

RAPID RESPONSE PLAN

1. ADVOCACY CHECKLIST! Before preparing your Rapid Response Plan, make sure you:

[Set up a Goolge news alert for your school district](#)

Set up a calendar reminder for regular release of school board meeting agenda

Reach out to you school board members + their staff to meet

Check your district's [CA Advocacy Dashboard](#)

2. CALL A MEETING W/ THE GO TEAM TO DECIDE:

GOAL: what outcome do you want?

TARGET: who has the power to affect that outcome?

STRATEGY: what is the best way to influence the target?

TACTICS: what actions will you take to influence the target?

In order to [GOAL],

we will influence [TARGET]

by [STRATEGY]

using [TACTICS].

3. MOBILIZATION ASSIGNMENTS & TIMELINE

Assignment 1 :

Assignment 2 :

Assignment 3 :

Assignment 4 :

Assignment 5 :

Assignment 1 Deadline:

Assignment 2 Deadline:

Assignment 3 Deadline:

Assignment 4 Deadline:

Assignment 5 Deadline:

4. TAKE ACTION

Assignment 1

Assignment 2

Assignment 3

Assignment 4

Assignment 5

STATUS

5. ASSESSMENT & REFLECTION

What worked? What didn't? Any feedback from community or advocacy targets? What could be done differently next time?