

## Position Description

### National Campaigner – Climate Change

<b>REPORTING TO:</b>	Program Manager – Climate & Energy
<b>LOCATION:</b>	Negotiable – Melbourne, Sydney or Canberra preferred
<b>GRADE:</b>	6
<b>SALARY (FTE):</b>	\$97, 730 salary pro-rata plus 10% superannuation
<b>STATUS:</b>	Full-time, two-year position
<b>HOURS:</b>	37.5 hours per week (1.0 FTE)

#### WHO WE ARE

The Australian Conservation Foundation is Australia's national environment organisation – over 700,000 people, creating a world where forests, rivers, people and wildlife thrive. For more than 50 years, we've been protecting the web of life across our continent, from the Kimberley to the Reef and down the Great Dividing Range to Tasmania's forests.

We bring together people from community, government and business. Our supporters advocate against pollution and destruction, and for our living world. We hold decision makers to account. We champion big ideas and find common ground with unlikely partners. We are proudly independent, non-partisan and funded by donations from our supporters.

#### THE ROLE

The National Campaigner – Climate Change will be responsible for delivering the key climate change aspects of ACF's national campaign to achieve a national net zero emissions target backed with a credible plan to achieve it in 2021.

The successful applicant will have a track record of successful engagement with business and conservative governments at the state and/or federal level.

ACF regards the post COVID economic recovery as an opportunity to rapidly accelerate Australia's transition to net zero emissions well before 2050. With the Glasgow COP-26 scheduled for November, and a possible federal election in the second half of the year, the next two years will be perhaps the most important ever for advancing emissions reduction, and energy transitions policies at the state and federal level. To seize these opportunities, ACF is increasing the capacity of its climate team with this two-year position.

The position sits within the Campaigns directorate, the team responsible for the development and execution of campaigns to tackle climate change including:

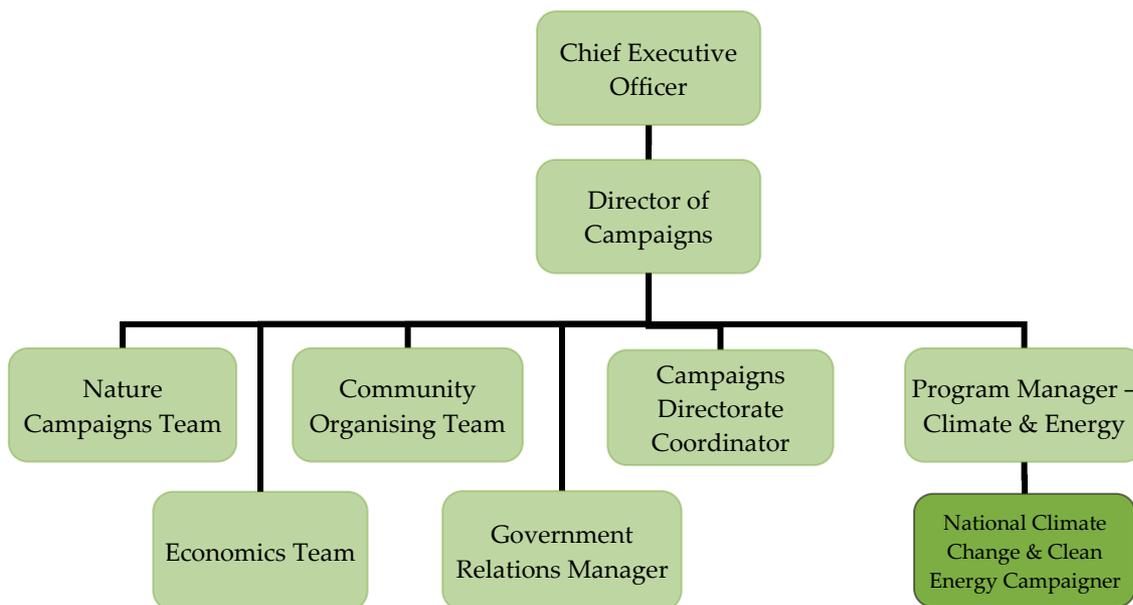
- Reduction of greenhouse pollution;

- Accelerating the shift from fossil fuels to renewables for domestic generation and exports; and
- Enabling just transitions for coal dependent workers and communities.

## KEY COLLABORATIONS

The National Climate Change and Clean Energy Campaigner works closely with other ACF climate and nature campaigners, organisers and the Engagement and Fundraising directorates.

This position will collaborate with key strategic alliances in federal and state governments and oppositions, with business, civil society, and unions to pressure the federal and state governments to strengthen their economy wide climate change commitments in line with net zero emissions well before 2050, including policies and interim targets to get there.



## RESPONSIBILITIES

- Develop and implement advocacy strategies and tactics that pressure the federal Coalition and Labor to adopt zero by 2050 emission reduction targets, including commensurate policies and interim targets to get there.
- Be an effective advocate in public forums, news and social media.
- Collaborate with ACF's supporter engagement team, community organising team, and fundraising directorate to ensure our members and supporters are actively involved.
- Work with internal and external experts to research, write and disseminate briefs, submissions and policy positions on climate change and energy issues.
- Develop relationships with external stakeholders and partners including members of Parliament, environment groups and other NGOs, the renewable energy sector, unions, businesses, and individuals who are actively engaged in the economy-wide transition to net zero emissions.

- Observe the safe working practices and as far as you are able, protect your own and others' health and safety
- Other duties as requested by manager.

## KEY SELECTION CRITERIA

- 1. Public advocacy:** Demonstrated experience in campaign advocacy including as a media spokesperson, political and corporate engagement, and with the broader public. A track record of successfully engaging with conservative governments and/or business to advance an agenda. Astute to political opportunities and threats; builds and maintains strategic relationships across media, political and other influential sectors; skilled negotiator; able to manage conflict constructively.
- 2. Campaign planning and delivery:** Plans and delivers campaigns utilising a suite of campaign tools including supporter engagement, media and communications, organising and supporter engagement, political advocacy, fundraising, and collaborations with other organisations.
- 3. Project coordination:** Strong project coordination and management skills. Ability to produce project plans where objectives are clearly identified and action steps for achieving them are specified; monitor and evaluates activities against objectives.
- 4. Policy development:** Ability to understand and interpret changeable and complex policy problems and solutions.
- 5. Communication skills:** Demonstrated ability to communicate in a clear and interesting way to audiences.
- 6. Integrity & values alignment:** Demonstrated ability to lead in setting and demonstrating behaviours consistent with an organisation's workplace culture and values. Ability to work effectively with autonomy and accountability; self-motivated and can demonstrate initiative.
- 7. Qualifications and work requirements:**
  - a) Some interstate travel required
  - b) Desirable: relevant tertiary qualifications
  - c) Desirable: driver's license