



# Annual Report

## 2015

# This has been an incredible year for us!



Hired our first staff member



Our volunteers clocked more than **3,200 hours**



Displayed free Mexican art exhibits in Salt Lake City, Ogden, Moab, and Helper

**16 free classes**

in Salt Lake City, Ogden and Moab



Established a governance and events committee



Recruited top lawyers and financial professionals to our board

More than **20,000 people**

attended our events in Utah



## **Our America at UMFA**

The Utah Museum of Fine Arts chose us as their community partner in their exhibit *Our America: The Latino Presence in American Art*, visiting from the Smithsonian. We assisted with outreach to the Latino community and hosted a talk by the curator. The exhibit was successful beyond expectations and thus was extended for an additional month.

## **Free Sundance screening in SLC**

In partnership with the Consulate of Mexico in Salt Lake City, we hosted a free public screening of *Primavera*, a short film that was being shown at the Sundance Film Festival. Following the screening we had a Q&A with its director, Tania Castillo, and producer, Carlos Hernández, visiting from Mexico City.

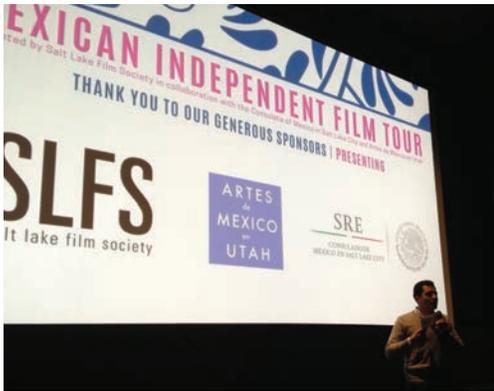
## **Artists at community events**

We provided local artists to teach kids' art workshops at Centro Civico Mexicano's community celebrations. Artist Tatiano Castro taught young artists to create silhouette portraits. Poet Tracy Casey created a poetry workshop and walk-in poetry exhibit. Collector Lourdes Cooke displayed her incredible collection of her family's Mexican folk art.

## **Día de los niños**

In partnership with the Consulate of Mexico in Salt Lake City and Discovery Gateway, we presented *Día de los Niños* at Discovery Gateway on April 30. Twice as many people attended than we expected and enjoyed songs, games, and art projects.





#### 4th annual Mexican independent film tour

In partnership with the Consulate of Mexico in Salt Lake City, we presented two feature films and a selection of shorts from Mexico. Film director Jordi Mariscal attended and spoke about his film *Canela*, celebrating Mexican grandmothers and cuisine. Night two we screened *Seguir Viviendo*, a film about children affected by drug violence in Mexico.

#### Free community classes on Mexican art and history

This spring we invited friends from Latin American countries to share parallels in their own countries at our free classes on Mexican art and history. In September we launched Alcanzando Comunidades, in which we are presenting free classes and posting them on our website so they can be presented by community partners and teachers throughout the state.



#### Monthly talks on Mexican art plus dinner: (Salón México at Jane's Home)

Our lively offerings of academic talks included presentations on the history of tequila, Mexican contemporary architecture, and U.S.-Mexico relations, by professors from the U of U and BYU and three practicing architects from Mexico and Brazil.

#### iFútbol!

We were honored to participate in Univision's Copa Nuestro Futbol in August. We created a coloring project for kids: a Pre-Hispanic hieroglyphic depicting the ancient Mesoamerican ball game.



#### 3rd annual Sor Juana prize

For the first time in its 16-year history, the esteemed Utah Book Awards included literature in the Spanish language: Our Sor Juana Prize! We were thrilled to be able to honor the six finalists and winners at the most important literary award ceremony in Utah and hear the students read their poems in Spanish.

#### Statewide History Conference

At the invitation of the Utah state history conference, we had a booth offering samples of chocolate and presented on the discovery of ancient cacao fragments in Blanding, Utah, which revealed the historic trade routes that ran from Utah to Mexico.



