



Volunteer Board Position Description

Chapter Directors

Christian Bell

Kelsey Hitchingham

Board Members

Alicia Weigel

Amanda Bennett

Ana Rodriguez DeFrates

Ashley Bliss Lima

Cassandra Champion

Gena McKinley

Jamarr Brown

Katelynn Essig

Kristen Bowe

Michael Choate

Rachel Brownlow Lund

Sam Robles

Virginia Palacios

National Organization

New Leaders Council (NLC) is a nonpartisan, nonprofit organization that engages a diverse, collaborative national network of progressive political entrepreneurs. NLC is building a growing corps of new progressive leaders who will rise to the top of their fields and work together across sectors to build, expand, and improve the progressive infrastructure necessary for strong democracy, social justice, and equal opportunity.

NLC's flagship program is the Institute, a rigorous six-month training program that focuses on entrepreneurship, advocacy, organizing, and fundraising. NLC seeks out the top tier of emerging progressive leaders from around the country for the Institute, building a community of vetted, trained progressive leaders with the skills and support system to help to change the way politics is done and foster a more equitable, just America.

NLC has 47 chapters across the country in red and blue states, and has trained over 6,000 fellows on goal-setting, public relations, economics, volunteer management, and more. Our membership is a true reflection of the Millennial generation, with 57% of our NLC community identifying as people of color and 53% women. NLC is one of the few organizations focused on building a new governing coalition.

Austin Chapter History

A group of young, progressive Austinites got together with several members of the Houston chapter's founding board to discuss their shared goals--a stronger progressive infrastructure for Texas that would engage new generations and a wider audience. Ten leaders stepped up and launched the first institute for the Austin chapter in January 2016.

Austin is currently one of four NLC chapters in Texas. Our sister chapters include San Antonio, Houston, and Dallas. We look forward to welcoming new chapters in El Paso, the Rio Grande Valley, Fort Worth, and maybe even East Texas by 2020.

The Austin chapter has graduated over 50 fellows since our chapter was founded in 2016. Through the six-month NLC Institute, we equip our leaders with the skills to transform their communities through entrepreneurship, advocacy, and creating networks of thought leaders. NLC leaders take their skills back to their communities and workplaces to impact progressive change.

Texas has a proud progressive history. We're here to write the next chapter.

Volunteer Board Member Title: Communications Co-Chair

Work Location: Austin, TX

Purpose of the Position: Work with the current chapter Communications Chair to develop and implement the chapter's regular communications calendar, including website updates, external emails, and social media.

Responsibilities and Duties:

- Manages content on chapter website and social media accounts.
- Works with board members, alumni, and fellows to publish blog posts, photos, and event descriptions.
- Develops and executes communication plan for significant chapter events such as recruitment, fellow selection announcements and chapter fundraiser, using platforms including the chapter's website, email, social media, and traditional media such as press releases or radio.
- Develops periodic social media updates and blogs on chapter progress to maintain online presence.
- Checks chapter email account on a near daily basis.

Required Qualifications:

- Clear and creative communicator, able to effectively share information with diverse audiences
- Able to develop and execute a plan
- Organized
- Attention to detail
- Willing to learn new skills

Preferred qualifications:

- Experience boosting posts on Facebook and using Facebook analytics
- Experience using other social media platforms, such as Twitter, Instagram, LinkedIn, and reddit
- Able to properly identify and correct spelling and grammatical errors
- Graphic design
- Photography
- Experience designing websites

Commitment Expected:

- Minimum one-year, preferred two-year commitment
- Workload: one to three hours per week, including monthly board and national calls

Training: Initial training will take approximately three hours, and board members will be available outside these times to help answer questions and acquaint you with the various guidance manuals and resources provided by the national office.

Deadline to apply: October 20, 2018

Please submit resume and cover letter to austin@newleaderscouncil.org and include "Communications Co-Chair Application" in the subject line.