

# AYCC ACT Communications Coordinator



**Time Commitment:** 2 days per week for at least 12 months

**Responsible to:** ACT State Leaders

**Positions available:** 1-2

**Salary:** This is a volunteer role. Reimbursement is available for associated expenses.

**Location:** Canberra (you will be expected to occasionally work from our office in the CBD)

## ABOUT THE AYCC

The Australian Youth Climate Coalition (AYCC) is Australia's largest youth-led organisation, and the peak body for youth acting on climate change. We're building a generation-wide movement to solve the climate crisis before it's too late, and need passionate, enthusiastic volunteers to make it happen. We're running campaigns to stop Adani's plans to build Australia's biggest coal mine near the Great Barrier Reef and supercharge the upgrade to renewable energy.

## ABOUT THE ROLE

We are looking for volunteers to lead our ACT Communications Team to help shift the narrative about climate change and fossil fuels in Australia. You will mentor and support a small team of volunteers in creating and publishing a broad range of content for social media, keeping across current climate news and online trends/memes. You will help develop strategies and plans for getting our campaign messages across, and help coordinate any media presence at our larger actions.

## DUTIES AND RESPONSIBILITIES

- Create and maintain systems and processes to support the communications team
- Manage AYCC ACT's social media platforms - Instagram, Facebook etc
- Be part of creative brainstorming for campaigns and programs
- Guide strategy by helping develop and communicate key campaign messages
- Lead a small team of young creatives, including graphic designers, video editors, and social marketers
- Create and schedule quality social media posts, and record and evaluate data to improve them
- Monitor news related to climate change, online trends, and current campaigns
- Create original content inline with AYCC's values & mission for climate justice - e.g. memes, videos, graphics, flyers etc

## WHAT YOU'LL LEARN

- How to communicate and campaign for climate change effectively
- How to create and evaluate communications strategy
- How to tell the story of the youth climate movement across different channels and grow our supporter base
- How to lead, mentor and organise a team of young people to produce on-message content

## KEY SKILLS, CHARACTERISTICS AND EXPERIENCE

- Excellent written and visual communication skills
- Passionate about environmental issues, especially solving the climate crisis in a fair and just way
- Experience producing content for digital platforms - such as social media, databases, or web management
- Trustworthy, reliable, efficient, able to work independently, think creatively, take initiative, and learn quickly
- Ability to build relationships with, inspire, motivate, and facilitate others to perform at their best
- Know a good meme when you see one, and produce even spicier ones on demand

Don't have all skills/experience listed above? Still apply! We need a passionate, dedicated, quick-learning young person under 30 to fill this role. There will be plenty of on-the-job learning opportunities. We strongly encourage young Aboriginal and Torres Strait Islander, LGBTIQ, and people of colour to apply.

## HOW TO APPLY

Send your CV, a quick statement about why you'd be awesome for this role, and your best original climate change content (meme, video, graphic, blog post - you name it!) to [act@aycc.org.au](mailto:act@aycc.org.au) by Midnight January 28th.