

DTLA Lifestyle Photography Contest

Description of the Contest

The DTLA Photography Contest exhibit will showcase the work of Los Angeles photography advocates. A \$25 donation is required to participate in the event. The entries, which will be judged publicly on the Downtown Art Walk Facebook page will award prizes to top 3 most "likes" and strongest public feedback! We have a goal of raising \$1,000 in entry fees. Help us reach our goal by donating and showcasing the diversity of Downtown LA. Art Walk is a 501(c)3 nonprofit.

Binding Agreement

To enter the contest, you must agree to these Official Rules. Therefore, please read the following rules prior to entry to ensure you understand and agree. You agree that submission of an entry in the contest constitutes agreement to these rules. You may not submit an entry to the contest and are not eligible to receive the prizes described in the official rules, unless you agree to the official rules. These official rules form a binding legal agreement between you and the Downtown Los Angeles Art Walk with respect to the contest.

Contest Period

Entries can be submitted online from Aug. 1st, 2014 - Sept 5, 2014 11:59 p.m.

Voting Period

Entries can be voted on Sept 6th 12p.m- Sept 11th 12 p.m. On Sept 1st, the DTLA Facebook page to be voted and commented on by the public until Art Walk, September 11th

Who Can Enter

The contest is open to all ages.

How to Enter

- 1. A \$25 donation is necessary to enter to win. All federal, state, local, and municipal laws and regulations apply. Void where prohibited.
- 2. Qualified entrants (maximum of two images per entry) shall submit an 8 inch by 8 inch jpg at 300dpi.
- 3. Files will be entered like this.

A image:

yourname: DebbieStevenson

image title: lookinup

Example:DebbieStevenson-lookinup-A.jpg

B image:

yourname: DebbieStevenson

image title: lookinup

Example: DebbieStevenson-lookinup-B.jpg

*Be sure to keep a copy of your original file.

- 4. Please include a title or brief explanation of your work (1-2 sentences max).
- 5. All entries must be accompanied by a completed entry form. Entrant agrees not to submit entry that infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations, or otherwise violates applicable U.S. law.
- 4. The Downtown Los Angeles Art Walk is not responsible for lost, late or misdirected e-mail; printing errors; server unavailability; or computer or any other electronic or telecommunications malfunction.
- 5. All entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. All entries become the property of the Downtown Los Angeles Art Walk and will not be acknowledged or returned.

Elimination

Any false information provided within the context of the contest by any participant concerning identity, mailing address, telephone number, E-mail address, ownership of right or non-compliance with these Official Rules or the like may result in the immediate elimination of the participant from the contest. The Downtown Los Angeles Art Walk further reserves the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these Official Rules, or violates U.S. or applicable state or local law. Refund may apply.

Winner Selection

- 1. Finalists will be selected for 1st, 2nd, and 3rd place based on the number of "likes" in the Entrant's "image" inside Downtown Art Walk's Facebook Album page named "DTLA Lifestyle Photography Contest." All finalists' entries will be published on the Downtown Art Walk Facebook Album on September 1st, along with each finalist's name and description of photograph.
- 2. The winner of each placement will be the person(s) whose photograph receives the greatest number of valid votes or "likes" from the public from September 1st to September 11th, and who satisfies all of the Official Rules.
- 3. Anyone can vote; however, only one vote per Facebook ID is allowed.
- 4. The entry with the most "likes" along with strongest feedback on his/her image wins.

Prizes

1st Place- Winner will be one of our featured artists for the month of November and publicized.

2nd Place- Winner will have his/her image printed on a 20"x20" canvas for living space.

3rd Place- Winner will receive a \$50 debit card.

*All winners are required to send a bio of themselves and must be present

Winner Notification

- 1. Winners will be notified on the night of Art Walk at 9:00pm in the Downtown Art Mart. Winners must show picture identification to claim the prize. The Downtown Los Angeles Art Walk reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.
- 2. By participating in the contest, each participant and winner waives any and all claims of liability against Downtown Los Angeles Art Walk, and their employees and agents, their respective employees and agents,

for any personal injury or loss that may occur from the conduct of, or participation in, the contest, or from the use of any prize.

3. By claiming the prize, the winner authorizes the use, without additional compensation, of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium (including, without limitation, radio broadcasts; newspapers and other publications; television or film releases; slides; videotape; distribution over the Internet; and picture date storage) the Downtown Los Angeles Art Walk may deem appropriate.

Additional Rules

- 1. The conduct of the contest is governed by the applicable laws of the Unites States of America and State of California, which take precedence over any rule to the contrary herein. The Downtown Los Angeles Art Walk shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a rize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc., as required by local and state law.
- 2. The Downtown Los Angeles Art Walk are not liable for any lost or stolen entries, prizes or contest information.
- 3. By participating in the contest, participants agree to be bound by the decisions of Downtown Los Angeles Art Walk personnel. The Downtown Los Angeles Art Walk reserve the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Downtown Los Angeles Art Walk will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and Downtown Los Angeles Art Walk's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of the Downtown Los Angeles Art Walk, the contest sponsors reserve the right to terminate this contest, or make such other decisions regarding the outcome as the Downtown Los Angeles Art Walk deem appropriate. All decisions will be made by the Downtown Los Angeles Art Walk and are final. The Downtown Los Angeles Art Walk may waive any of these rules in their sole discretion.
- 4. The Downtown Los Angeles Art Walk reserves the right to withdraw or terminate this contest at any time without prior notice.

Waiver of Liability and Agreement to Indemnify

By submitting any image entry, each entrant, its, his, her or their heirs, successors and assigns ("entrant") thereby releases, forever discharges and covenants not to make a claim against or sue the DTLA lifestyle photography Contest, its sponsors (including but not limited to the State of California and the California Department of Transportation) and their parents, subsidiaries and affiliates, licensees, employees, officers, directors, representatives, successors and assigns ("the Photo Contest"), of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, liability, loss, cost or expense, of any nature whatsoever, known or unknown, fixed or contingent, which entrant may have or hereafter have against the Photo Contest by reason of any injuries or damages entrant may sustain, whether to entrant's person, property, reputation, or otherwise, as a result of, incident to, or related in any way to the entry, the contest, or the use, incorporation or exploitation of the entry for any purpose described herein. Entrant waives and forego the right to seek injunctive relief against anyone relating in any way to the entry, the contest, or the use, incorporation, or exploitation of the materials for any purpose described herein. Entrant agrees to indemnify and hold harmless the Photo Contest from and against any liabilities, losses, claims, demands, costs (including, without limitation, reasonable attorneys' fees) and expenses arising in connection with any breach or alleged breach by me of any representation made in the entry or by virtue of submitting the entry.