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Decades after ASEAN was established, ASEAN leaders recognised that there remained inadequate shared prosperity, ASEAN awareness and contact among people of ASEAN. It was because of this concern that ASEAN leaders established the ASEAN Foundation during the ASEAN 30th Anniversary Commemorative Summit in Kuala Lumpur, Malaysia on 15 December 1997.

Since the formation of ASEAN in 1967, ASEAN has gone on a long journey to accelerate the economic growth, social progress and cultural development in the region. And the ASEAN Foundation has been an integral part of this mission for the last two decades.
Our Vision

To build a cohesive and prosperous ASEAN communities.

Our Mission

To commit to promoting ASEAN awareness through people-to-people interaction, and collaboration with ASEAN stakeholders to build a caring, cohesive, equitable and peaceful ASEAN Community.

Our Pillars

Arts and Culture
Celebrating and preserving ASEAN’s diversity, but also uniting its people as one ASEAN, and instilling a pride in being a part of ASEAN.

Education
Capacity building for ASEAN citizens, especially youth and students, with the skills and knowledge to be highly competitive and to advance ASEAN’s socio-economic growth.

Community Building
Strengthening the relationships between ASEAN citizens, advancing their common interests, and getting them involved and benefiting from ASEAN’s integration.

Media
Helping members of the media understand ASEAN better so that they can showcase the real stories of the real people of ASEAN.
Message from Leaders

Much has been said about ASEAN’s tremendous potential for further growth and development as a young region, with every one in three persons here being a youth. However, the youth of ASEAN will also face a very different world to what we have known before. It is one that has been rapidly transformed by the Fourth Industrial Revolution, deeply connected though threatened by deep divisions, and faces one of the gravest challenges yet – climate change. The ASEAN Foundation plays a unique and significant role in this regard, nurturing the over 200 million youth who will shape ASEAN’s capacity to tap on the opportunities and tackle the challenges that lie ahead.

The ASEAN Foundation has been at the forefront of addressing some cutting-edge issues in the context of our increasingly digital world. From the ASEAN Digital Innovation Programme, ASEAN Youth Social Journalism, ASEAN Foundation Model ASEAN Meeting to ASEAN Data Science Explorers, digital technology and social media tools have been integral to programme design and implementation. All of this could not have been possible without the strong support of our partners and stakeholders from ASEAN and beyond the region. The past year saw the continuation of effective and meaningful partnerships such as the extension of the ASEAN Foundation’s work with Maybank Foundation on the eMpowering Youth Across ASEAN Programme, and collaboration with private sector partners like Microsoft on the ASEAN Digital Innovation Programme. To improve its efficiency and effectiveness, the ASEAN Foundation also worked with SAP to digitise its work processes and activities.

I am heartened to see that the ASEAN Foundation continues to explore new ideas, seek new partnerships, and pursue different ways of doing things, as they adapt to a new digital age. The year 2019 was a full and busy year that the Foundation can look back on with satisfaction and accomplishment, and hope that new paths were laid for future endeavours.

As the Chair of the Board of Trustees, I am glad to present the ASEAN Foundation’s 2019 Annual Report. I would also like to commend the vision and energy of Executive Director Elaine Tan and her team at the Foundation in the past year, and extend my gratitude for the support and friendship of our partners, sponsors and well-wishers, both old and new.

Finally, I would like to thank my colleagues at the Board of Trustees, as well as all the ASEAN member countries and their respective agencies, for their cooperation with and support of the work of the ASEAN Foundation.
In 2019, we focused on three thematic areas – Education, Media, and Community Building – as manifested through all our programme projects and activities, public events, partnerships as well as institutional development and organisational strengthening. We calibrated our initiatives in line with the prevalence of technology, increasing digitalisation, continuous innovation of every aspect of our economy and society, and a highly globalised and connected ASEAN.

Often at the core of what we do is to find meaning and relevance, to the people we serve, the enthusiasm we can ignite, and the synergy we can generate. After all, our mandate is to raise awareness of ASEAN and to strengthen people-to-people interactions.

In 2019, we worked with appropriate partners in private sector, civil society and government sectors, those with similar goals and values as well as respective niche expertise. I am pleased to report our ongoing collaboration with SAP, Maybank Foundation, USAID, IFAD and European Union remained vital and strong, as well as the emergence of new ones like Microsoft and Scoop Media, to name a few. We worked strategically with coffee planters and sellers, fishermen, poultry farmers, scientists, academicians, professionals in many fields. In particular, we were proud to engage with young leaders in a variety of programmes to enhance knowledge and skills, including leadership development and mentoring. Some of the Foundation’s staff members had opportunities to participate in them.

Programme activities in the three thematic areas were designed to address key critical issues of today. Hot-button issues such as climate change and sustainable solutions, digital economy and future employment patterns, and inclusive and smart cities provided our programme participants critical food for thought and opportunities for considering workable solutions for the future. The UN Sustainable Development Goals 2016-2030 provided the programme framework and served as a reference points for our thought and discussion processes.

In 2019, we stepped up on our use of digital tools for communication, dissemination, and M&E. We were active on all the major tech platforms. We fully expect digital tools to grow and be even more important in the future. We were sad to see a few programmes ended but excited about some new ones being in development.

As always, we were very much inspired by the peoples of ASEAN, their aspirations and hopes, and the stories they tell. In this report we highlight some of them.

I wish to thank Ambassador Kok Li Peng and Board of Trustees members for their leadership and guidance. I am grateful to our sponsors, partners, collaborators, and well-wishers for their faith in the Foundation. Last but not least, my thanks to my team of energetic and dynamic colleagues who worked hard to realise the Foundation’s mandate. I hope the Foundation will continue to be strong, adaptive and innovative in the new decade to come.
ASEAN Foundation’s Programmes
The initiatives under the Community Building theme aim to strengthen the relationships between ASEAN citizens, advancing their common interests, and getting them involved and benefiting from ASEAN’s integration. The main purpose of this pillar is to focus toward the creation or enhancement of community between individuals within ASEAN region with a common interest under the field of community development. The Foundation believes that to achieve peaceful and coherent amongst all the 10 member countries we need to develop and bridge the gap of prosperity to achieve balance in equal opportunity for the nation.
The ASEAN Farmers’ Organisations Support Programme (AFOSP) was an initiative with the goal of improving the livelihoods and food security of smallholder farmers and rural producers in ASEAN member countries. It aimed to assist farmers’ organisations in improving their services to members, especially their entrepreneurial capacities and value-chain participation. AFOSP was a multi-faceted programme designed to raise issues and address challenges in the agriculture industry in ASEAN, in particular the coffee, fisheries and poultry sectors.

Supported by European Union (EU) through the International Fund for Agricultural Development, AFOSP enabled the foundation to perform three key functions, namely regional engagement, event and knowledge management, and monitoring and evaluation. Programme activities promoted policy dialogue and interactions between the key stakeholders. They were the farmers and producers on the one hand and the relevant ASEAN-level institutions in agriculture, forestry, rural development and poverty eradication, and related private-sector facilitators on the other.

