AGENDA

• Welcome
• Overview of ArtsDay
• Policy Agenda
• Basics of a Delegate Visit
• Practice
• Q&A
OVERVIEW OF ARTS DAY

• Why do we do this?
• Building long-term
• Elements of ArtsDay
POLICY AGENDA

• The Arts
• Arts education
• Creative Economy
• Civic Engagement
• Social Justice
ArtsDay Policy Agenda

• DCA Budget
  • Sustain and increase funding
  • TOT
  • Mural Budget
DELEGATION

You can:

• Focus on why support for arts and culture is so important in this district
• Share a personal story
• Focus on an element of our Policy Agenda
• Ask questions about their support of arts and culture
DELEGATION

What should **NOT** happen:

- Direct requests for support by an organization or artist
- Follow ups on existing asks of a personal or organizational nature
DELEGATION

Prepare in advance

• Personal Stories
• Background on Council District Priorities
• Talking points to advocate for Policy Agenda
WELCOME 2018 ARTS DELEGATES!

Thank you for agreeing to join us as an Arts Delegate for ArtsDay 2018!

We are excited to have such a powerful group of advocates meet with our LA City Council members and Council Office staff to discuss arts and cultural topics affecting our communities.

This webpage contains exclusive information to help you prepare for your delegation visits with your City Council District Office on ArtsDay (April 20, 2018).

ARTS DELEGATE OVERVIEW & EXPECTATIONS

As an Arts Delegate, you will:

- Meet with Council members and/or Council District Office staff face-to-face to discuss the arts & culture priorities for your community
- Establish relationships with other Arts Advocates from all over the City of Los Angeles/LA County
- Learn strategies for engaging elected officials in face-to-face conversations
- Inform legislators about the arts and cultural priorities in your community
- Learn about the city-wide legislative
PRACTICE

Group Practice

• Introductions
• Determine Focus of Delegation
• Determine who will talk about which topics
• Rehearse
PRACTICE

Prompts:
• What unique perspective do you bring as an artist, arts organization, or resident of the district?
• What’s a significant experience you had with arts and culture in the district?
• How have you seen lives affected and improved by arts and culture in the district?
PRACTICE

Report Back

• What worked well?
• What did you have to change?
• Any surprises?
ArtsMonth 2018

4 Weeks of Advocacy
• Regional Focus
• Data and ArtsDay
• Partnership Events
• May 8th - Public Comment Opportunity

www.artsforla.org/artsmonth_2018
Q&A

Questions?

Contact Us:
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(213) 225-7580

www.artsforla.org/arts_delegates_2018