

CORPORATE SPONSORSHIP

Art of Conservation established our Tulum, México office with these goals in mind:

- Create greater awareness of the need for healthy, sustainable living at all levels of the community
- Provide one-health education programs using creative learning methodologies to local children
- Employ local artists and educators
- Inspire and engage community leaders to support AoC conservation programs and vision

Presently, we partner with these local schools to offer our program to 5th grade children — at no cost to the schools or families of the participating students: (1) Escuela Primaria Bilingue "Ignacio Zaragoza" in the town of Macario Gómez; (2) Escuela Primaria Ford No. 198 in the town of Tulum; (3) Escuela Primaria Indigena Lázaro Cárdena in the town of Chunyaxche; and (4) Escuela Primaria Jacinto Pat in the village called Chumpón.

Your sponsorship enables AoC to expand our programs, to inspire and empower local children to be the future of conservation in México. We need your help. Join us so we can teach more local students how people and nature are connected — providing a healthier environment for citizens and visitors to this biodiverse area.

An AoC board member will contact you to answer any questions you may have about joining. For more information, please contact us at info@art-of-conservation.org.



BACKGROUND AND OVERVIEW

Art of Conservation (AoC) is a US registered 501(C)3 and a Mexican registered nonprofit. US donations are tax-deductible.

Our progressive program encourages student expression while learning about personal health and healthy habits; the environment; one-health awareness — the interconnectedness of humans, plants, and animals; and developing self-confidence and leadership skills.

AoC initially operated in Rwanda and expanded to Tulum, Mexico in 2014. While our focus is now in the Mesoamerican Reef region, AoC continues to provide advisory support to local Rwandans who teach and deliver AoC programming as the Rwandan nonprofit, Conservation Heritage-Turambe.



PROGRAM METHODOLOGY

Art of Conservation's approach is multidisciplinary, holistic, and based on one-health conservation philosophy. Our free extra-curricular education includes four modules: (1) Staying Healthy/Healthy Habits, (2) Exploring Our Planet, (3) The Animal Kingdom, and (4) One-Health Conservation Connections and Expressions. Three-hour classes are held twice weekly for 28 weeks during a semester.

Instruction is conducted in English (to facilitate learning this foreign language), Spanish (the designated language of the schools) and when possible Mayan (the native language of many AoC students in Tulum).

Sessions are interactive. Instructors deliver the lesson which is then expressed by the students in their artwork, presentations, experiments and performances. Students are encouraged to share what they've learned with their families, friends and neighbors — extending one-health awareness lessons to communities.

OUR VISION

The choices we make on a daily basis are more sensitive of the environment, more compassionate toward animals, and more integrated with nature, and they have a positive ripple effect throughout the world.

OUR MISSION

Art of Conservation inspires children, their families and the community to conserve biodiversity through creative learning and one-health awareness.

VALUES THAT GUIDE US

- Respect
- Honesty
- Trust
- Creativity
- Kindness
- Healthy Living
- Celebrate

STRATEGIC GOALS

- Create a positive learning environment
- Encourage creative learning
- Raise one-health awareness
- Inspire capacity building
- Develop the organization

STRATEGIES FOR SUCCESS

- Work in natural areas
- Study biodiversity
- Provide role models
- Partner with scientists



ART of CONSERVATION



**INSPIRING FUTURE
CONSERVATIONISTS**

CORPORATE SPONSORSHIP BENEFITS

GOLD - \$10,000 Sponsor of an AoC class for one full semester

- Recognition at AoC's annual fundraising event and other programs throughout the semester
- Sponsor recognition in classroom setting
- Gold sponsor recognition at least three times during the year in AoC e-newsletters and e-mails
- Recognition on AoC website with logo and link to sponsor organization's website
- Opportunity to speak during AoC student graduation ceremony
- Opportunity to discuss mutual areas of interest with AoC staff and board members

SILVER - \$5,000 Partial sponsor of an AoC class for one full semester

- Recognition at AoC's annual fundraising event and other programs throughout the semester
- Sponsorship recognition in classroom setting
- Silver sponsor recognition at least two times during the year in AoC e-newsletters and emails
- Recognition on AoC website with logo and link to sponsor organization's website
- Invitation to participate at AoC student graduation ceremony

BRONZE - \$3,000

- Recognition at AoC's annual fundraising event and other programs throughout the semester
- Sponsor recognition in classroom setting
- Recognition on AoC website with logo and link to sponsor organization's website
- Invitation to participate at AoC student graduation ceremony



ART of CONSERVATION

For more information on AoC please visit
<http://www.art-of-conservation.org>

CORPORATE SPONSORSHIP APPLICATION

Company Name: _____

Contact Name: _____

Professional Title: _____

Department: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____ Country: _____

Phone: _____

E-mail: _____

Corporate Web site: _____

Select Level of Sponsorship:

Gold _____

Silver _____

Bronze _____

Payment (payable to Art of Conservation): Check #: _____

PO # (enclose copy): If submitting a PO, do you need to be invoiced? _____

Please provide your company Mission Statement: _____

Provide a brief description of your interest in and expectations for the AoC

Corporate Sponsorship: _____

Return application to:

Art of Conservation

2118 High Street

Des Moines, IA 50312

info@art-of-conservation.org

www.art-of-conservation.org