



Build a group this QLD election to Stop Adani

1. Can you be a leader?

If you're keen to take action and help others around you to do the same, you can be a leader in a group. Thanks for stepping up. Your role will be to get everyone excited to take action and bring everyone together to make a plan before then working out who else in your group can be a leader.

2. Identify who you have and what your purpose is

To make a group strong, you will need to define your purpose immediately. That's easy! We're building a movement to Stop Adani, keep fossil fuels in the ground and push for just solutions to the climate crisis. For your group, the immediate goal is to work on the Queensland election, to ensure that stopping adani is a widely felt concern in your electorate and that your MP speaks out about it.

3. Set a meeting date

There are always people in your community who are ready and willing to take action to protect our Reef and our future, but reaching out to them without a concrete plan doesn't work. So, to make sure you can bring all your interested people together so they can meet each other and make a plan, you'll need to set a meeting. Typically, a Saturday afternoon or an evening after work (with dinner) works best. Having your meeting in a place that is accessible to all people and can go ahead in all weathers is best. Remember to always bring food!

4. Outreach to potential new members;

Start by thinking about who amongst your family, friends and neighbours shares your values and might have a few hours a week to spare to help you. Give them a call, or go and talk to them in person, and ask them to think about who of their friends, family and neighbours might be interested in helping and let them know about the details of your meeting. Particularly if this is people's first time doing something, they'll need personal contact to get them to come, and then they'll need at least 1 reminder to make sure they actually come. So, put your meeting on facebook, call your friends, text them to remind them, have as many face to face conversations as possible. Remind people about why it's important to come (to Stop Adani), remind them of how to get to the meeting and remind them to bring a plate of food!

5. At the meeting: make a plan for your group to have an impact

At your first meeting, it's important that it's not just a talk-fest so it's not boring! People want to know that if they're giving up their time, it will be useful. Start by making sure everyone is introducing themselves and why they want to Stop Adani and then talk about the Queensland election and why it's an opportunity to create political pressure to Stop Adani. Brainstorm a list of 2-3 actions the group can do in the next few weeks to have an impact. This might be; poster, flyering, having a stall at a market, talking to your MP at local events, holding a community screening or booking in a meeting with your MP. Starting small and achievable and making sure everyone in your team has a role to play is important.

6. Take action!

Get active with your first plans. Try to find ways for new people to constantly get involved and also to collect the details of the people you talk to who love what you're doing, who might also want to get involved. Follow them up as soon as possible after you've chatted to them to let them know what you're doing next!