

LEWISVILLE PUBLIC LIBRARY



October 2016

LIBRARY OVERVIEW

Library Vision, Mission, Purpose

2

Vision

A Vibrant Center for Education and Culture in Our Community.

Mission

The Lewisville Public Library delivers equal access to high quality education and technology to all ages.

Purpose

inspire reading | cultivate learning | connect people | partner for success

Accepted by the Library Board, March 2013

What is the future of the Library?

3

- Aspen Institute Dialogue on Public Libraries, Rising to the Challenge: Re-Envisioning Public Libraries, Washington, D.C.: The Aspen Institute, October 2014 – [Link to report](#)
- Library Staff and the Library Board have been working with the Aspen Institute's Action Guide in order to evaluate current services and develop action steps
- Community needs continue to change
 - The Lewisville Library can be at the center of these changes as a trusting and welcoming public institution
 - Provide a platform for learning, creativity and innovation
 - Help sustain the educational, economic and civic health of the community

Key assets of Public Libraries

4

□ People

- ▣ Librarians are actively engaged with the community and connect citizens with local and national resources as well as facilitate learning

□ Place

- ▣ The Library's public space welcomes people for a wide range of purposes – reading, learning, playing, meeting, socializing and more.

□ Platform

- ▣ A variety of tools, resources and programming can facilitate opportunities for individuals and groups

Library Facility

5

- 1197 W. Main Street has been the Lewisville Library's location since 1989.
- February 2017 will mark the 10 year anniversary of the Library renovation and expansion. This expansion was accomplished with 4B sales tax. No personnel were added with the expansion.



East Entrance

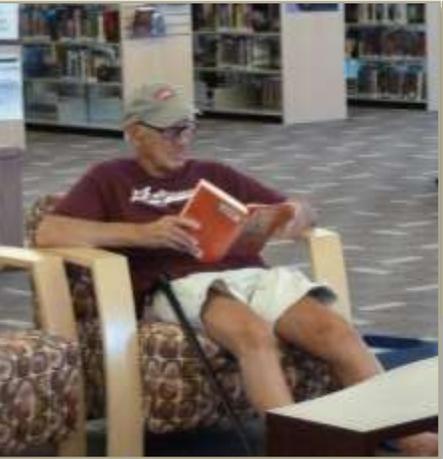


West Entrance (off Civic Circle)

Enjoy a Community Gathering Space

6

With study tables, study rooms, meeting rooms, and comfortable seating areas, the Lewisville Public Library is a hub of community activity.



- Information Desk and patron computers were recently rearranged to allow more choice for patrons, improved line of sight and improved security and customer service by moving two service desks closer together.
- Meeting room policies now allow for advance reservations.

The Library as a Place

7

- Funds have been allocated to expand the Bennett Program Room
 - will allow for a more flexible space for programs and more attendance
- PALS and the Library are collaborating on adding outdoor seating and a bike fixit station.
- A 16/17 action step will improve meeting rooms with the addition of mounted projectors and speakers.



Library Online Presence

<http://library.cityoflewisville.com>

8

The new website will emphasize the physical features of the Library and why citizens want to use the space, emphasizes social media, how to get involved and has improved navigation.



