



AYCC Senior Campaigner

Responsible to: Campaigns Director

Key relationships: AYCC staff, volunteers, movement partners, journalists

Location: Brisbane, Sydney or Melbourne

Employment Basis: Full-time permanent position

Remuneration: \$58,000-\$69,000 dependent on experience, plus 11% superannuation

We're looking for a young person who is passionate about climate justice to join our team and build the power and impact of the youth climate movement as AYCC's Senior Campaigner.

We value passion, talent and lived experiences, over formal qualifications. Aboriginal and Torres Strait Islander young people, young people of colour, people with disability & LGBTIQ+ young people are strongly encouraged to apply.

The AYCC is a youth-led organisation with an exemption from the Anti-Discrimination Act - we seek applications only from people under the age of 30.

About the role

The Senior Campaigner will play a critical leadership role in the design and implementation of AYCC's campaigns to leave fossil fuels in the ground and win inspiring climate solutions. In this role, you will create and execute strategies for impact across AYCC's national campaigns, rapid response campaigns, and traditional media engagement. You'll keep a pulse on the political landscape, build relationships with allies in the movement, project manage major campaign moments, events and tactics, and develop resources and trainings that empower our volunteers to lead winning campaigns.

About the AYCC

The AYCC is a non-profit, non-partisan organisation building a movement of young people to protect our future from climate change. We are Australia's largest youth-led organisation and one of the most effective organisations dedicated to tackling climate change, with thousands of volunteers and supporters across the continent. We have three major areas within AYCC:

- **Campaigns to solve the climate crisis** - we run campaigns to make sure Australia moves from fossil fuels to renewable energy as quickly as possible. Our campaigns include:
 - Holding back fossil fuel expansion through campaigns to stop the funding and public support for climate-wrecking gas projects

- Advocating for investment in climate solutions, from the local to national level
- Working to shift the narrative on climate justice and build mass public support for ambitious action
- **Training, community organising & leadership programs** providing a diverse range of opportunities - online, locally and nationally - for young people to build the skills and connections to make an impact
- **Switched on Schools** - each year we educate, inspire and empower tens of thousands of high school students to create change. We do this through in-school programs, training opportunities, and engaging students in our campaigns.

Your key responsibilities will include:

- **Campaign strategy development:** Working with the campaigns director, wider team and movement partners, you will analyse the landscape, identify opportunities for impact and design campaign plans in line with our long-term strategy.
- **Campaign implementation and evaluation:** You will project manage major campaign moments, events and tactics, and create resources for other staff and volunteer leaders to effectively roll out our campaigns. You'll also play a key role in evaluating our national and localised campaigns (in Queensland and Western Sydney) to understand the lessons and impact arising from them.
- **Campaign communications and digital actions:** You'll play an important role building our impact online and shifting the narrative on climate justice, by developing products such as key messages, supporter emails, rapid response digital tactics, media engagement, etc. (in collaboration with the communications team).
- **Building our grassroots impact:** You'll support our volunteer leaders through our campaign planning processes and to roll out impactful tactics in their local areas, as well as ensuring major campaign moments are designed to bring new people into our movement.
- **Mentoring staff and volunteers:** You'll build strong relationships with volunteer leaders across the country and deliver semi-regular training for staff and volunteers to build their confidence in campaigning.
- **Working in solidarity with other organisations:** You'll help identify and respond to moments where AYCC can act meaningfully in solidarity with First Nations communities, frontline communities and other movements for climate justice.
- **Working collaboratively in alliances:** You'll build relationships in the broader climate and youth movement, and represent AYCC to decision-makers and external stakeholders
- Other duties as required by the organisation from time to time

We are excited to shape the finer details and focus of this role based on the skills, experience and vision of the successful candidate.

Selection criteria

We're a youth organisation, so we don't expect you to be an expert at everything. We're committed to building the skills of the successful candidate and supporting you to grow. Even if you don't fit all the attributes below, but are keen to learn, you should apply!

- You're passionate about climate justice and empowering young people to take action
- You have the demonstrated ability to design and implement effective campaign strategies
- You have a strong understanding of the political landscape when it comes to climate change and fossil fuels
- You have experience in and a passion for community organising, and are excited about the prospect of crafting campaigns that empower and grow a grassroots volunteer movement
- You have experience building and maintaining relationships and alliances with a diverse range of stakeholders
- You have strong written and verbal communications skills, and have experience developing campaign key messages, pitching to the media, and building relationships with journalists (or you're excited to learn!)
- You've managed some complex projects and feel comfortable juggling multiple different priorities
- You're a fast learner and can work well both independently and collaboratively
- You embody AYCC's [values](#), including a commitment to justice, equity and continuous learning
- You're a team player and will prioritise our shared purpose
- You value giving and receiving feedback
- You have or are eligible to apply for a Working With Children Check

Why work for us?

- We provide flexible working hours, & the opportunity to regularly work from home
- We're a team of like-minded, passionate, hard-working & fun young people
- We provide a superannuation contribution of 11%
- You can access our Employee Assistance Program (EAP) and wellbeing allowance
- Dedicated budget for your own professional development opportunities towards your career goals
- 4 weeks annual leave (pro-rata) + christmas shutdown period + 10 days (pro-rata) personal leave per annum.

- Access to various other types of leave including; Cultural & Religious leave, Primary & Secondary Carer Parental leave, Compassionate leave, Community service leave & Domestic / Family Violence leave.

How to Apply:

Candidates should submit the below via email by midnight Sunday 4th July, 2021:

- A CV (of no more than 2 pages)
- An answer (of no more than 1 page) that answers the below question:
What is the most meaningful work you think AYCC can be doing to shift the politics on climate change and build power for a transition beyond fossil fuels?

Applications should be addressed to Lee Hall and sent to application@aycc.org.au, using the subject line: Application - Senior Campaigner.

If you'd like to know more about the position, you can contact Lee Hall, Campaigns Director (lee@aycc.org.au) or Alex Fuller, National Director (alex@aycc.org.au) to arrange a confidential discussion.

APPLICATIONS CLOSE: Midnight Sunday, 4th July 2021