



SPONSORSHIP OPPORTUNITIES

Overview

The Athletics for Kids (A4K) Fundraising Gala has been praised on social media by Catherine Barr (Westvancouver.com & Northvancouver.com) and Fred Lee (FredAbout-Town) as one of the ten “must-attend” events of the year! Our next Gala will be held Friday May 6, 2016 at the prestigious Hollyburn Country Club in West Vancouver. The Gala ticket price includes a complimentary martini reception, Vegas style gaming tables, silent & live auctions, a three course gourmet meal, complimentary wine with dinner and live Olympic Rules boxing.

This event attracts over 350 high profile guests and is attended by corporate builders and community leaders – an elite target market for your sponsorship dollars.

Media partners include the North Shore News, Team 1040, Vancouver Sun, Westvancouver.com, and Northvancouver.com.

A4K has been making kids’ sporting dreams come true for financially challenged families for over fourteen years. We have funded over 5,500 children and youth in athletics programs during that time, and we hope that you will help us to continue to assist even more kids by becoming an event sponsor.

SPONSORSHIP LEVELS & BENEFITS

Presenting Sponsor

\$10,000

- Inclusion of logo on all online, print & media advertising
- Logo on event website, site signage, event tickets & evening program
- Opportunity to display a vertical banner at the event (must be approved by A4K prior to event)
- Inclusion in A4K newsletter and all social media mentions as presenting sponsor
- M.C. sponsor thank you during speeches from the ring
- Logo as part of audio visual presentation
- Presentation of an appreciation plaque in the ring at event
- Opportunity to address gala guests from inside the ring (max 2 minutes)
- 8 tickets to the event (value \$1,520)
- 8 Tweets
- 8 Facebook mentions
- Opportunity to have one A4K Director seated at your table
- First right of refusal as Presenting Sponsor for next year’s event



Platinum Sponsor

\$7,500

- Logo on event website, site signage & evening program
- Inclusion in A4K newsletter and social media mentions as platinum sponsor
- M.C. sponsor thank you during speeches from the ring
- Logo as part of audio visual presentation
- Appreciation plaque post-event
- 6 tickets to the event (value \$1,140)
- 6 Tweets
- 6 Facebook mentions

Gold Sponsor

\$5,000

- Logo on event website, site signage & evening program
- Inclusion in A4K newsletter and social media mentions
- M.C. sponsor thank you during speeches from the ring
- Logo as part of audio visual presentation
- Appreciation certificate post-event
- 4 tickets to the event (value \$760)
- 4 Tweets
- 4 Facebook mentions

Silver Sponsor

\$2,500

- Logo displayed on all on-site promotional materials, the evening program and our event website
- Inclusion in the A4K newsletter
- Logo as part of the audio visual presentation
- 2 tickets to the event (value \$380)
- 2 Tweets
- 2 Facebook mentions

Bronze Sponsor

\$1,500

- Logo displayed on all on-site promotional materials & the evening program
- Logo as part of the audio visual presentation
- 1 ticket to the event (value \$190)



SPECIAL SPONSORSHIP OPPORTUNITIES

Ring Sponsorship

\$1,250 (only 1 available)

- Own the action and have your company name/logo displayed on the wall behind the boxing ring.

Bout Sponsorship

\$1,000 (only 3 available)

- You will receive title sponsorship of 1 bout, an emcee mention, pre-bout in-ring signage and your company name/logo included in the evening program.

Martini Reception Sponsorship

SOLD OUT

\$2,500 (1 only)

- Own the start of the evening and host the welcome martini reception
- Your company name/logo will welcome guests and be displayed at the martini bar throughout the reception.
- Logo will be in the evenings program and on the A4K website
- Logo will be part of the audio visual presentation
- 2 tickets to the event

Table Centrepiece Sponsor

SOLD OUT

\$1,500 (1 only)

- Have your company name & logo on each table, front & centre
- Mention in the evening program

Volunteer Sponsor

\$1,500 (1 only)

- All of our volunteers will be wearing your logo throughout the evening
- Mention in the evening program

Audio Visual Presentation Sponsor - \$1,250 (1 only)

- Your logo will start and end the audio visual presentation
- Mention in the evening program