### Key challenges and issues

**Agriculture Cooperatives and Coffee**
- Cooperative insurance
- E-commerce and fair trade
- Market access
- Global value chain for coffee
- Specialty coffees:
  - ASEAN branding
  - G.I. certification
- Development of new coffee products
- Next generation of farmers

**Agriculture Cooperatives and Fisheries**
- Responsible management of fishery areas and resources
- Sustainable aquaculture to reduce pressure on fish stocks
- Illegal, unreported and unregulated fishing (IUU)
- Cooperation between fishing communities and authorities
- Cooperation on monitoring, controlling and surveillance

**Agriculture Cooperatives and Poultry**
- Good animal husbandry management
- Biosafety and poultry disease management
- Food safety and supply chain
- Storage, handling and transportation

### Major activities and outputs

**Agriculture Cooperatives and Coffee**
- First workshop on roadmap to develop action plan to enhance role of agricultural cooperatives in global value chain
- Second workshop on roadmap to operationalise action plan
- Study and exchange visits to agriculture and coffee cooperatives in Lao PDR and Thailand

**Agriculture Cooperatives and Fisheries**
- Handout on promoting ASEAN responsible fisheries management along value chain for cooperatives in ASEAN
- ASEAN guidelines on improved practices to combat IUU
- Case studies from Philippines in addressing IUU through local partnerships and collaboration

**Agriculture Cooperatives and Poultry**
- Video on promoting good animal practices along value chain for cooperatives in ASEAN
- Knowledge management concept note on promoting ASEAN food safety module
Regional engagement

Through AFOSP the Foundation had extensive engagement with agriculture-related ASEAN bodies, farmers associations, agricultural cooperatives as well as commercial agriculture companies and experts. Key ASEAN bodies were the ASEAN Centre for the Development of Agricultural Cooperative, ASEAN Sectoral Working Group on Agricultural Cooperatives, ASEAN Ministers Meeting on Agriculture and Forestry and ASEAN Ministers Meeting on Rural Development and Poverty Eradication. Other stakeholders included national-level cooperatives, universities and research centres.

Event and knowledge management

AFOSP was actively promoted at a large number of public events throughout the year such as EU Celebration Day, ASEAN Women’s Circle ceremony, events at universities, ASEAN Day and ASEAN Scholarship and Cooperation Day. It was even featured in a photo exhibition in Geneva, Switzerland as part of ASEAN-EU partnership.

In terms of knowledge management AFOSP’s visibility was enhanced through the foundation’s online platforms such as its official website, Facebook, LinkedIn, YouTube, Instagram and Twitter. Interactive and communicative contents such as infographics, fun facts, stories, vlogs and videos were created and widely disseminated. By the end of 2019, there were more than 1.2 million impressions and 52,000 engagements.

Following the end of the programme in 2019, the wealth of stories and knowledge it accumulated over 2015-2019 were compiled into a publication called “Impact”. This was made available online and distributed to key stakeholders.
Southeast Asia today is a vast, diverse and complex region. The ten ASEAN member countries have a combined population base of 649 million, and face common challenges in economics, development, politics, technology, peace and security and so on. A common platform to bring together creative thinkers and leaders to network, discuss, and promote ideas for the betterment of the people of ASEAN would be invaluable. The ASEAN Leaders’ Programme (ALP) is this perfect platform for this.

As one of the main partners, we assisted Common Purpose, the lead initiator of ALP, to ensure that the initiative managed to provide a cohort of selected leaders an opportunity to share knowledge, discuss and develop ideas, and collaborate on proposals to address a central challenge facing ASEAN. In 2019, the concept of “cultural intelligence” was emphasised for gaining awareness of the immense potential of the ASEAN community.

For the ALP leaders themselves, they learned how to lead inclusively, make better decisions as a leader, develop fresh creative approaches to solutions, and strengthen their regional networks during the programme.

The ALP challenge identified for 2019 was: What makes a city smart and inclusive? To respond to this, ALP required its leaders to think of these four elements:

- Understand the roles of different sectors and industries have in how a city grows and changes
- Practise building collaborative relationships across diverse networks
- Develop new perspectives, ideas and methods to effect positive change
- Develop cultural intelligence, the ability to cross divides and thrive in multiple cultures

With such a challenge, the “City” became both a metaphorical and physical classroom for the programme. The ALP leaders had intense training and exposure regiment at two major ASEAN cities (Singapore in July and Bangkok in September) as well as an online learning portal as key components of their learning journey. As a result, the leaders adopted a much broader perspective in their thinking process, acquired a greater ability to adapt to new situations, and deal with complex problems.
Topics at both training sessions in Singapore and Bangkok revealed the interesting content aimed at strengthening ALP leaders’ creative thinking process vis-à-vis solution-seeking in a complex world. Singapore and Bangkok as leading urban centres in Asia are well-positioned to offer insights and solutions to challenges ranging from collaboration models, innovative thinking, cultural intelligence in context of urban setting, to digital transformation and using Big Data for smart, intelligent planning.

At the end of the Singapore component in July, ALP leaders presented these six group projects:

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<tr>
<th>No</th>
<th>Area</th>
<th>Issue</th>
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<tbody>
<tr>
<td>1</td>
<td>Education</td>
<td>Public-private community collaboration that leaves no one behind</td>
</tr>
<tr>
<td>2</td>
<td>Health</td>
<td>A wellness ecosystem that empowers all</td>
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<tr>
<td>3</td>
<td>Environment</td>
<td>Traffic-light-receipts movement to empower consumers to address environmental degradation</td>
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<tr>
<td>4</td>
<td>Digital literacy</td>
<td>Digital literacy for all</td>
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<td>5</td>
<td>Smart government</td>
<td>A digital solutions for smart government, smart citizens and smart cities</td>
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<tr>
<td>6</td>
<td>Transportation</td>
<td>An integrated inclusive and digitally-enabled transport platform</td>
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What better way to harness the energy and creativity of young people towards building a dynamic, innovative and resilient ASEAN than passion projects on community development. The eMpowering Youths Across ASEAN (EYAA): Cohort One provides an opportunity for youths, aged 18-34 years, to develop and implement community projects for tangible long-term social and economic impact. Specifically, the participants are challenged to design 2-week projects on four thematic areas – Arts and Culture, Community Empowerment, Environmental Diversity and Education.

The EYAA initiative provided a platform for 94 ASEAN youth volunteers from 10 member countries to deliver their ideas in real-world settings at 10 sites in Cambodia, Indonesia and Malaysia. In addition, they were to partner with 10 local civil society organisations, chosen to assist and mentor them.

As the programme involves youths from various backgrounds, I believe it will help facilitate more cross-cultural dialogues which is useful in facilitating better understanding of each other’s differences and enhancing appreciation to ASEAN’s diversity.”

Joshua Dale Santos (Young changemaker from the Philippines)
The Project At A Glance:
EcoNurture aims to improve environmental awareness and ecotourism by providing capacity building trainings.

The Impact:
Over 1,000 mangroves were planted. At least 200 kg of waste, such as plastic boxes, plastic bottles and straws, were upcycled into materials for beautification. Waste were identified into biodegradables, non-biodegradables, and recyclables.

PROJECT ECONURTURE
Location: Trapeang Sangkae, Cambodia
Partner: Trapeang Sangkae Community
Pillar: Environmental Diversity

The Project At A Glance:
Silk Wave aims to preserve the arts and culture of Cambodia and create a sustainable silk weaving community by empowering the community through social innovations.