Library Online Presence

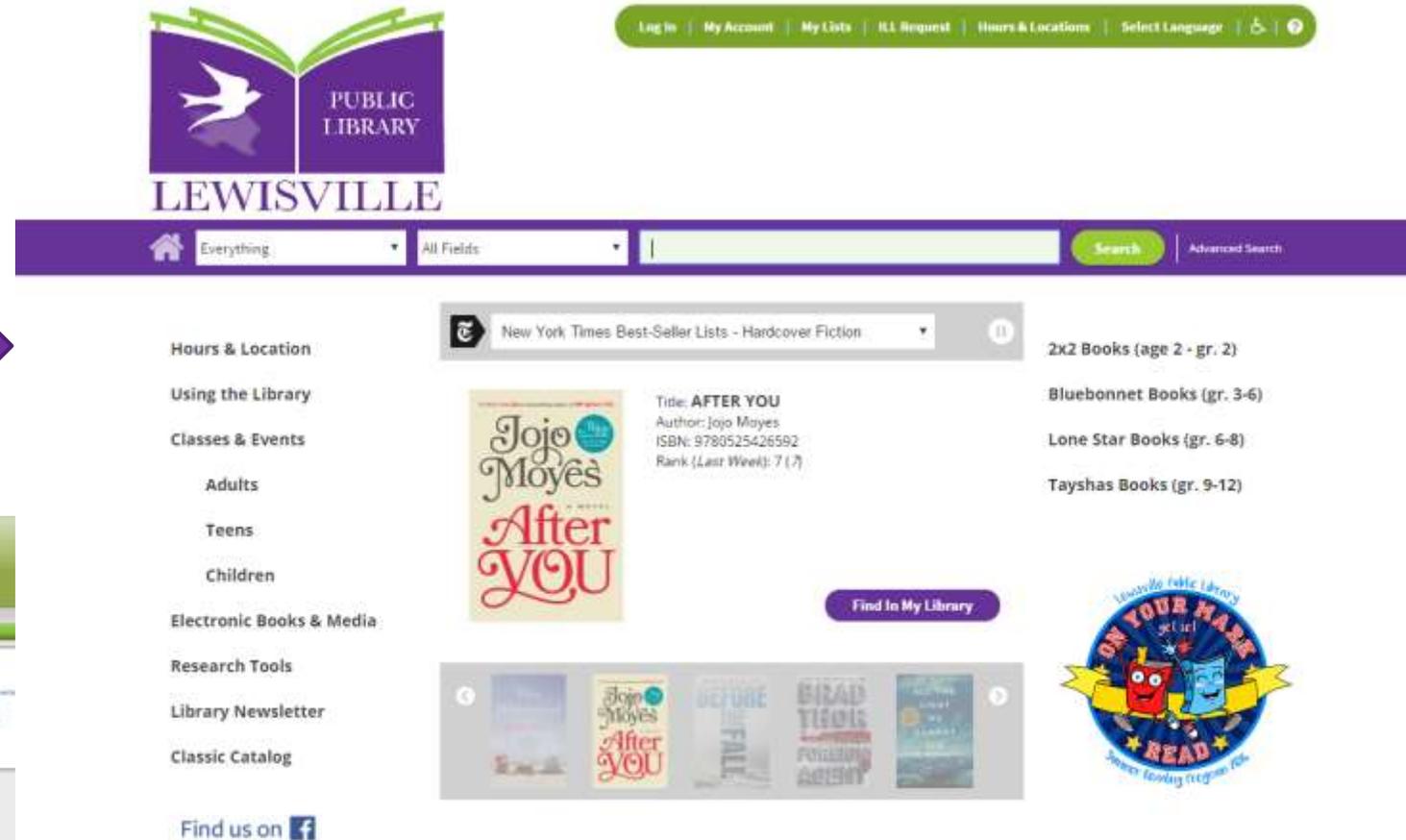
<http://lewp.ent.sirsi.net>

9

Migrated to SaaS server.

Upgraded to a new catalog.

Integrated eBooks & eAudio.



Library Online Presence – FY 16/17



10

- Adding to the existing social media presence with Twitter and Instagram
- Improving the downloadable audiobook collection
- Digital Magazines available now through Zinio
- Building a Spanish Language ebook collection
- Marketing with Library Aware and Novelist Plus to connect readers with library books
- Exploring “Cloudlinking” with area libraries to extend our Cloudlibrary collection



Access Online Resources & Materials

11

- Downloadable eBooks
- Downloadable Audiobooks
- Streaming movies & music
- Digital Magazines
- Online non-credit CE courses
- Language learning
- Reading recommendations
- Test preparation
- Research & Information databases:
 - *Business, Marketing & Sales*
 - *Legal*
 - *Auto Repair*
 - *Home Improvement*
 - *Small Business*
 - *Job & Career*
 - *Health & Medicine*



Becoming a Maker Library

12

The Lewisville Makerspace will be:

- ❑ A place to develop new expertise
- ❑ A place to share and work as a team
- ❑ A place to explore and experiment
- ❑ An open environment that fosters innovation and imagination

Who are makers?

