

# Example Invitations



## Customise the text below to get people along to your call party!

We have put together some example invitations you can use to call, text or email your friends, family and colleagues. Feel free to use them as is or to personalise them as you see fit! We know that phone calls are the best way to recruit people. Second best are text messages. Emails can feel impersonal and are easily ignored.

**On average, people need to hear or see information about an event three times before they commit to coming along.** Don't be scared to email someone and then follow up with a phone call. It's the best way to recruit!

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### TEXT YOUR MATES

Hey [name], I am holding a call party at [venue] on [date] at [time]. It's part of the Australian Conservation Foundation's plan to make this election the climate election. Can you make it?

*If they say yes, you can reply with:*

Great! We will kick off at [time]. Please bring a charged phone and some headphones with a microphone if you have them. See you [at X on X date!]

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### MAKE SOME PHONE CALLS

Hey [name], how are you?

*Have a genuine chat*

I'm calling to invite you along to an event I'm hosting at [venue] on [day, date and time]. I'd love for you to come along because [insert reason here, e.g. you're a good friend/you really care about the planet/you're great at talking to people and making them feel comfortable]. We will be making phone calls to voters in marginal electorates using just our phones! It's all part of the Australian Conservation Foundation's plan to make this election the climate election. What do you reckon, will I see you there?

*If they are unsure, it is good to revisit why you're doing this. Talking points could include:*

- We can't afford another government that isn't serious about taking action on climate damage. Half of the great barrier reef has already undergone serious bleaching and it's so hot and dry, firefighters face more intense bushfires, even in Spring and Autumn. This is all set to get worse if we don't switch to clean energy and stop burning coal and other fossil fuels. Will you take action with me to help stop climate damage?
- People feel disillusioned with politicians and with the political process. And for good reason. There are lots of things undermining our democracy, but we can start to fix this by building a grassroots movement of people who are engaged and ready to speak and act for nature. This starts with having conversations. ACF and their mates in the climate movement have a plan to have one million conversations about climate change in the lead up to the next federal election. Will you chip in and have some conversations with me on [X night]?

*If they are keen, confirm the details*

Great! I'll see you on [day, date and time] at [location]. The best parking is at [location] or it's easily accessible by [bus/train, etc]. Please bring a charged phone and headphones if you have them. We will be kicking off with a briefing at [time], we'll make some phone calls for an hour and a half or so, followed by a debrief. We'll be all wrapped up by [time]. Thanks again, see you on [day]!

*If they can't make it, thank them for their time and give them another opportunity to get involved*  
No worries, thanks anyway – always great to chat. Would you be keen to host your own call party on another day? ACF will provide you with all the everything you need to invite your friends and have a great night of conversations. What do you think?

OR

Do you have any friends who might be interested in coming along to make calls with me? Can I give them a call?

OR

There's another one happening in our area [\[provide details\]](#) (see [https://www.acf.org.au/federal\\_election\\_calling\\_parties](https://www.acf.org.au/federal_election_calling_parties) for all events happening nationally)

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## SEND SOME EMAILS

Hi [\[name\]](#),

I hope you are well! How is [\[work/your baby/your family\]](#)?

On [\[day, date and time\]](#) I am hosting a call party at [\[location\]](#), making phone calls to voters in marginal electorates using just our phones! It's all part of the Australian Conservation Foundation's (ACF's) plan to make this election the climate election.

Our next government must have the courage and vision to stop climate damage. Here. Now. Not later. Half of the corals on the Great Barrier Reef have been killed by extreme heat in just two years and firefighters are facing more intense bushfires, even in Spring and Autumn. Digging up and burning coal is heating our planet and harming the people we love. Will you take action with me to help stop climate damage?

**What:** call party, making calls to voters in marginal electorates

**When:** [\[day, date, time\]](#)

**Where:** [\[venue name and address\]](#)

**Why:** climate change is here, now. And the solutions are here, now, too. We can't afford another 3 years of government inaction, so will be talking to voters in marginal electorates in the lead up to the next federal election, asking them to use their vote to stop climate damage.

**Bring:** a charged phone, headphones with a microphone (if you have some!) and a friend 🤗

I have decided to take action with ACF after [\[caring about the planet for a long time and finally deciding to do something about it/after attending an event locally where I learned how I can make a difference/because I know that climate change is one of the most dangerous things threatening our living world/other reason\]](#). I hope you'll join me.

Please get in contact if you have any questions!

See you there?

[\[Your name\]](#)

P.s. [Read more about ACF's plan to make this election the climate election.](#)

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## FOR YOUR EVENT PAGE

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**What:** call party, making calls to voters in marginal electorates

**When:** [day, date, time]

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**Why:** climate change is here, now. And the solutions are here, now, too. We can't afford another 3 years of government inaction, so will be talking to voters in marginal electorates in the lead up to the next federal election, asking them to use their vote to stop climate damage.

**Bring:** a charged phone, headphones with a microphone (if you have some!) and a friend 😊

We have already been out on the streets and at market stalls all across the country, as well as knocking on doors in our target electorates. Now it's time to make some phone calls.

We're calling people in key electorates to demonstrate that climate is a vote winner, to show MPs and political parties they have to improve their policies to stop climate pollution if they want to win our votes. We have a goal of making 52,000 phone calls right across Australia to ensure that this is the climate election. We'll make sure MPs, candidates and political parties know just how many people will hold them accountable on climate policies. Will you join us?