The Impact:
20% out of 100 villagers engaged in the community project said that they were interested in learning how to weave. 100 students were reached during the school visits to campaign the Silk Wave Movement. An average of 7 farmers were recruited daily to create the garden. The garden was able to accommodate 163 plants. 25 students and 2 teachers from Phnom Chisor High School were empowered through the weaving workshop. Around 100 villagers attended the launching ceremony of the workshop. 4 farmer families received dye trees to be planted.

PROJECT SILK WAVE
Location: Takeo, Cambodia
Partner: Color Silk
Pillar: Arts and Culture

The Project At A Glance:
EduSparks aims to ensure and provide equal opportunities for children by enhancing the capacity building and workshops training to local volunteers our interns, young teachers and local staff.

The Impact:
104 students of Battambang University increased their awareness on on the importance of volunteerism. 815 students from 6 primary schools were provided with school supplies and educational materials. 47 teachers, 30 interns and 25 staff were trained by workshops held by the project team. Youth leaders from 15 villages were selected as community supervisors. Computer courses were being held for local women and girls alike. Over 100 students and teachers in 3 schools were reached by istorWASH Campaign. 100 women and 150 children were trained on how to maintain the level of good water hygiene. 500 households in 3 communities benefited from the water filtration system. Additional 150 litres water supply were generated by the water filtration system.

PROJECT EDU SPARKS
Location: Battambang, Cambodia
Partner: Khmer NGO for Education
Pillar: Education

We believe that the youth of today are the future of tomorrow. Hence our focus is on sustainable programmes that provide long term community and economic benefits which will contribute to the progress of communities where we operate especially ASEAN. It is indeed challenging – however our intention is to provide everyone with a fair chance to thrive in their respective fields in hopes of them giving back to society.”

Nora Manaf (Group Chief Human Capital Officer, Maybank Group)
**PROJECT BUDI BACA**
**Location:** Flores, Indonesia  
**Partner:** Rainbow Reading Gardens  
**Pillar:** Education  

**The Project At A Glance:**  
Budi Baca aims to promote the importance of reading and instill reading habits among parents and their children through family-centered education schemes.

**The Impact:**
- 4 schools were reached by the project.
- 97 parents were trained on how to teach their children through the Read Aloud Workshop.
- Multiple house check-ins were conducted.
- 113 students were empowered through Multiple Fun Day Workshops.

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**PROJECT SENIKIDZ**
**Location:** Kuala Lumpur, Malaysia  
**Partner:** Kakiseni  
**Pillar:** Arts and Culture  

**The Project At A Glance:**  
SeniKidZ aims to introduce Malaysia’s arts and culture through the concept and art of Wayang (shadow puppet) to children from low socio-economic status in public schools while also aim to help local artists to generate sustainable income and develop audience for the arts through knowledge transfer.

**The Impact:**
- A solid module on how to learn, understand, and produce Wayang-based performance in 4 months was developed and presented to the Education Planning and Research Department under the Ministry of Education. The module has been adapted by 2 schools in Malaysia.
- 34 students aged 10-11 years old in 2 schools benefited from workshops run by 5 professional artists.
- 40 SeniKidZ branded swag packs comprising activity book, drawstring nylon bag and t-shirt was produced to ensure that the children are ready to begin the sessions after the early June school holidays.
- 72 parents and at least, 7 school teachers acknowledged the positive effects of practicing arts such as positive behavioural changes and development of soft skills.

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**PROJECT U-FARM**
**Location:** Purwakarta, Indonesia  
**Partner:** PT EWINDO, Indonesia  
**Pillar:** Community Empowerment  

**The Project At A Glance:**  
U-Farm aims to increase awareness on agriculture within urban communities in Indonesia.

**The Impact:**
- Over 200 youths were trained on basic agriculture by utilising urban farming.
- 200 starter kits of hydroponic and soil cultivation were distributed to training participants.
- Close to 700 individuals had their awareness on sustainability increased through campaigns and other promotion efforts.
- 4 new urban farming sites in Purwakarta were established.

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**PROJECT INTEGRATED ORGANIC FARMING**
**Location:** Gombak, Malaysia  
**Partner:** EcoKnights, Malaysia  
**Pillar:** Community Empowerment  

**The Project At A Glance:**  
This project aims to increase food waste management and other integrated organic practices of 100 local communities.

**The Impact:**
- Over 9,200 kg food waste were collected by partnering with restaurants and minimarts.
- An educational outreach module about food waste and black soldier fly suitable for future school awareness-raising programmes was developed.
- 90 students from 2 schools were trained on food waste.
- 144 people were exposed to integrated farming issues during the Open Day at Frangipani Organic Farm.

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**PROJECT REJUVENATING TORAJANESE ARTS AND CULTURE**
**Location:** Toraja, Indonesia  
**Partner:** Toraja Melo  
**Pillar:** Arts and Culture  

**The Project At A Glance:**  
Rejuvenating Torajanese Arts and Culture is dedicated to preserving and promoting the local arts and culture through community-based tourism and empowerment initiatives.

**The Impact:**
- 300 people attended the soft launch of Bamboo Forest Market. Bamboo Forest Market is a community-based tourism initiative that aims to attract people around the world to visit Toraja.
- Another 300 people attended the 2nd Bamboo Forest Market.
- 350 people attended the Grand Launch of Bamboo Forest Market in partnership with the Australian Consulate General, in the soft launch, 3 local crafts were crafted by 26 local craftsmen, 10 local cuisines were promoted, sales of 300 USD were generated for village members, and 2 local villages, 4 community leaders, 49 local village members, 6 local government officials, 129 performers and 20 culinary practitioners were engaged.
- A mini museum with community information center was opened to showcase artistic products and promote the tourist destinations.
- 6 English classes for 90 local children were conducted by utilising a specially-developed English guidebook and lesson plan.

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**PROJECT EXPLORING SARAWAK’S BACKYARD**
**Location:** Sarawak, Malaysia  
**Partner:** Backyard Tour  
**Pillar:** Community Empowerment  

**The Project At A Glance:**  
Exploring Sarawak’s Backyard aims to showcase unique experiences and promote sustainable tourism through community empowerment and capacity building for locals.

**The Impact:**
- 25 copies of booklets printed and distributed among potential information channels.
- 8 villagers from 1 village benefited from capacity building activities targeted at local guides and other village hosts.
- The capacity building activities led to 30% increase in the number of guides.
- Village signboards and booklets were distributed to 3 other villages. Over 160 tourists benefited from the signboards.
- The execution of a robust digital marketing strategy plan resulted in 20% increase in income.
The initiatives under the ASEAN Foundation’s Education theme aim to empower ASEAN citizens, especially youth and students, with the skills and knowledge to be highly competitive and to advance ASEAN’s socio-economic growth. These initiatives promote greater interaction between ASEAN citizens and connect us even more by increasing mobility between countries. The initiatives also raise ASEAN awareness amongst the youth, the future of ASEAN and about how working together as one ASEAN Community can benefit us all.
The rapid advent of technology and automation in recent decades has raised concerns about their impact on employment and the workplace as a global issue. Is digital transformation outpacing the system of education, skills training and labour force preparation we currently have in place? With various reports from, for example, the World Bank and World Economic Forum, predicting the obsolescence of many skills and knowledge, and the need to rapidly upgrade skills and invest in new training and learning, the Foundation has responded by launching the ASEAN Digital Innovation Programme (ADIP) in 2019.