- ❑ Self-starters. Creators. Artists. Thinkers. Geeks. Crafters.

We are becoming a maker library because:

- ❑ We want to provide richer experiences
- ❑ Our community seeks social interaction and development
- ❑ Making creates alternative pathways to learning

Becoming a Maker Library

13

- Library staff have begun the process of integrating elements of making into library programs
- Began circulating STEM Kits. 20 kits, 10 topics
- Adding Maker Kits
- Items in Kits can also be used for outreach and library programs
- Library staff visiting area maker libraries for ideas and best practices

The Lewisville Library hopes to connect with a vibrant maker community, which will help the Library focus our maker space plans to meet the specific needs of our citizens.



Becoming a Maker Library

14

- After exploring the possibilities and cementing plans and the vision for a Lewisville Makerspace, the Library will develop a staffing plan, request equipment, explore funding and propose reconfigurations to the space within the Library to achieve a
 - ▣ Digital Media Lab upstairs
 - Hardware and software for digital innovation and creativity
 - ▣ Dirty Maker Space downstairs

Equipment could include many things, including:

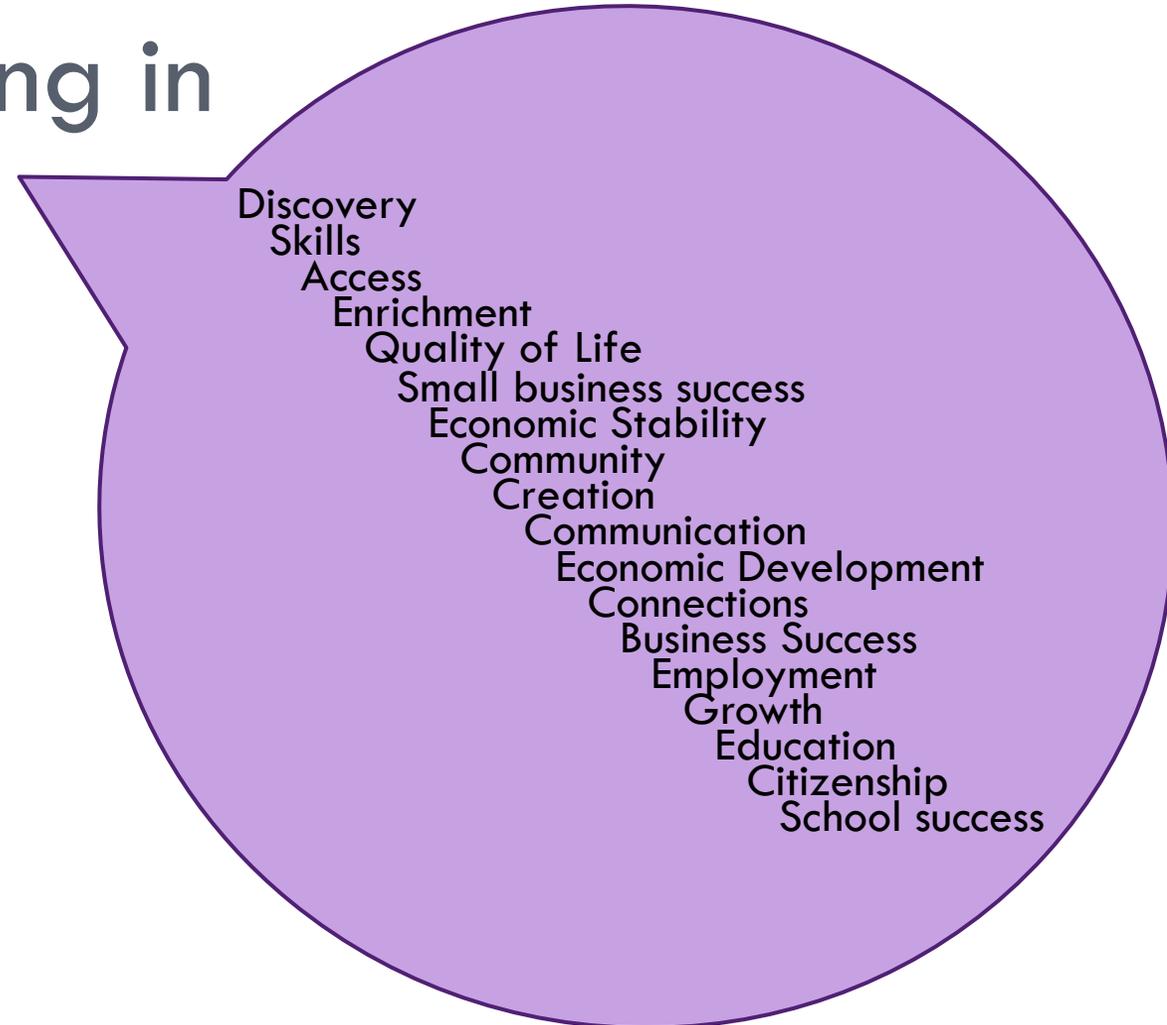
 - Long arm quilter, engraving machine, tools, sewing machines, soldering equipment, woodworking, crafting supplies