### **Día de los muertos in Ogden**

Weber State University presented our art exhibit in homage to Jose Guadalupe Posada in their Student Union Gallery this fall. Our new Programs Coordinator, Luis López, trained their students as docents. The students then gave presentations about Posada to more hundreds of elementary, middle and high school students. We participated in a panel discussion on Posada at their standing-room-only Día de los Muertos event on November 2.

### **El grito de la independencia**

The year under the leadership of Mexican Consul Eduardo Arnal, the community came together to present one Grito de la Independencia event celebrating Mexican Independence. It was a big success, attended by at least 5,000 and including wonderful Mexican music, dance and food.



### **Traveling Exhibits**

Our exhibits were displayed in Ogden, Moab, Salt Lake City, and Helper.

## **Financial Highlights**





**Welcome new board members**

This year we were fortunate to add two new members to our board, Jeff Tuttle and Alejandro (Alex) Reyna.

Jeff Tuttle is an associate at Snell & Wilmer. He holds a BA in Political Science from Brigham Young University and a JD from University of Minnesota, where he graduated magna cum laude in 2009 and was President of the Business Law Association.

Alejandro (Alex) Reyna currently manages Funding Operations for Goldman Sachs Execution & Clearing, L.P. Alex joined Goldman Sachs in Mexico City in 2000 in the Finance Division. He later relocated to the New York/New Jersey area where he focused in Regulatory Reporting and transitioned to Funding Operations. Alex earned his B.A. in Accounting with a Major in Finance from the Universidad Iberoamericana (UIA) in Mexico City, from which he graduated as a Certified Public Accountant. Alex was born and raised in Sonora, Mexico. He is a passionate supporter of Latino/Hispanic leaders in the U.S. and believes culture and arts will make a strong difference in the generations to come.

**Welcome Luis!**

In August we hired Luis López as our Programs Coordinator. Luis is a senior at the University of Utah in Latin American Studies and Chicano Studies. He is recipient of a FLAS scholarship for Nahuatl. Luis is from Santa Ana, California and his parents are from Mexico. Previously he worked in the Provo School District in gang prevention.

**Welcome Jendar!**

We contracted with Jendar Morales, MA, as Project Director of our Utah Humanites grant project. Alcanzando Comunidades. Jendar has a degree in Humanities/Art History from BYU and a Masters in Museum Studies from New York University. She is using her docent training to revise our art history classes into eight classes at two different levels that people without specialized knowledge of Mexican history can teach all over the state.

**Events committee**

A wonderful team of enthusiastic volunteers joined Artes as our events committee. We are happy to welcome India Johnson, Jennifer Valcarcel, Karolina Abuzyarova, and Joc Romero. They will be planning exciting cultural events throughout the community.

We are honored to have funding from many generous donors and to work with many community partners in providing artistic and cultural enrichment throughout our communities. Thanks to these supporters we are able to provide a majority of our programming at no cost to the public. Thank you!

## Donors



## Community Partners

UMFA (chose us as community partner for their Our America exhibit)  
 Discovery Gateway (Día de los Niños)  
 Amigos y Libros (talk on book re assassination of Trotsky in Mexico)  
 Utah Humanities Book Festival (Sor Juana Prize)  
 Utah Book Awards (Sor Juana Prize)  
 Salt Lake County Senior Centers (talks on Mexican art)  
 Salt Lake City Public Library (Utah Humanities Book Festival)  
 Sundance (screening of film by Mexican filmmaker)  
 Salt Lake Film Society (we were chosen to participate in Sundance panel)  
 U of U Latin American Studies (cross-promotion, academic talks)  
 Red de Peruanos de Utah (free community classes)  
 Moab Valley Multicultural Center (Velasco exhibit)  
 Helper Arts Festival (Velasco exhibit)  
 East High/West High Latinos in Action (Casasola exhibit)  
 Weber State University (Posada exhibit; Día de los Muertos)  
 Centro Civico Mexicano (art/poetry talleres/won their award this year)  
 Utah Cultural Celebration Center (Día de los Muertos education)