Through ADIP, the Foundation is piloting a regional approach throughout Southeast Asia, using a common framework to deliver and scale-up computer science education, targeting in particular, underserved youths and ensuring gender in programme cycle. With the catchy mantra to “create a generation of future-ready ASEAN youth”, ADIP is a joint initiative between the Foundation and Microsoft with support of Empire Code. ADIP aims to build the digital skills of 46,000 youths through a blended-learning approach combining in-person activities and independent online learning.

The Future Ready ASEAN website (www.futurereadyasean.org) was launched in May 2019 and serves as a ‘nerve centre’ of online training on digital skills. In fact, it has been designed to be the go-to platform for underserved ASEAN youth for accessing and improving their digital skills development. Trainers could curate learning journeys on computer science and digital skills while the students could use website for self-learning and getting certification.

Added features of this platform are four specific learning journeys to enhance capacity building (see Figure 1), and, for inspiration and motivation, success stories of female ASEAN champions in the fields of science and technology from the Foundation’s STEM-related initiatives.
With support from Empire Code (Microsoft’s training partner), the Foundation developed a Future Ready ASEAN toolkit to enable all educators to easily access and deliver teaching content that is inclusive and gender-responsive, and to inform on ADIP activities.

Fourteen capacity-building workshops were conducted in eight countries from May to August of 2019. The partners for this were institutions of higher learning, civil society organisations and non-governmental organisations. These workshops benefited 583 educators and trainers who, in addition, went through webinar trainings and were given access to the Microsoft Educator Community Platform for more teacher training resources.

A regional blog making competition was a specific tool for the students to apply the digital skills they have learned from the Future Ready ASEAN platform. Students were to create a blog on the theme of sustainability that would address a pressing challenge in ASEAN in terms of climate change, biodiversity, water and agriculture. A total of 227 blogs were created over two months. Based on creativity, solid coding structure, visual appeal, call-to-action elements as well as understanding the sustainability theme, the three winning blogs came from teams in Indonesia (green transportation), Lao PDR (agriculture) and the Philippines (climate change).
This training not only provides knowledge about basic digital skills such as how to use HTML5, CSS and Javascript or maximise Linkedin’s potential to find work, but also inspires girls to learn and participate in computer science and the digital world.”

Ngo Minh Trang (Participant of Future Ready ASEAN Training of Trainers from Viet Nam)

“This training resonates with my work because at the office I am the one who is responsible to input data, operating the website, and manage the content on the website. I truly believe the coding session will help me at my work and I want to apply what I learn in my daily work life.”

Irfan Priyadi (Participant of Future Ready ASEAN Training of Trainers from Indonesia)
The ASEAN Data Science Explorers Programme (ASEAN DSE) has, at its core, a strong alignment to two important documents, the ASEAN Economy Community 2025 and ASEAN Socio-Cultural Community 2025 in their respective vision to address present-day challenges in the region through the talents, skills, dynamism and resilience of its peoples.

Since its inauguration in 2017, this partnership with SAP has been committed to equip youths in all ten ASEAN countries with necessary skills to address pressing social issues and to thrive amid the digital transformation of our lives and the economy. ASEAN DSE has four goals:

- A competitive, innovative and dynamic community through creation and application of knowledge, supportive policies towards innovation, science-based approach to development.
- A sustainable community that promotes social development and environmental protection.
- A resilient community able to adapt and respond to socio-economic vulnerabilities, emerging threats and challenges.
- A dynamic and harmonious community aware and proud of its identity, culture, heritage and ability to innovate and contribute.

In 2019, ASEAN DSE reached and engaged with 2,834 students from 175 institutions of higher learning in the 10 member countries. Between March and May, 2,786 students and 445 educators attended 24 enablement sessions on the SAP Analytics Cloud (SAC), organised in collaboration with 23 institutions of higher learning. More SAC sessions were conducted in July and August.

Programme Highlights:

- Applications and Submissions
  - The programme’s competition attracted 1,412 team applications from 175 institutions.
  - 305 teams submitted their data-driven storyboard.

- Enablement Sessions
  - Organised 24 enablement sessions with 23 key institutions across ASEAN.
  - More than 3,000 students and 446 educators participated in the enablement sessions.

Finals - National and Regional
- 93 teams from 10 ASEAN countries participated in ASEAN DSE 2019’s National Finals
- 1 best team from each country participated in ASEAN DSE 2019’s Regional Finals that took place in Bangkok, October 2019.
- Team from Viet Nam won first place, while teams from Singapore and Thailand took runner-up and second runner-up positions, respectively.
ACHIEVEMENTS OF ASEAN DSE 2019

I think this is a tremendous effort by SAP and ASEAN Foundation working together to give young kids a data science platform so that they would have universal skills and universal mindsets. They are using this technology, the data science technology basically, not just for the sake of technology but to solve real world problems and go out there and make impact in the real world. What I love about this is that ADSE combines all the right things you know. If kids come here, I can imagine they would come and they would learn new technology skills and get a chance to actually go out there and make impact to the real world.”

Kasama Kongsmak (Executive Vice President of Digital Economy Promotion Agency, Ministry of Digital Economy and Society, Thailand)

I think what we did here gave us a crucial and diverse skillset to use in the future. We were just excited and delighted that our ideas and solutions were adopted and acknowledge by ASEAN, UN, and other governmental organisations to turn out vision into reality. We also gained a lot from this in terms of presentation skills. We also got exposure to diverse cultures from the students from other countries we have gotten to become friends with and we can learn from each other, take each other’s ideas and share our knowledge, our different perspectives. In this region, I believe that diversity is crucial for someone who wants to be a global citizen such as myself and a lot of other students.”

Trung Vu (First Winner of ASEAN DSE 2019’s Regional Finals from Viet Nam)
In line with ASEAN’s emphasis on a dynamic, innovative and resilient region, the Foundation’s ASEAN Science and Technology (S&T) Fellowship programme is a manifestation of this aspiration through a small select group of talented and promising scientists and researchers from member countries.

In an environment where government policies have major impact on lives of people in ASEAN, this programme offers an avenue for these fellows to play a part in contributing ideas and shaping discussions on policymaking at national levels, specifically in science and technology. Fellows are placed with a host ministry where they could offer their technical expertise and insights on relevant topics. In return, the fellows gain knowledge on how policymaking works and government departments function at the highest level.

Supported by the U.S. Agency for International Development and U.S. Mission to ASEAN, and initially overseen by ASEAN-U.S. PROGRESS, the Foundation assumed management of the fellowship for the 2017-2020 duration. In collaboration with the Committee on Science, Technology and Innovation (COSTI) and the ASEAN Secretariat, the Foundation entered its second year of implementing this programme in 2019.

The year 2019 was marked with the end of the 2018/19 ASEAN S&T Fellowship and the beginning of the 2019/20 cycle.

The 2018/19 saw 17 fellows from from nine ASEAN member countries delivered various policy recommendation documents that touched on the topics of Climate Change, Sustainable Energy and Science, Technology and Innovation (STI) Policy.

