIP DUES

<table>
<thead>
<tr>
<th>ANNUAL FUNDING IN CENTRAL APPALACHIAN REGION</th>
<th>MEMBER LEVEL</th>
<th>SUGGESTED DUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>TRIAL</td>
<td>$250</td>
</tr>
<tr>
<td>LESS THAN $500,000</td>
<td>ASSOCIATE</td>
<td>$499</td>
</tr>
<tr>
<td>$500,000-$4.9 MILLION</td>
<td>ANCHOR</td>
<td>$1,000</td>
</tr>
<tr>
<td>MORE THAN $5 MILLION</td>
<td>ALLY</td>
<td>$3,000</td>
</tr>
<tr>
<td>INVESTOR LEVEL</td>
<td>ADVOCATE</td>
<td>$5,000 AND UP</td>
</tr>
</tbody>
</table>

STRATEGIES

1. Build Relationships & Trust Among Appalachian Funders
2. Facilitate Common Understanding, Analysis & Vision
3. Foster Cross Sector Connections & Collaborations
4. Align Existing Resources & Leverage New Investments

MEMBERSHIP BENEFITS

- Grow Your Leadership, Skills, and Network
- Participate in Shared Analysis of the Appalachian Transition
- Increase Appalachia’s Visibility, Positive Perceptions, and Funding
- Connect with Industry Leaders and Experts Across Sectors
- Collaborate with Network Members to Achieve an Equitable Appalachia

Become a member now by visiting www.appalachiafunders.org/application
ISSUE ORIENTED GROUPS: KEY PRIORITIES OF GROUPS

**HEALTH**
- Social determinants of health & regional disparities
- Oral health
- Substance use disorder

Co-Chairs: Laura Nixon, Educational Foundation of America
           Megan Simpson, The Greater Kanawha Valley Foundation

**EQUITY**
- Learning agenda and framework
- Tools and resources
- Center equity across issues

Co-Chairs: Ethan Hamblin, Mary Reynolds Babcock Foundation
           Joe Woody, USDA Rural Development TN

**ENERGY & NATURAL RESOURCES**
- Energy efficiency programs
- Solar energy sector, especially distributed solar
- Coal-affected land restoration and reclamation

Co-Chairs: Beth Wheatsley, The Nature Conservancy-West Virginia
           Heidi Biaka, Just Transition Fund

**ARTS & CULTURE**
- Creative placemaking
- Arts education
- Cultural heritage

Co-Chairs: Stephanie Hyre, The Greater Kanawha Valley Foundation
           Margo Miller, Appalachian Community Fund

**PLACE BASED FOUNDATIONS**
- Community-based leadership development
- Strengthen community foundations
- Nonprofit capacity building infrastructure

Co-Chairs: Michelle Foster, The Greater Kanawha Valley Foundation
           Susan Urano, Athens Foundation

**DOWNTOWN REVITALIZATION**
- Shared understanding, values and analysis
- Support and resources for capacity building
- Local, regional and national stakeholder engagement

Co-Chairs: Sara Smith, Appalachian Impact Fund
           Hannah Vargason, Natural Capital Investment Fund

**FOOD AND AGRICULTURE SYSTEMS**
- Community-based healthy food access models
- Agricultural and agroforestry production and capacity building
- Processing, aggregation, and distribution infrastructure

Co-Chairs: Sara Smith, Appalachian Impact Fund
           Analia Mendoca, Foundation for a Healthy Kentucky; Christine Laporte, Sacharuna Foundation

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**2020 GROUP FINANCIAL SUPPORT**

The Appalachia Funders Network is thrilled to support 7 groups who regularly come together to learn, build relationships, deepen analysis, share strategy, and do joint work. This is an incredibly exciting time for the Network, and it also means that the Network needs additional support for these groups.

Beginning in 2020 each group will be asked to collectively contribute a total of $5,000 to support the coordination and administration of groups.

**YOUR CONTRIBUTION DIRECTLY ENABLES UP TO 50 HOURS OF DIRECT COORDINATION AND ADMINISTRATIVE SUPPORT FOR YOUR GROUP.** We are asking your organization to proactively invest in the groups in which you participate.

As this is the first year for group fees, we know that folks may have questions about the process or suggestions for improvement. That’s great! We’d be more than happy to set up a time to talk with the Network Coordinator. Email lindsey@ruralsupportpartners.com with questions or to set up a call.
Save the Date

APPALACHIA FUNDERS NETWORK
2020 ANNUAL GATHERING

April 14-16, 2020

Dollywood's DreamMore Resort and Spa

Find more information at APPALACHIAFUNDERS.ORG/2020_gathering
## AFN Gathering Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th>Benefits of Sponsorship</th>
<th>SILVER: $1,000 - $4,999</th>
<th>GOLD: $5,000 - $9,999</th>
<th>PLATINUM: $10,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo placement on the Gathering's registration web pages</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement on Gathering printed program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent name and logo placement on Gathering sponsor signs, located near registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Shout out on Network social media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One complimentary Gathering registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Named sponsor of a particular event at the Gathering (see below for options)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Table to display information and resources about your organization</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One additional (two total) complimentary conference registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special acknowledgement in plenary welcome session at the Gathering</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Half-page ad in Gathering printed program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

