

Report

Hookah Ban Follow-Up

Action on Smoking and Health

DATE 2021-02-18

Leger

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Methodology

Data Collection

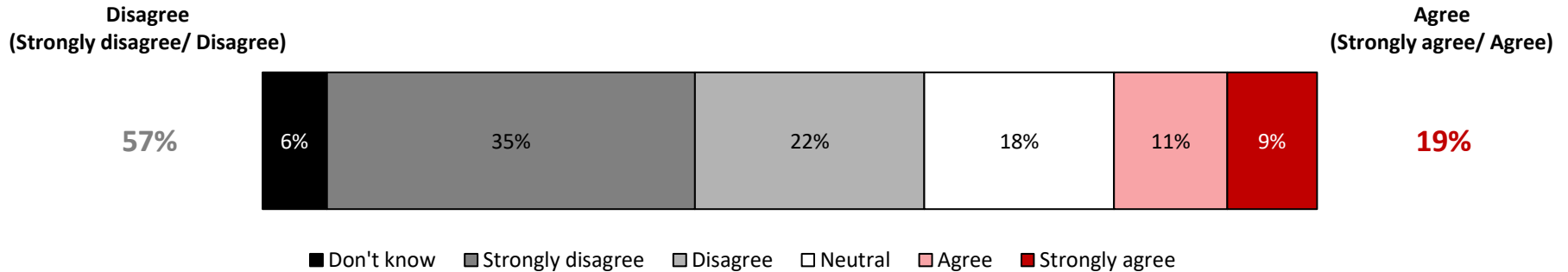
- A total of n=506 online surveys were conducted via Leger's online panel (LEO).
- Respondents were screened to ensure they were 18 years or older and reside in Edmonton CMA.
- Interviews were conducted from **February 12th to February 14th 2021**.

Statistical Analysis

- As a non-random Internet survey, a margin of error is not reported.
- Had the data been collected through a random sample, the margin of error would be Edmontonians (n=506) ± 4.36 percentage points, 19 times out of 20.
- Using data from the 2016 Census, results were weighted according to age, gender, and region in order to ensure a representative sample of the population.

DETAILED RESULTS

57% of Edmontonians disagree that hookah bars should get a special exemption from the Edmonton smoking bylaw.



	Total	Region		Age			Gender	
		Edmonton Proper	Edmonton CMA	18-34	35-54	55+	Male	Female
n=	506	440	66	109	172	225	225	281
Disagree	57%	53%	66%	49%	61%	60%	58%	55%
Neutral	18%	20%	13%	20%	13%	21%	17%	19%
Agree	19%	21%	16%	26%	19%	13%	22%	17%

Base: Edmontonians (n=506)

Q: Edmonton City Council is being pressured to exempt hookah (waterpipe) bars from smoking bylaw restrictions. To what extent do you agree or disagree that hookah bars should get a special exemption from the Edmonton smoking bylaw?

RESPONDENT PROFILE

Respondent Profile

	Total
n=	506
Sex	
Male	50%
Female	50%
Age	
18-24	13%
25-34	21%
35-44	16%
45-54	20%
55-64	13%
65+	18%
Children in Household	
YES	31%
Yes: 12 years of age and OLDER ONLY	9%
Yes: 12 years of age and older AND younger than 12 years old	5%
Yes: YOUNGER than 12 years old ONLY	17%
No children under 18 years old at all in the household	69%
I prefer not to answer	1%

	Total
n=	506
Occupation	
Professionals	18%
Office workers	11%
Managers/administrators/owners	9%
Skilled, semi-skilled workers	6%
Science and technologies workers	3%
Personnel specialized in sales	3%
Personnel specialized in services	3%
Manual workers	2%
Retired	22%
Students	9%
Unemployed	6%
Homemakers	4%
Other	2%
I prefer not to answer	1%

Respondent Profile

	Total
	n= 506
Income	
\$19,999 or less	4%
Between \$20,000 and \$39,999	13%
Between \$40,000 and \$59,999	10%
Between \$60,000 and \$79,999	14%
Between \$80,000 and \$99,999	10%
\$100,000 or more	36%
I prefer not to answer	12%
Home Ownership	
Own	72%
Rent	25%
I prefer not to answer	3%
Born in Canada	
Yes	80%
No	20%

	Total
	n= 506
Relationship Status	
Single	29%
Married	50%
Common law	9%
Divorced	7%
Widowed	2%
Separated	2%
I prefer not to answer	1%
Length of Time in Canada*	n= 98
Less than 1 year	4%
1 year to less than 5 years	15%
5 years to less than 11 years	13%
11 years to less than 21 years	25%
21 years and more	44%

Respondent Profile

	Total
n=	506
Parents Born in Canada	
YES	69%
Yes, both parents were born in Canada	59%
Yes, one parent was born in Canada	10%
No	31%
Member of a Visible Minority	
Yes	17%
No	77%
I don't know	5%
I prefer not to answer	1%
Area of Residence	
Urban area	50%
Suburban area	37%
Rural area	13%
I prefer not to answer	<1%

	Total
n=	506
Ethnic Origin	
Caucasian (white)	75%
Chinese	5%
South Asian (Indian, Bangladeshi, Pakistani, Sri Lankan, etc.)	5%
Filipino	3%
Arabic (Middle East, North Africa)	2%
Other	2%
Aboriginal / First Nations	2%
Southeast Asian (Vietnamese, Cambodian, Malaysian, etc.)	2%
Korean	1%
Black (African, African-American, etc.)	1%
Latin American (Mexican, Chilean, Costa Rican, etc.)	1%
West Asian (Iranian, Afghan, etc.)	<1%
I prefer not to answer	1%

Respondent Profile

	Total
n=	506
Education	
Elementary (7 years or less)	<1%
High school, general or vocational (8 to 12 years)	24%
College (pre-university, technical training, certificate, accreditation or advanced diploma (13-15 years))	21%
University certificates and diplomas	7%
University Bachelor (including classical studies)	32%
University Master's degree	12%
University Doctorate (PhD)	3%
I prefer not to answer	1%
Language Learned in Home As Child	
French	2%
English	79%
Other	5%
French and other	<1%
English and other	10%
Other and other	2%
English and French	2%

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- **Leger Opinion (LEO)**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
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- **International Research**
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600
EMPLOYEES



185
CONSULTANTS



8
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