A cursory look at the titles of research papers from the fellows indicated that they adhered to the chosen theme, in their search, for practical solutions through science and technology, to address a range of complex concerns in their country Titles such as “Renewable energy planning system for Malaysia”, “STI roadmap for climate-smart and disaster-resilient health systems in the Philippines”, “Policy brief for rooftop solar photovoltaic in Brunei Darussalam”, “Study on ability to build the SMART village in Lao PDR” and “Policy recommendation on municipal solid waste to energy in Thailand” are a few examples.

Additionally, the year 2019 was also signified with the start of the 2019/20 ASEAN S&T Fellowship with 17 fellows participating in the programme. The theme of the fellowship was Digital Economy, Start-ups and Science and Technology Innovation for UN SDGs.

Revolving around each cohort of fellows is a continuous system of learning, engaging, collaborating and sharing for maximum results.
Major outputs in line with programme objectives in 2019 were:

- **Collaboration among ASEAN sectoral bodies or working groups with scientists on evidence-based policy making**
  - Theme of "Digital Economy, Innovative Start-up and Science, Technology and Innovation for UN SDGs" chosen at 75th COSTI meeting
  - 15 host ministries in 9 ASEAN countries supported the programme by accepting fellows' placement

- **Management of the application process**
  - 330 applications received in 2019, a 45% increase from 2018
  - More gender balance in selected fellows

- **Empowerment of fellow to engage in policy development that drives national and regional priorities**
  - Capacity building workshops on programme orientation, project development, science communications, and others were organised for the fellows
  - 17 policy recommendations produced as contribution to national policy formulation
  - Many fellows went on to publish their research, and engage on regional and international forums
  - 2 Fellows of 2018/19 presented their fellowship findings to the COSTI-76 Meeting in June 2019 in Bali
  - 17 Fellows of 2019/20 Fellows observed the COSTI-76 Meeting and 9th ASEAN-U.S. Consultation Meeting in Science and Technology in June 2019 in Bali
As the 2019/20 Fellows went through their programme during the year, many positive outcomes from the ongoing initiatives by previous cohorts, particularly 2018/19 Fellows, were getting realised in 2019. Among their achievements was the wide dissemination of their research and their personal engagement on a variety of regional and international forums as speakers, panel discussants, published researchers, and even as contest judges.

“The fellowship programme gave me an opportunity to collaborate with scientists from other ASEAN countries and engage with them to do more research in policy making process.”

Dr. Kay Lwin Tun (2018/19 Fellow from Myanmar)

“The programme’s capacity development workshops were really beneficial to me. I learned how to communicate with different people from lower to higher level. I also become more confident to propose my idea. As a fellow, I gained more opportunities to join many events and projects dealing with climate change.”

Dr Kong Chhuon (2018/19 Fellow from Cambodia)
One important aspect of the programme is the opportunity for fellows to collaborate across borders within the ASEAN context, in areas of common interest using their respective personal expertise. The table below shows four recent collaboration initiatives.

<table>
<thead>
<tr>
<th>Inter-country Collaboration Amongst Fellows</th>
<th>Area</th>
<th>Countries</th>
</tr>
</thead>
</table>
| Led by Dr. Wida Suhaili from Brunei, a team consisting of Dr. Keophouseone Phonhalath (Lao PDR), Dr. Tan Reasmey (Cambodia) and Dr. Pierangeli Vital (Philippines) submitted a research proposal to Japan-ASEAN Science, Technology and Innovation Platform with title “Joint Effort in securing paddy production to achieve self-sufficiency by adoption of technology to improve yield in paddy plantation.” | Agriculture Technology | - Brunei  
- Cambodia  
- Lao PDR  
- The Philippines |
| A team consisting of Dr. Luong Duc Nguyen from Viet Nam, Dr. Nofri Yenita Dahlan and Dr. Siti Zaharah Sakimin from Malaysia was granted a collaborative research fund of USD 45,000 from International Foundation for Science for their project on “Climate Smart Agricultural Greenhouse Employing Solar and Energy Efficiency Technologies at Low Cost for Tomato Production in ASEAN.” | Agriculture Technology | - Malaysia  
- Viet Nam |
| Dr. Fidero Kuok from Cambodia and Prof. Mike Promentilla from the Philippines facilitated a group of researchers in the Institute of Technology Cambodia on how to write and publish scientific papers. Both Fellows worked together as expert judges for the ASEAN Japan-ASEAN Integration Fund project on start-up business for food product development in Phnom Penh. Both Fellows are currently also working on Agroecology and Safe food System Transitions in Southeast Asia with funds from AFD and CIRAD. | Agroecology  
Food Safety | - Cambodia  
- The Philippines |
| A team led by Dr. Muhammad Makky from Indonesia and Dr. Siti Zahara from Malaysia, along with some COSTI sub-committee representatives at the ASEAN Project Development Workshop 19-20 March 2019, Bangkok submitted a project proposal on “Harmonisation on Biofuel Quality Standard for Light-Duty Vehicles in ASEAN” to the ASEAN Secretariat. | Biofuel Technology  
Transportation | - Indonesia  
- Malaysia |
The ASEAN Foundation Model ASEAN Meeting (AFMAM) has been a flagship initiative for the Foundation since 2015. The AFMAM is a simulation of ASEAN meetings and mechanisms, and provides essential tools for participants to understand and appreciate the decision-making, diplomacy and communication processes behind ASEAN’s public statements and declarations.

An AFMAM event gives participants, primarily university students, an opportunity to live in the world of inter-governmental relations, diplomacy and bureaucracy. In role-playing their assigned ‘government-official’ positions, participants get to learn skills related to negotiations, public speaking, presentation, teamwork and leadership when they represent a chosen country. AFMAM is not only a convenient platform to promote ASEAN through raising awareness of its roles and functions to interested parties especially the younger generation, but for those interested in the workings of government, regionalism and international relations at ASEAN level or even a possible career in public service, this initiative is an invaluable stepping stone. By 2019, a total of 569 university students and faculty members have benefited from this programme.

The year 2019 also saw the “ASEAN Plus” being implemented with the participation of Australian youth at the 5th AFMAM 2019 in July in Bangkok. Australia is one of ASEAN’s 10 dialogue partners since 1974, cooperating across three pillars – political-security, economic and socio-cultural. Appropriately, the theme at the Bangkok meeting was “Advancing Partnership for Sustainability.” An added benefit at this event was learning about ASEAN-Australia relations, its history and significance.

“I thought that if I want to become the next leader in the future, I have to challenge myself and adapt quickly with the environment and circumstances. The meeting simulation and role-playing were very engaging. I particularly enjoyed the part where we discussed the goals of ASEAN Community and exchanged views on how to achieve those goals with the support of Australia, ASEAN’s longest dialogue partner.”

Agung Dermawan (Delegate from Indonesia)

“Role-playing as a representative for other country was be very challenging. I had to understand different policies as well as seek ways to achieve win-win solution. Support from alumni, advisors and teammates helped to make my performance better. My experience in AFMAM 2019 has made me much more confident”

Chindavanh Siliphokham (Delegate from Lao PDR)
AFMAM Training of Trainers Programme 2019

AFMAM has been a highly popular initiative, attracting hundreds of applicants from institutions of higher education each year. With an aim to expand the reach and strengthen sustainability, an expansion programme called AFMAM Training of Trainers (TOT) programme was rolled out in 2019 with these goals:

- Introducing ASEAN and how it does its deciding-making process
- Training participants on key fundamentals of the AFMAM approach
- Developing these participants to be effective trainers
- Cultivating a spirit of public mindedness, civic responsibility and engagement with local and regional communities.

