Workforce Development into the Arts

Martin Hernandez
ACTIVATE 2018
Overview

- City of LA Economic and Workforce Development administrates hundreds of thousands of dollars in paid work experience opportunities each year.
- Worksource/Youthsource centers have total discretion with where students complete their internship.
- Specific emphasis is usually placed in opportunities within STEM.
- Internships usually last 120 hours.
Timeline

Mar-June 2018
- Identify internship sites
- Work to create job descriptions
- Create pre/post surveys
- Present to Director
- Create advertisements
- Train Staff on screening process

Jul-Aug 2018
- Screen incoming PT’s for interest
- Administer pre-survey
- Place first 6 PT’s in internship

Sep-Dec 2018
- 6 PT’s complete internship
- Complete post survey
- Referred to affiliated arts program?
- Collect feedback from worksites
- Make changes to job description
- Circle back with team for updates

Jan-Mar 2019
- Screen incoming PT’s for interest
- Administer pre-survey
- Place second 6 PT’s in internship

Apr-Jun 2019
- Screen incoming PT’s for interest
- Administer pre-survey
- Place first 6 PT’s in internship
Potential Internship Sites

Event production, music production, talent wrangling, venue management

Workforce Development for the arts, arts education, sound production

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Data

Focus Areas of questions/data:
• Knowledge of arts careers
• Viability of a career in the arts
• # of Mentors/connections to people in arts careers

• Pre Survey
• Post Survey
Possible Next Steps

• Bring results to Department Director for more support in creating pathways into the arts
• Share data with EWDD to encourage more arts partnerships
• Contribute and inform the growing conversation around vocational and training pathways into the arts