## Named Sponsorship Events

*Much of the content for the 11th Annual Gathering is in development at the time of printing. Please email coordinator@appalachiafundersonetwork.com with questions, updated information, or to discuss custom sponsorship packages.*

<table>
<thead>
<tr>
<th>Event</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Sponsorship</td>
<td>$25,000</td>
</tr>
<tr>
<td>Sponsorship of the full Gathering- prominent naming, logo placement and benefits.</td>
<td></td>
</tr>
<tr>
<td>Keynote Speaker Breakfast</td>
<td>$10,000</td>
</tr>
<tr>
<td>Keynote address to all attendees.</td>
<td></td>
</tr>
<tr>
<td>Wednesday Evening Dinner and Entertainment</td>
<td>$10,000</td>
</tr>
<tr>
<td>Premier dinner and drinks for all attendees plus live entertainment.</td>
<td></td>
</tr>
<tr>
<td>Learning Journeys</td>
<td>$7,000 each</td>
</tr>
<tr>
<td>Site visits of area non-profits working towards an equitable Appalachian Transition.</td>
<td></td>
</tr>
<tr>
<td>Wednesday Afternoon Luncheon</td>
<td>$6,500</td>
</tr>
<tr>
<td>Lunch for all attendees on main Gathering day.</td>
<td></td>
</tr>
<tr>
<td>Pre-Conference tour of Pigeon Forge/Gatlinburg Area</td>
<td>$5,000</td>
</tr>
<tr>
<td>Fun, casual tour of the Pigeon Forge area highlighting local arts, food, and culture.</td>
<td></td>
</tr>
<tr>
<td>Opening Reception Dinner</td>
<td>$5,000</td>
</tr>
<tr>
<td>Opening registration dinner on Tuesday. Dinner, drinks, and networking.</td>
<td></td>
</tr>
<tr>
<td>Thursday Morning Breakfast</td>
<td>$5,000</td>
</tr>
<tr>
<td>Closing breakfast for all attendees.</td>
<td></td>
</tr>
</tbody>
</table>

*Each event has the option for multiple sponsors*
THANK YOU TO OUR 2019 MEMBERS AND SPONSORS

Alleghany Foundation, Covington, VA
Appalachian Community Fund, Knoxville, TN
Appalachian Economic Development Fund, Cumberland, MD
Appalachian Impact Fund, Hazard, KY
Appalachian Investors Alliance, Knoxville, TN
Appalachian Partnership, Nelsonville, OH
ArtPlace America, Brooklyn, NY
Athens County Foundation, Athens, OH
Ballad Health, Johnson City, TN
BB&T, Charleston, WV
Berea College Appalachian Fund, Berea, KY
Bernard McDonough Foundation, Parkersburg, WV
Cassiopeia, Charlottesville, VA
Chorus Foundation, Boston, MA
Claude Worthington Benedum Foundation, Pittsburg, PA
Chan Zuckerberg Initiative, Redwood City, CA
Coalfield Water Development Fund, Coeburn, VA
The Conservation Fund, Chapel Hill, NC
Dentaquest Partnership, Martinsburg, WV
Dorney-Koppel Foundation, Potomac, MD
East Tennessee Foundation, Knoxville, TN
The Educational Foundation of America, Fairfield, CT
Emily Hall Tremain Foundation, New Haven, CT
Fahe, Berea, KY
Foundation for a Healthy Kentucky, Louisville, KY
Foundation for Appalachian Kentucky, Hazard, KY
Foundation for Appalachian Ohio, Nelsonville, OH
The Greater Clark Foundation, Winchester, KY
The Greater Kanawha Valley Foundation, Charleston, WV
The Health Foundation, North Wilkesboro, NC
HealthPath Foundation of Ohio, Cincinnati, OH
    The Innovate Fund, Greenville, SC
    Invest Appalachia*
James Graham Brown Foundation, Louisville, KY
    Just Transition Fund, New York, NY
LOCUS Impact Investing, Richmond, VA
Marietta Community Foundation, Marietta, OH
Mary Reynolds Babcock Foundation, Winston-Salem, NC
Marguerite Casey Foundation, Seattle, WA
Mercy Investment Services, St. Louis, MO
Mountain Association for Community Economic Development, Berea, KY
Natural Capital Investment Fund, Shepherdstown, WV
New Profit, Boston, MA
Ohio Arts Council, Columbus, OH
Ohio Legal Assistance Foundation, Columbus, OH
Orton Family Foundation, Shelburne, VT
Osteopathic Heritage Foundations, Columbus, OH
Parkersburg Area Community Foundation, Parkersburg, WV
Pathway Lending, Nashville, TN
Rural LISC, Fowler, CO
Sacharuna Foundation, The Plains, VA
Shaping Our Appalachian Region (SOAR), Pikeshville, KY
Sisters Health Foundation, Parkersburg, WV
The Solutions Project, Oakland, CA
Sugar Bush Foundation, Athens, OH
Tazewell Community Foundation, Tazewell, VA
Tennessee Department of Health*
Thompson Charitable Foundation, Knoxville, TN
United Healthcare, Minneapolis, MN
United Way of Southwest Virginia, Abingdon, VA

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