



## The Australian Youth Climate Coalition: Victorian State Leader(s) - Communications Coordinator

**LOCATION:** Melbourne, Victoria (elsewhere in Victoria may be considered).

**RESPONSIBLE TO:** Victoria Organiser.

**TIME COMMITMENT:** Part time. Approx 1 - 1.5 days a week for a 12-month time period (negotiable).

**SALARY:** This is a volunteer role. Reimbursement is available for associated expenses.

We are looking for volunteers to lead our Victorian Communications Team to help shift the narrative about climate change and fossil fuels in Australia. You will mentor and support a small team of volunteers in creating and publishing a broad range of content for social media, keeping across current climate news and online trends/memes. You will help develop strategies and plans for getting our campaign messages across, attend regular National Comms Hub meetings online, and help coordinate any media presence at our larger actions.

### ABOUT THE AYCC

The Australian Youth Climate Coalition has grown from a handful of people in 2006 to over 120,000 members and thousands of volunteers around the country. We have successfully campaigned to get a price on carbon, held Power Shifts with thousands of participants, and convinced all four of Australia's big four banks to pull out of involvement with the proposed Adani Carmichael coal mine on the Great Barrier Reef. We've reached hundreds of thousands of young people with our message demanding a safe climate future and are building a generation wide movement to solve the climate crisis before it's too late. We do all of this work alongside the Seed Indigenous Youth Climate Network.

### ABOUT AYCC VICTORIA

In 2017-19 we focused largely on stopping Adani's proposed Carmichael coal mine in the Galilee Basin, and supporting Seed Indigenous Youth Climate Network in their fight to get fracking banned in the NT. We've used creative and engaging tactics, which place pressure on key influential decision-makers to aim higher on climate. In the last few years, we've successfully pushed Westpac to rule out funding Adani's mine, have been working with young people in the Latrobe Valley to support their visions for a future beyond coal, and mentoring high school students to run campaigns in their schools to transition to renewable energy. This year alone we ran 2 successful Schools Summits in Victoria with over 350 high school students participating!

We will be continuing some of this work into 2020 - in particular training up volunteers to be awesome campaigners and working with young people in the Latrobe Valley. Excitingly, 2020 is the year that we are developing a new Strategic Plan for 2020-2022, so the State Leaders will play a large role in shaping the direction of the youth climate movement and campaigns we'll focus on for the next 3 years. The State Leaders will drive the movement's tactics and strategies for these campaigns, as well as supporting and empowering volunteers across the state to do so too.



## ABOUT THE ROLE

An AYCC Leader needs to have a deep passion and commitment to solving the climate crisis through building and mobilising a generation-wide movement. They will possess strong leadership qualities and will be required to inspire and mobilise young people on climate change.

## WHAT YOU'LL LEARN

- How to communicate and campaign for climate change effectively
- How to create and evaluate a communications strategy
- How to tell the story of the youth climate movement across different channels and grow our supporter base
- How to lead, mentor and organise a team of young people to produce on-message content

## DUTIES AND RESPONSIBILITIES

- Create and maintain systems and processes to support the communications team
- Be part of creative brainstorming for campaigns and programs
- Guide strategy by helping develop and communicate key campaign messages
- Recruit and lead a small team of young creatives, such as graphic designers, video editors and content creators
- Create and schedule quality social media posts across various platforms, and record and evaluate data to improve them
- Monitor news related to climate change, online trends, and current campaigns
- Actively participate and contribute to the national Comms Hub

## KEY SKILLS, CHARACTERISTICS AND EXPERIENCE

- Excellent written and visual communication skills
- Passionate about environmental issues, especially solving the climate crisis in a fair and just way
- Experience and/or interest in producing content for digital platforms - such as social media, databases, or web management
- Trustworthy, reliable, efficient, able to work independently, think creatively, take initiative, and learn quickly
- Ability to build relationships with, inspire, motivate, and facilitate others to perform at their best
- Know a good meme when you see one, and produce even spicier ones on demand 🔥

Don't have all skills/experience listed above? Still apply! We need a passionate, dedicated, quick-learning young person under 30 to fill this role. There will be plenty of on-the-job learning opportunities. We strongly encourage young Aboriginal and Torres Strait Islander, LGBTIQ, and people of colour to apply.

## HOW TO APPLY

Please send your CV and cover letter detailing your experience and interest in the role to Angie Judd, Victorian Organiser at [angie.judd@aycc.org.au](mailto:angie.judd@aycc.org.au). If you have any questions or would like to discuss the role further, please feel free to contact Angie on 0406 016 069 or via email for a confidential discussion.