Participants were required to conduct two workshops in their home communities, preferably in their native languages within the following 12 months.

In 2019, 26 participants and three faculty members were selected to participate at the second TOT programme in December. Using a 2-segment format – lectures and workshop – to ensure knowledge sharing and effective participation, the AFMAM TOT also enlisted a set of pre- and post-programme assessment tests to measure training outcomes. These tests covered ASEAN knowledge, teaching pedagogy and situational responses, using both multiple-choice and open-ended questions.
To nurture the talents and develop the potential of the young people of ASEAN, the Foundation implements an Internship Programme that welcomes undergraduate and postgraduate students from ten ASEAN Member States as well as ASEAN Dialogue Partners, such as Australia and China.

The Foundation’s Internship Programme gives ASEAN youth an opportunity to not only learn about the inner workings of a regional inter-governmental body, but also contribute to a steadfast community-building process that aims to achieve a dynamic, prosperous and resilient region. Upon acceptance, interns will be immediately integrated to the key working units, namely Programme Unit, Communications Unit and Operations Unit, to help advance the Foundation’s mandate by contributing their skills and knowledge. Some of the work that the interns are involved with vary from conducting research for proposal development and organising programme-related workshop to developing contents for social media and drafting press release for public relations events.

The Foundation commits to its mission to provide equal education opportunities for ASEAN youth by opening its door to four students with autism from London School Beyond Academy Jakarta to do a 10-week internship. They were assigned to Programme, Communications and Operations Units to help with data collection, social media and bookkeeping.
As a young person with special needs, I often perceived as someone who cannot do much. This is why I am grateful to be given a chance to take part in ASEAN Foundation’s internship programme as it allowed me to contribute my skills and knowledge to the ASEAN Community building efforts.”

Muhammad Abijdzar Alghivari (Communications Intern and Student at London School Beyond Academy Jakarta)

Interning in ASEAN Foundation is the best way to learn about ASEAN, more than what information from books or the internet can provide. Ten weeks as a programme intern exposed me to a variety of the organisation’s programmes. I was grateful to learn and to serve the ASEAN community alongside respectable and amicable colleagues. The wide-ranging tasks assigned to me from logistical support, proposal writing, research, evaluation and reporting have helped honed my critical thinking and problem-solving skills.”

Zealyn Heng Shi Lin (Programme Intern and Master’s Student at United Nations University)
The Foundation’s initiatives for youth strongly use media as a platform of communication to inform, educate and connect people with stories particularly the diverse peoples of ASEAN. The programmes under the Media theme also help the media and, by extension, the public understand ASEAN better. Aside from the ASEAN Youth Social Journalism and ASEAN Youth Video Contest, the Foundation also supports the Social Innovation Warehouse as a network partner.
The Foundation partnered with the ASEAN Secretariat, USAID PROSPECT and Scoop Media to implement the ASEAN Youth Social Journalism (AYSJ) 2019. This initiative combines personal critical thinking, creative expressions and effective use of media to communicate. Through AYSJ, youth become “social journalists” to identify issues affecting their communities and give them a voice through producing a compelling media campaign. This initiative believes that effective public outreach and social media messages can stimulate public discussion and influence stakeholders’ actions. An auxiliary objective is to use such communications to underscore the importance of reliable, responsive and transparent governance in ASEAN member countries.

Launched in May, the contest targeted youths aged 18-30, and attracted 300 submissions from all ASEAN member countries. Twenty finalists were chosen, two from each country, paired as a team.

“This four-day workshop was a life-changing experience for me because I met ASEAN friends, I learnt about media, how to influence the policy-making and also the importance of responsive government. My team’s campaign titled ‘Youth, Have Your Say’, which basically we want to raise the awareness of the youngsters in my country to improve their engagement in the policy-making process.”

Nguyen Dang Dao (Finalist of AYSJ 2019 from Viet Nam)

“Before I joined this workshop I only knew how to write but I knew nothing about publishing them. After this workshop, I was able to learn how to properly frame the published content online and how to analyse the audience who read and consume it. Besides, I realise the ASEAN Youth Social Journalism is a good start for ASEAN as a region to invest in youth because we will take the lead of the future.”

Camille Joyce M. Lisay (First Winner of AYSJ 2019 from the Philippines)
With the support of the ASEAN Secretariat, ASEAN Centre for Energy, GIZ and ASEAN-USAID PROSPECT, the Foundation organised 5th ASEAN Youth Video Contest (AYVC) 2019 to challenge the participants to raise awareness on renewable energy that contributes to industry 4.0 through integration of smart technologies for a cleaner, lower-emission energy supply.

The AYVC targeted youths to develop simple but powerful imagery with compelling stories on the theme of renewable energy. Ten youths were selected from the 10 ASEAN Member Countries. Through capacity building they could better express their concerns within the values espoused by the ASEAN framework on a cohesive, innovative and dynamic region.

Out of a total of 125 video submissions, 10 were selected. These 10 youths attended a 4-day training, from 20 to 23 May in Hanoi, Viet Nam, on how to produce a quality video. They acquired skills on story development, camera shooting, basic editing and drafting messages.

<table>
<thead>
<tr>
<th>Titles of videos</th>
<th>Participant</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Say Yes to renewable energy</td>
<td>Aqil Faiz</td>
<td>Brunei Darussalam</td>
</tr>
<tr>
<td>Bio digester plant</td>
<td>Sokuntheara Ly</td>
<td>Cambodia</td>
</tr>
<tr>
<td><strong>Kalinda brings back ASEAN’s bright future</strong></td>
<td><strong>Elia Pramana</strong></td>
<td><strong>Indonesia</strong></td>
</tr>
<tr>
<td>Drawing dream</td>
<td>Anouluck Davong</td>
<td>Lao PDR</td>
</tr>
<tr>
<td>One act</td>
<td>Sharifah Nadira</td>
<td>Malaysia</td>
</tr>
<tr>
<td>Go renewable</td>
<td>Yu Ya Nway</td>
<td>Myanmar</td>
</tr>
<tr>
<td><strong>Dyspnea islands</strong></td>
<td><strong>Demetrio Celestino</strong></td>
<td><strong>The Philippines</strong></td>
</tr>
<tr>
<td><strong>ASEAN assemble</strong></td>
<td><strong>Deanne See</strong></td>
<td><strong>Singapore</strong></td>
</tr>
<tr>
<td>Enhance ASEAN with renewable energy</td>
<td>Jutamas Yaba</td>
<td>Thailand</td>
</tr>
<tr>
<td>Our blue sky</td>
<td>Hoang Anh Nguyen</td>
<td>Viet Nam</td>
</tr>
</tbody>
</table>

The ten videos were promoted on the Foundation’s Facebook, garnering more than 11,000 views in two week.
Participants posing for photo at the end of the workshop

“

The training taught me a lot about filmmaking, from directing sequences to connecting with viewers. I also enjoyed working with my new friends from ASEAN in this journey to promote renewable energy – we learnt something new from each other every day, whether about our cultures or film techniques we love. It’s an experience I’ll always cherish!”

Deanna See  (First Runner-up of AYSJ 2019 from Singapore)

“

One short moment, one vision, one unique life experience shared with friends from ASEAN.”

