

Creative Pathways:

Regional Start Up

536 W 11th St, San Bernardino, CA 92410

June 21, 2019 • Noon-2pm

Lunch will be provided
Please RSVP to info@artsconnectionnetwork.org

What is Creative Pathways?

Arts Connection was launched in 2013 with the vision and insight of more than 60 arts and cultural leaders from across the county. These visionaries believed that a countywide arts council could connect and guide the arts forward in San Bernardino County and across the region.

Creative Pathways is an Arts Connection initiative to reinvest in our regional commitment and to explore the next steps forward for the arts. These paths will guide us towards a permanent position for arts and culture in the county's development. In order to do this, we have to work together. We need to expand local and regional capacity by drawing together and leveraging the expertise and experiences of our existing countywide and regional creative professional networks. Creative Pathways is a series of convenings, workshops, and events which we will collectively develop, co-host, sponsor, and attend throughout the year to amplify this effort and our unified voice for the arts.

Creative Pathways: Regional Start Up

The Regional Start Up is the first in this series of at least 5 future convenings Arts Connection will host with partnering organizations, cities, and regional cultural advisors throughout the upcoming year. Topics and formats will evolve and include strategic planning sessions, advocacy and funding roundtables, and organizing workshops with guest speakers. We will be honing the conversations and planning next steps based on your input and participation at this first gathering. Future gathering dates are to be determined, and will be hosted at partnering "hubs" around the county, and beyond. Our fall conference will be the annual kick-off to the evolution of this work. This will take place on October 5, 2019 at San Bernardino Valley College.

Agenda for the Regional Start Up:

- + Identify some of our region's arts and cultural priorities and needs.
- + Discuss strategies that have been working for different cities and communities across the county, including Ontario, Rancho Cucamonga, Redlands, Yucaipa, and the Morongo Basin. There will be community "share-outs" from these sites.
- + Create an action plan for future gatherings and topics, including collective strategies to pursue. There will also be



discussion about how partnering organizations can participate in Arts Connection's upcoming conference.

+ Identify at least 5 regional hubs around the county. We can collectively decide how to focus our efforts and resources as districts or subregions. In this manner, multiple partnering organizations will work collectively to co-host and partner with Arts Connection on future gatherings and events to expand countywide awareness of the arts.

Long-term Goals:

+ Bolster each other's efforts by sharing our regional successes to date and in progress. Identify existing resources and opportunities for regional collaboration.

+ Create a more united voice for arts advocacy at the National, State and County levels to increase funding opportunities and regional capacity to apply for and receive this available funding. Arts Connection will be working with partnering hub leaders to create advocacy toolkits, messaging and trainings to hone local leadership skills and knowledge.

+ Strategize an Arts and Innovation Investment Plan. Arts Connection will be cultivating a steering committee of regional arts leaders to outline steps for a collectively funded arts and culture regional plan and future grant program.

+ Your idea here: _____.

Join us!

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Lunch will be provided.



Elevating Arts and Culture in San Bernardino County
www.artsconnectionnetwork.org