VOTING for the ARTS

HOW TO BE AN #ARTSVOTER IN 2020
YES ON PROP 15

TAX ON COMMERCIAL AND INDUSTRIAL PROPERTIES FOR EDUCATION AND LOCAL GOVERNMENT FUNDING INITIATIVE

*also known as*

SCHOOLS + COMMUNITIES FIRST
What is PROP 15?

Prop 15 would amend the state constitution to require commercial and industrial properties to be taxed based on their market value, rather than their purchase price.
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Walt Disney Studios in Burbank currently pays property tax based on what the 43 acres were worth in 1975.

Prop 15 would require Walt Disney Company to pay property taxes based on what the 43 acres are worth today.
What is PROP 15?

This change would generate almost **$12 billion** in revenue for communities in CA including **$3.6 billion** for LA County.

40% of that will go to schools, 60% to whatever local counties deem necessary - health & homeless services, relief funds, clinics, public works, arts + culture.
What is PROP 15?

Figure 1

Estimated LA County Revenue Distribution
$3.6 Billion

PROP 15 IS NOT A TAX ON RESIDENTIAL PROPERTY
Residential properties will not be impacted by this measure.

PROP 15 IS NOT A NEW TAX ON SMALL BUSINESSES
Properties, such as retail centers, whose occupants are 50% or more small businesses would be taxed based on market value beginning in fiscal year 2025-2026 (or at a later date that the legislature decides on).

Properties whose business owners have $3 million or less in holdings in CA are exempt. Prop 15 will exempt a small business’s tangible personal property from taxes and $500,000 in value for a non-small business’s tangible personal property.
How does PROP 15 impact the arts?

The arts in California, and arts education in particular, are massively underfunded. This is an equity issue.

From the 2020 Otis Report on the Creative Economy:

As of 2019, California spent $0.96 per student on arts funding vs. $1.30 nationwide.

New York: $2.40
Massachusetts: $2.50
New Jersey: $1.90
YES on PROP 16

REPEAL PROPOSITION 209
AFFIRMATIVE ACTION AMENDMENT
Prop 16 would repeal Proposition 209 (1996), which stated that the government and public institutions cannot discriminate against or grant preferential treatment to persons on the basis of race, sex, color, ethnicity, or national origin in public employment, public education, and public contracting.

State government, local governments, and public universities would—within the limits of federal law—be allowed to develop and use affirmative action programs that grant preferences based on race, sex, color, ethnicity, and national origin in public employment, public education, and public contracting.
How would PROP 16 impact the arts?

Would permit public arts + culture employers to create race-based and sex-based affirmative action hiring programs.

Would permit arts + culture programs at public universities to create race-based and sex-based affirmative action admission programs.

Would permit state and local governments/agencies to consider race-based and sex-based affirmative action programs when contracting service providers.
PROP 21  LOCAL RENT CONTROL INITIATIVE
What is PROP 21?

Prop 21 would allow local governments to enact rent control on housing that was first occupied over 15 years ago, with an exception for landlords who own no more than two homes with distinct titles or subdivided interests.
How does PROP 21 impact the arts?

Artists in LA County are severely impacted by the region’s affordability crisis according to a 2019 survey:

- 89% of artists reported housing affordability as a serious concern.
- Almost 60% reported earning less than $50,000/year.
- Median monthly rent in LA County is $1,369/month.
- Most artists - pre-COVID - are paying more than 30% of their income in rent.
What is PROP 22?

Classifies drivers for app-based transportation (rideshare) and delivery companies as “independent contractors,” not “employees.”

Restricts certain local regulation of app-based drivers.
What is PROP 22?

Independent contractors are not covered by various state employment laws—including minimum wage, overtime, unemployment insurance, and workers’ compensation.

Instead, independent-contractor drivers would be entitled to other compensation—including minimum earnings, healthcare subsidies, and vehicle insurance.
What is PROP 22 NOT?

PROP 22 DOES NOT:

- Repeal AB5
- Overturn the Dynamex court ruling
- Exempt creative sector workers from AB5
MEASURE J

BUDGET ALLOCATION FOR ALTERNATIVES TO INCARCERATION CHARTER AMENDMENT
What is MEASURE J?

Measure J would amend the LA County charter to permanently direct about 10% of the county's budget towards redressing the impacts of racial injustice through community investment and alternatives to incarceration.
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Measure J would amend the LA County charter to permanently direct about 10% of the county's budget towards redressing the impacts of racial injustice through community investment and alternatives to incarceration.

This would translate into almost one billion dollars of funding for community investment and alternatives to incarceration.
What is MEASURE J?

Measure J would amend the LA County charter to permanently direct about 10% of the county’s budget towards redressing the impacts of racial injustice through community investment and alternatives to incarceration.

This includes youth programming, job creation, investment in BIPOC-owned businesses + orgs, housing, mental health, and more.

This includes funding for community-based restorative justice programs, pre-trial, non-custody services, counseling, and more.

Basically, the county’s constitution or “unrestricted general funds.” Meaning, no new taxes necessary to fund this - the $$ is already there.
How does MEASURE J impact the arts?

There's conversation about the role of arts + culture in the programmatic buildout associated with community investment and alternatives to incarceration.
Voting for the Arts

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THANK YOU!
REACH OUT WITH QUESTIONS OR TO SCHEDULE A COMMUNITY ADVOCACY TRAINING IN PREPARATION FOR THE NOVEMBER 3 ELECTIONS!

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