From an Idea...to an ALLIANCE

Maria and Michael Dean
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Maria and Michael Dean
9-30-2015

Art & Culture History and Landscape

"Look for allies – a common cause, an overlap."
- Jessica Kusick

So much information! Networking and collaboration from the get-go with small groups.

Quick chat with Sofiya Klatzker – "Give Phil Lantis a call and introduce yourselves."

10-21-2015

Civic Literacy

"Arts solves problems." – Michael Alexander

Set goal to attend Art Commission meeting.

10/24/15 – Have dinner with our circle and get them talking about the arts in SCV. They share their experiences with city government and encourage us to dive in.

11/12/15 – Attend first Arts Commission Meeting. Meet Phil Lantis and make plans for a meeting.
Quick chat with Sofia Klatzker--"Give Phil Lantis a call and introduce yourselves."

10/24/15-At dinner and get about the SCV. Talk to their execs with city and envt.

dive in.

11/12/15-At
Activist and Landscape

"In cause, an overlap."

Kusick

Collaboration
Small

"Arts solves problems." -Michael Alexander

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11-18-2015

ACTIVATE
Advocacy Leadership Initiative

Place & Space

"Challenge common assumptions about place and space." – Adrine Arakelian

11/20-15- Breakfast meeting with Phil Lantis. Get a full history of arts in SCV. We find out that our SCV Arts Master Plan is in final stages before going to City Council for vote! Phil invites us to help with the SantaClaritaArts.com website.
12-4-15
Meeting with Phil and Jennie Schadle: santaclaritaarts.com.

Agree to work on arts calendar.
Taking Leadership & Taking Action

"Leadership is bringing the best of ourselves in alignment with something important to us that makes a positive contribution to the world."

— Janet McIntyre

"Frames should lead back to our values: Freedom, equality, opportunity."

— Charlie Jensen

Favorite session of the course!
Confidence-building
Meet ordinary people who have started small and made a huge impact; makes our vision of a cross-sector coalition for the arts seem within reach.

"There are no shortcuts, only detours."

— Alberto Retana
"Frames should lead back to our values: Freedom, equality, opportunity."
12/10/15-Arts Commission Meeting
Jennie gives presentation on arts calendar and introduces us to the commission.

Afterwards, meet Stephanie O’Connor (2014-15 Activate) and David Stears (Santa Clarita Shakespeare Festival). Our idea of an SCV coalition for the arts aligns with a group they started a couple of years back. We set up a meeting.
1-14-2016
Meeting with Arts Commissioner Susan Shapiro. Attend our first "Note by Note" in Newhall.
Meet Mike Fleming, coordinator of the series. (Mental note to connect him with CalArts performer/composers.)

12/10/15-Arts Commission Meeting
Jennie gives presentation on arts calendar and introduces us to the commission.
1-13-2016

ACTIVATE
Advocacy Leadership Initiative

Building an Action Project

You have to know what is before you know what can be.
-Sue Bell Yank

1-20-2016
Meeting regarding Laemmle Theater mixed-use project in Old Town Newhall. Join OTNA-Old Town Newhall Association.

1/20-2016-Arts Master Plan Open Meeting. Meet Glenna Avila from CalArts CAP Program. Participate in prioritizing exercise with stakeholders.

1-28-2016
Meet with Stephanie and David. Is "Alliance for the Arts" a better name for our project? Everyone-not just artists- joining together to elevate the arts presence in SCV.

2-3-2016
OTNA meeting. Arts community Boydston presents his alter for developing Old Town Ne
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13-2016

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2-3-2016
OTNA meeting. Arts commissioner Boydston presents his alternate plan for developing Old Town Newhall.

Project approved 4-1 by City Council.

2-19-2016
Attend first City Council Meeting. Add our voice to many others in support of Laemmle project.

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Sue Bell Yank

Master Plan Open Letter from Jeniffer Avila. Participate with

John and David, or the Arts a better project? Everyone-ists-joining together to arts presence in SCV.
2-17-2016

Working with Elected Officials

"Deal with issues, not people."

Ladies and Gentlemen, Cristina Pacheco:

What turns ears?
- Humanity
- Context
- Knowledge

"Be positive. Make sure you're perceived as a partner, not a thorn in their side. No storming the castle!"

"Shared interest, not self-interest."

"What voice needs to deliver the message?"

3-16-2016

Speed Rounds Action Plan Consulting
2-19-2016
Attend first City Council Meeting. Add our voice to many others in support of Laemmle project.

Project approved 4-1 by City Council.
City of Santa Clarita
Arts Master Plan
Unanimously Approved
by City Council
3–8–2016
Call the CAP Program in prioritizing exercise with stakeholders.

1-28-2016
Meet with Stephanie and David. Is "Alliance for the Arts" a better name for our project? Everyone—not just artists—joining together to elevate the arts presence in SCV.
ALLIANCE FOR THE ARTS

2-25-2016
Alliance for the Arts is born.
We start planning
our first project: a
"mini-convergence"
to drum up interest for
AFTA and an actual SCV
Convergence for the fall of
2017.

Where it all happens:
Our Downtown Offices

STARBUCKS COFFEE

Nudie Café
3-24-2016
Laura Zucker, Executive Director
LA Arts Commission
Agrees to be Guest Speaker

4-16-2016
Mayor Pro-tem Dante Acosta
agrees to be "Special Guest"

4-22-2016
Action Project Conference Call

4-27-2016 Coffee with
Arts Commissioner Rasmussen

4-30-2016 Breakfast meetings with
Arts Commissioners
Millar and Choppe,
and Phil Lantis
WIN-WIN:
HOW THE ARTS DRIVE OUR ECONOMY

The SCV ALLIANCE for the ARTS
invites you to join
special guests
Mayor Protem Dante Acosta
and
Laura Zucker, Executive Director,
LA Arts Commission

for
Breakfast & Discussion

Wednesday June 1, 2016
8:00 am - 9:30 am
Century Room, City Hall
Registration beginning at 7:00

We Need Your Vision!
The SCV Alliance for the Arts is a coalition of community members, business owners, public servants, educators and artists dedicated to building networks of support across all sectors of our society. This meeting will introduce you to Alliance for the Arts, outlining its long- and short-term goals toward establishing symbiotic relationships among arts, business, education and government. Through informative presentations, guest speakers and a dynamic discussion session, we want to hear what matters most to you, and what you think is needed to strengthen the arts-business connection in Santa Clarita.

Thank you for your efforts and commitment to making Santa Clarita a thriving, vibrant community. Your perspective and insight would help our new organization achieve its goals, and we would be honored to have you as our guest at the first convening of the SCV Alliance for the Arts on June 1st.
ALLIANCE FOR THE ARTS

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