Who uses the library?

15

- Students
- Young Families
- Job Seekers
- Technology Users
- ESL Adults/Immigrants
- Self Employed
- Recreational Readers
- Lifelong Learners
- And many more!

Resulting in



What is the Library's reach?

16



□ Library Active Users from July 2015- July 2016

□ To improve the Library's reach into the community:

- Staff are participating in community events
- A bilingual librarian will improve services to Spanish speakers in 2017
- The Library is working to offer student library cards in partnership with LISD



P LPL 00 0000000 0

Cardholder is responsible for all materials borrowed on this card. I release the Library from any liability for damage to personal equipment or software. Parents are responsible for all materials borrowed by children under the age of eighteen.

Signature _____

New Outreach Ideas

17

Mobile City Hall

- Storytimes / Early Literacy Classes
- Computer classes using Library laptops
- Library card sign-up
- Pop Up Library
- Library visits to senior living centers

Entrepreneurial Center

- Librarian led classes
 - ▣ Reference USA - Industry Information
 - ▣ Reference USA -Market Research
 - ▣ Marketing with Social Media
 - ▣ Gale Legal Forms
 - ▣ Small Business Resources
- Business Book Club

Vision 2025 and the Library

18

□ Employment Centers

- The Library supports job seekers through training, online education, career resources, and access to computers, internet, printing, etc. This year the Library added mobile printing, improved the process for reserving meeting space, added fax and scanning services and plans to lend laptops.

□ Marketing & Communications

- The Library staff actively engage with the community through Facebook, print newsletters, the website, and other city publications. The staff take programs to the community through outreach at schools, retirement homes, events, etc.

□ Sustainability

- The Library is improving materials and programming to educate and inform Lewisville residents about sustainability. This year the Library is circulating STEM and sustainability kits.

What else is out there for the Library?

19

- Digital Outreach
 - ▣ Linked data, geolocation of Library Materials
- Materials Return Sorter
 - ▣ Harnesses existing RFID technology, resulting in reduction of repetitive tasks, quicker return, allows for more customer service rather than back-of-the-house tasks
- Services at the Multi-generational Rec Center
 - ▣ Self-service lending of digital services and registration for a Library card
- More active play in the children's area
 - ▣ Encourages social engagement and pre-school skills



cloudLibrary™
discoveryTerminal