



ALEC Communications and Campaigns Manager 0.8FTE

The Arid Lands Environment Centre is Central Australia's own environmental organisation. Since 1980, ALEC has worked to protect the environment and support sustainable and resilient communities in the outback.

Located in Alice Springs, ALEC campaigns to stop polluting and damaging projects, supports local food production and community gardens, advocates for better environmental policy, organises events and engages the community to take action towards our vision of 'healthy futures for arid lands and people.'

www.alec.org.au

ALEC is seeking to employ a part-time **Communications and Campaigns Manager**, 0.8FTE (4 days per week). The Communications and Campaigns Manager role requires an energetic, creative and collaborative person willing to work in a dynamic and purposeful workplace to help deliver on our strategic goals.

The work will involve:

- Content development for websites and social media
- Campaign and supporter emails
- Event promotion and delivery support
- Writing and editing media releases
- Overview of organisational and team communications
- Contribute to organisational and campaign strategic planning and implementation

0.8 FTE \$65 000 pro rata • 5 weeks annual leave • Flexible, family-friendly workplace
There is a strong possibility that this role could become full time in 2020/21.

Selection criteria

Essential

- Excellent writing skills
- Experience in writing media releases and web content
- Web and social media savvy
- Good computer and word processing skills
- Ability to work independently and as part of a team
- Experience in environmental and/or social justice campaigns
- NT Drivers Licence

Desirable

- Experience with the Nationbuilder platform
- Experience with workflow software eg. Asana
- Design/desktop publishing skills and experience
- Experience in developing video and audio content
- Experience in promoting and organising events

Applications must include a cover letter addressing the selection criteria, a current CV with at least two references and an indication of availability to start.

Email applications and queries to Jimmy Cocking, CEO director@alec.org.au, 0423511931 (business hours only) **Applications close by 5pm (NT) Friday March 20th**