



Work towards SMOKEFREE 2025

Encourage being smokefree through Healthy Families initiative

Legalise smokeless tobacco

Liberalise E-Cigarette market and use

ASH verdict

A bit vague, but a commitment to 2025 and innovation.

**B**



Agreed to develop, implement and resource a national plan to achieve Smokefree 2025

ASH verdict

A national plan is urgently needed.

**A**



Strongly committed to Smokefree 2025

Further tax increases

Addiction treatment

Supply restrictions & retail register

Open to harm reduction if evidence supports

ASH verdict

The most comprehensive policies of all and evidence based as well.

**B+**



No mention of Smokefree 2025

Will stop tobacco tax

ASH verdict

No mention of tobacco at all in policies. Will reverse effective measure.

**F**



Will continue to work towards goal of Smokefree 2025

Retail controls

Subsidise vaping for harm reduction

Large tax increases

ASH verdict

No formal policy on website, but plenty of big commitments from leadership on record

**A**



No mention of Smokefree 2025

Will reduce tax on tobacco

Police tracking of tobacco theft

ASH verdict

A focus on crime but nothing on health. Zero mention of 2025

**D**



No official position published

ASH verdict

We've asked them for their official position. Watch this space!

**TBC**



No official position published

Previously policy to ban tobacco

ASH verdict

We've asked them for their official position. In the past Mana have called for a tobacco ban. Expect strong support!

**TBC**