



Australian Fabians Inc.

NATIONAL SECRETARY & MEMBERSHIP OFFICERS' ANNUAL REPORT FOR 2014

Secretary's Report:

We have had another great year rebuilding the Fabians, with the following key outcomes:

- Completed our elections under the new constitution to match the latest Incorporated Bodies Act 2012
- Converted our 12 year old web site to the new Nation Builder format project managed by Osmond Chiu. Thanks Osmond.
- Highly active National Board & reactivated State branches in WA & TAS.
- Undertook Strategic Planning day in Adelaide and developed several major projects all of which have been completed or are still being acted on.
- Enhanced our email subscriber and social media access through Facebook and twitter.
- Continued our efforts on recruiting young Fabians and reducing our age profile.
- Modernized the National Financial reporting system and finalized Commbiz electronic systems for National and branch accounts.
- Produced monthly Equality newsletter. Thanks to Pauline.
- Completed regulatory reporting requirements to CAV and ASIC.

Activities Undertaken in 2014

Events/Branch	VIC	NSW	QLD	ACT	SA	WA	TAS	NT	NAT
Forums	6	7	3	4	3	2	2	0	NA
Dinners	1	1	0	0	1	0	0	0	NA
AGM's	1	1	1	1	1	1	1	0	1
Exec Meetings	5	7	4	4	6	2	2	0	12

Planning Days	1	1	1	1	1	0	1	0	1
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I refer all readers to the individual branch reports for 2014 that have been made and cover many of these issues and initiative in more detail.

Membership Officers Report:

We have had another great year rebuilding the Fabian Membership. Congratulations to all involved. As at 31 December 2015 membership is 850, representing 156% of our total 2013 figures and now 111% of our 2014 target. See the Membership Numbers & Membership Drive Reports attached for more details and the trends over the last 10 years, noting that this is a 6 year record for Fabians. We now have 238 young Fabians (under 30).

Our average age figure is now 47.5 which continues down from the 54.0 at the end of 2013.

Our total strength also lies in our other forms of participation we now have the following numbers as compared with 2013 shown in brackets:

1. Membership list	850	(544)
2. Promotions Mail lists	2792	(2842)
3. Facebook Page	1080	(890)
4. Twitter Accounts	437	(250)
5. TOTAL	5159	(4550)

This total mail list picture represents a far greater level of exposure for Fabians than we have ever had before and is reflective of our objective of recruiting younger members using modern social media trends.

The membership categories for 2014 showed the following numbers:

Individual Members	285
Concession Members	125
Household Members	178
Young Fabians	238
Others concessions	36
Life Members	8
TOTAL	850

Our changes in membership categories for 2015 have been well accepted by the membership, however the proof will be in the payment of the new fees. Only the Household changes may cause some older members to fall back to a single member, but I expect this loss to be less than 15.

The new web site will substantially reduce the administrative effort that has been required this year. It will also offer greater ability for branches to communicate with members. The transfer will not go without some issues and hic ups, but we have needed to take this step. .

Conclusions & Acknowledgements:

The Australian Fabian are rebuilding and are operating nationally with a growing membership and younger age profile, all promoting greater equality for our Australian Society.

I would like to thank all the National Board members and Branch Executives for their support and hard work. I would especially like to thank the past National Chairman Andrew Hunter, and current Tim Sonnreich Treasurer, Jill Byrne, Publications Director Pauline Gambley and Web Director Osmond Chiu for their great support.

Regards

Roger Byrne
National Secretary & Membership Officer
February 2015