Anouluck Davong  (Second Runner-up of AYSJ 2019 from Lao PDR)
Communication

Our Communications Purpose

We were established to nurture and strengthen the ASEAN identity and sense of community. As such our communication strategy has been geared towards a participative approach that gets people together to realise a common vision, taking stock of our shared values to move forward, and formulate the identity from the bottom up.

It is in this light that we have continually made the communication channels for the public, in particular ASEAN citizens, increasingly accessible and interactive with the use of technology to accompany each programme that we undertake.

The aim being to garner a holistic understanding and offer synergistic support for our cause done through our programming.

The Importance of Communications

We do this knowing that at the heart of it all is about building a community and that ASEAN is home. Equally, to be a part of ASEAN necessitates acknowledging the principle of staying “united in diversity.”

By itself it matters that ASEAN citizens find and realise within that diversity wisdom and values that can provide the basis for behaviour and actions that will add to its strengths as the association continues to build the community.

Our Communications Interventions

Beyond the use of our website, our content sharing and outreach has included external platforms such as Facebook, Instagram, LinkedIn, Twitter, Line and YouTube. We are also utilising e-newsletter to better engage our audience.

With the objective to raise awareness, generate leads, calls, follow-ups and conversions that lead to action, the strategy focuses on providing the go-to avenue for diverse voices to spark commitment to a united ASEAN.
2019 Communication Data

Number of social media posts circulated: 2,784 posts
Number of impressions generated: 12,042,375
Number of people reached: 8,207,323

Social Media:
- **Facebook**: 52,935 followers
- **Twitter**: 23,399 followers
- **Instagram**: 75,928 followers
- **LinkedIn**: 11,707 followers

Websites:
- **ASEAN Foundation** (www.aseanfoundation.org)
  - 88,445 visits
- **ASEAN Data Science Explorers** (www.aseandse.org)
  - 58,169 visits
- **ASEAN Digital Innovation Programme** (www.futurereadyasean.org)
  - 22,339 visits

Media relations:
- Over 480 media clippings
- USD 24 million in PR Value

Others:
- 16,068 e-newsletter subscribers
Celebrating Partnerships

The mandate for the ASEAN Foundation is to support the ASEAN Secretariat in raising awareness of ASEAN and the ASEAN identity, and strengthening people-to-people interactions.

To fulfil this mandate, the Foundation has fostered, and continues to foster, a close collaborative strategy among the private corporate sector, civil society, academia and other stakeholders in tandem with various national and regional-level ASEAN agencies. In short, in this role as a conduit for partnerships, the we work to strengthen the ASEAN Community.

Through its initiatives, the Foundation aimed to highlight selected challenges faced by the region and offer appropriate platforms and opportunities to discuss, formulate and propose innovative solutions. In particular, for effective outcomes, current-day relevance and with an eye to the future, we have pivoted to capitalise on digital transformation and the potential of youth for a majority of its programmes.

![Partners Initiatives Impact]

- **Partners**
  - Private sector
  - UN bodies
  - Government agencies
  - Higher education institutions
  - Civil society organisations

- **Initiatives**
  - Digital skills empowerment
  - Leadership building
  - Farmer network strengthening
  - Evidence-based policy making promotion
  - Social volunteering empowerment

- **Impact**
  - Creation of cohorts of youth ambassadors who:
    - possess excellent leadership quality
    - have greater appreciation for ASEAN
    - have strong ASEAN Identity
    - are equipped with future skills

We highlight a few key partnerships in 2019 as enabling the Foundation to meet our mandate with innovative ideas and meaningful community engagement.

Working with Maybank Foundation and Maybank Group, the inaugural eMpowering Youths Across ASEAN (EYAA) programme provided 100 youths, 18 to 35 years, with a unique opportunity to work on ten community projects in Cambodia, Indonesia and Malaysia. Aiming to alleviate poverty, empower local communities as well as develop skills of youths to identify social issues, design and manage projects and deliver results, the EYAA championed volunteerism, teamwork and skills development. Partnering in this programme were ten local CSOs which acted as mentors to these youths. It was estimated that EYAA impacted 3,143 people from the communities, from villagers, local youths, to women and farmers.

Digital transformation is at the intersection of employment, skills, education, labour force and workplace of the future. It has quickly placed enormous pressure on policymakers and other stakeholders to respond appropriately and smartly. With support from Microsoft, the ASEAN Digital Innovation Programme (ADIP) tapped into this zeitgeist of uncertainty combined with inevitable change. With a spot-on theme of “future-ready ASEAN”, ADIP is a pilot initiative using a regional approach and common framework to deliver and scale-up computer science education. Empire Code provided the training programme and learning journeys, delivering in 2019, 14 workshops in eight ASEAN countries, benefiting 25,800 youths and 583 trainers.
In partnership with the SAP, the ASEAN Data Science Explorers (ASEAN DSE) engaged with 2,786 youths and 446 educators from 23 institutions of higher learning across ASEAN. Participants were challenged to solve a pressing issue facing ASEAN using data analytics. They were trained using SAP Analytics Cloud under the theme of empowering youth for a sustainable future.

With support from USAID, the ASEAN Science and Technology (S&T) Fellowship provided a unique opportunity for 17 Fellows to engage with government policymaking and decision-making processes through placements with 15 relevant host ministries. From more than 330 applications, eight women and nine men were chosen. The HEAD Foundation facilitated a vigorous training regime from training workshops to self-monitoring and monthly reflection sessions over the year. The Fellows, all with doctorate degrees, 30-44 years of age, used their expertise and research to propose recommendations at their host ministries. Among some cutting-edge topics were: renewable energy database, climate-smart and disaster-resilient health systems, hydro-meteorological forecasting, SMART villages, managing municipal waste, and climate change and fish exploitation. While the Foundation has no evidence whether their recommendations were actually accepted or influenced changes in policies, the Fellows themselves have gone on to share their research on numerous regional and international forums including publications.

These are just four examples of the Foundation’s digitally-oriented, performance-driven, multi-stakeholder partnerships built on a platform of common objectives, shared values, and synergy. These matters because the Foundation has the gravitas to reach out and consolidate the targeted expertise, innovative ideas and resources for initiatives that have the potential for positive change. We are grateful for the ongoing support and collaboration with many partners in other programmes.
Resource Management

The Foundation is guided by the values of professionalism, initiative and responsibility, as well as in efficient outcome-oriented partnerships and collaboration in meeting its mandate. To this end, it remains forward-looking, strategic, transparent and accountable in all programme initiatives and organisational activities. The Foundation’s future is shaped by how it now responds and adapts to rapid technological changes and global uncertainties while making appropriate investments in its human resources and organisational structures to deliver results.

1. ASEAN Foundation Evaluation of its Five-Year Projects and Initiatives 2015-2019
   Valuable to know where the strengths and achievements occurred, and what were the recommendations for improvements. The foundation’s programmes have attracted high level of interest from targeted groups but areas for improvement involved quality of its human resources, M&E system, access to funding, and increase partnerships with key stakeholders.


3. An ERP system was installed with support from SAP that combines project management capabilities with staffing needs (see table x).

4. As part of organisational development and HR changes, staff rules and regulations were revised in 2019.

5. Human resource development:
   a. Two staff members received scholarships from the Government of China to pursue their Master degree. One was from the Ministry of Commerce and the other was the ASEAN-China Young Leaders Scholarship.
   b. Two programme staffs and one communication officer attended the American Express Leadership Academy with Common Purpose.
   c. A programme manager attended the “Seminar for Young and Middle-aged Diplomats” organised by the Ministry of Commerce, China.
   d. Various programme managers and officers attended the “Business English Writing Class” delivered by AIM for English in Jakarta between December 2018 and March 2019.
   e. Executive director participated at the “Lee Kuan Yew Senior Fellowship in Public Service” programme at the National University of Singapore.
   f. A 3-day project management and monitoring and evaluation training was organised. Training on project management was organised in December 2019.

6. Responding to demands of digital age and project management:
   a. Extensive sharing of Foundation’s initiatives and activities on social media.
   b. Extensive monitoring of social media platforms as part of reporting and dissemination system.
   c. New position of a monitoring and evaluation officer.

Key Points: Roll-out of SAP’s ERP System

- Officially implemented from 1 January 2020
- Preparations began in 2019, with installing computer software and staff training
- Software accommodates finance and accounting with procurement and human resources. Related programme manager and officer must authorise all procurement requests.
- A paperless system, accessible online – time-saving
- Internal control easier
- All data stored in Cloud with back-up system
- Programme staff alert to updated budget availability and can check project information in real time
- Helpful in financial management
  ✓ information recorded properly
  ✓ every mistake can be traced
  ✓ easy to check organisation's cash position and income and
  ✓ expenditure status any time
Financial

Source of Funding (Income)

The Foundation’s source of income comes from ten ASEAN Member States annual contribution, grant from government agencies (Australian Mission to ASEAN, NYC Singapore), grant from international development agency (USAID), grant from corporate funders (Maybank Foundation, Microsoft, SAP Asia Pte. Ltd, KBZ), individual contribution, interest income from ten ASEAN Member States' equity and self funding which earned from surplus of various projects.
Breakdown of Income

Income earned from various sources each is dedicated to the project the Foundation has committed with such as ASEAN Data Science Explorers (ASEAN DSE), ASEAN Foundation Model ASEAN Meeting (AFMAM), ASEAN Farmers' Organisations Support Programme-Medium Term Cooperation Programme (AFOSP-MTCP) 2, eMpowering Youths Across ASEAN (EYAA), ASEAN Digital Innovation Programme (ADIP), ASEAN Science and Technology (S&T) Fellowship and including operation to fund management and general expenses.
Expenditure by Project

Referring to breakdown of income, EYAA has the highest burning rate (105%) in which the gap does not reflect the deficit since the project has carry forward budget from previous fiscal year. The lowest burning rate (66%) is ASEAN S&T Fellowship, which is caused by the delay of disbursement to fellows. The Foundation has to ensure that reports from fellows are up to the standard set up by the Foundation.
Allocation of Operational Expenses

The Foundation’s operational costs are mostly funded by ten ASEAN Member States (AMS) annual contribution, interest income generated from AMS’ equity, various small contribution and (3% - 7%) project cost share. AMS strong commitment to support the Foundation enable us to operate smoothly. These funds are used to support staff salaries, communication and publication, general administrative, meeting, office equipment, professional fees, programmes initiated by ASEAN Foundation, supplies, travel and utilities.
Allocation of Expenses

Over the years the Foundation has always been aiming for high efficiency in terms of expense allocation. In this case, we have managed to ensure that the administrative costs are within the level of 15% to 30% from total spending.

Audit Report 2019

This year the Foundation conducts two audits, general audit for fiscal year 2019 and AFOSP-MTCP2 Project audit as a part of project closing requirement. Final audit report which consists of financial statement is expected to be available in end of August 2020 and will be published in the Foundation’s website.
Our Board of Trustees

H.E. Amb. Kasmalati Dato Kassim
Permanent Representative of Brunei Darussalam to ASEAN (Started her official assignment in January 2019)

H.E. Amb. Norng Sakal
Permanent Representative of Cambodia to ASEAN (Completed his duty in February 2019)

H.E. Amb. Yeap Samnang
Permanent Representative of Cambodia to ASEAN (Started his official assignment in March 2019)

H.E. Amb. Ade Padmo Sarwono
Permanent Representative of the Republic of Indonesia to ASEAN

H.E. Amb. Ekkaphab Phanthavong
Permanent Representative of Lao PDR to ASEAN

H.E. Amb. Dato’ Shariffah Norhana Syed Mustaffa
Permanent Representative of Malaysia to ASEAN (Completed her duty in August 2019)

H.E. Amb. Kamsiah Kamaruddin
Permanent Representative of Malaysia to ASEAN (Started her official assignment in August 2019)

H.E. Amb. Min Lwin
Permanent Representative of Myanmar to ASEAN

H.E. Amb. Elizabeth P. Buensuceso
Permanent Representative of the Philippines to ASEAN (Completed her duty in April 2019)

H.E. Amb. Noel Servigon
Permanent Representative of the Philippines to ASEAN (Started his official assignment in May 2019)

H.E. Amb. Tan Hung Seng
Permanent Representative of the Republic of Singapore to ASEAN (Completed his duty in January 2019)

H.E. Amb. Kok Li Peng
Permanent Representative of the Republic of Singapore to ASEAN (Started her official assignment in March 2019)

H.E. Amb. Phasporn Sangasubana
Permanent Representative of the Kingdom of Thailand to ASEAN

H.E. Amb. Tran Duc Binh
Permanent Representative of Viet Nam to ASEAN

H.E. Dato Lim Jock Hoi
Secretary-General of ASEAN
Our Team

Elaine Tan
Executive Director

PROGRAMME UNIT

Mahmudi Yusbi
Programme Manager

Yacinta Esti Wulan Wahyu Jati
Project Manager for ASEAN Farmers’ Organisation Support Programme (Left in Apr 2019)

Uni Prayuti
Senior Programme Officer (Left in Sep 2019)

An Nisaa Yovani
Programme Management Officer (Joined in Feb 2019)

Ilan Asqolani
Senior Project Officer for ASEAN Data Science Explorers Programme

Indah Yusari
Project Officer for eMpowering Youths Across ASEAN (Joined in Nov 2019)

Muhammad Nuzul
Project Officer for ASEAN Digital Innovation Programme (Joined in Mar 2019)

Dina Wintyas Saputri
Senior Project Officer for ASEAN Science and Technology Fellowship Programme

Hana Hetty Manuela
Communications Officer for ASEAN Farmers’ Organisation Support Programme

Amy Darajati Utomo
Programme Support Officer

Ludhini Volva
Programme Support Officer

COMMUNICATIONS UNIT

Anthoni Octaviano
Communications Manager

Caron Toshiko Monica
Programme and Communications Officer

FINANCE AND ADMINISTRATION UNIT

Piranti Savitri
Head of Finance and Administration (Left in Sep 2019)

Ninik Rahayu
Finance and Accounting Officer

Nadira Erawan
Human Resource and Alumni Officer (Joined in May 2019)

SUPPORT UNIT

Ahmad Mubarak
Security Guard

Asep Darmadi
Security Guard

Fransiscus Adi Nugroho
Security Guard

Slamet Achrizin
Driver

A.D. Suryanto
Driver

Yandi Kusnandar
Officer Helper

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