

aycc annual report 2011

2
new
ambassadors

REPOWER PETITION SIGNATURES

Eighteen
Thousand

local youth
climate groups

70

NOV 11, 2011

CARBON PRICE PASSED

ONE

new national director

3

Harry Potter
fundraisers

meetings with
politicians

213

1,000

POWERSHIFTERS

13

youth
at Durban
Climate
Talks

2011 HIGHLIGHTS

JAN

Ellen Sandell takes over as AYCC National Director, AYCC welcomes new General Manager Glen Berman.

FEB

National Training Camp, O-weeks
The Government, Greens and Independents announce their intention to put a price on carbon

MAR

AYCC helps organise pro-climate action rallies across Australia
First meeting of the Education for Sustainability Alliance, founded by AYCC.

APR

Meet Your Member launches with a meeting with Prime Minister Julia Gillard

MAY

Meet Your Member in full swing, with over 200 politician meetings across the country
Switched On Youth – new online resources hub launches
AYCC's board chair, Anna Rose, appears on ABC TV's Q&A program

JUN

A second wave of rallies across Australia in support of a price on carbon
AYCC helps bring a huge ice polar bear sculpture to Sydney on World Environment Day, as part of the Vivid Festival

JUL

Over 100 young people come to Canberra for a lobby day and large action on the lawns of Parliament House
AYCC holds a second training camp for State Coordinators

AUG

Power Shift recruitment in full swing across the country

SEP

Power Shift Perth – 300 participants

OCT

Price on pollution passes through the Lower House
National Power Shift in Brisbane – 1000 participants

NOV

Price on pollution passes through the Upper House

DEC

A team of 13 young AYCCers, including 3 young indigenous Australians, attend the UN climate talks in Durban, South Africa

CONTENTS

ABOUT THE AYCC

National Director message	8
Chair of the Board message	10

2011 ACHIEVEMENTS

Switched On Schools	13
Meet Your Member	14
Say Yes Australia	17
Power Shift	18
Education For Sustainability	20
International	21
Indigenous	22
Young Professionals Network	23

BUILDING A MOVEMENT

Training	23
State by State	24

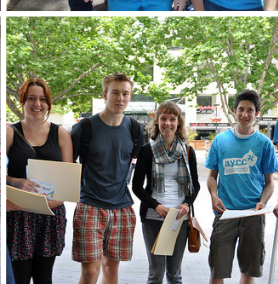
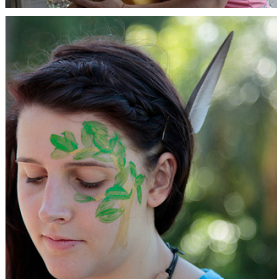
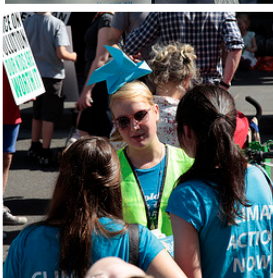
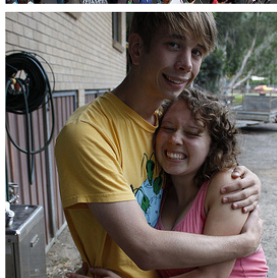
AMBASSADORS 26

AYCC'S PROFILE

Online	28
Media	29
Video	30

OUR PEOPLE

Partner Organisations	31
Staff, Board & Volunteers	32
Supporters	34



ABOUT THE AYCC MISSION

THE AUSTRALIAN YOUTH CLIMATE COALITION'S MISSION IS TO CREATE A GENERATION-WIDE MOVEMENT TO SOLVE THE CLIMATE CRISIS.



Younger generations will be those most affected by the impacts of climate change, yet are often powerless to change things. The AYCC gives young people the power they need to create both cultural and policy change to secure a safe climate for

THE AYCC IS DIFFERENT, BECAUSE:

* WE ARE ABOUT SOLUTIONS

Our mission is to create a world in which climate change does not threaten the future of young Australians – a world in which AYCC wouldn't need to exist.

* WE MEANINGFULLY INVOLVE YOUTH

At every level AYCC is led by young people, making us one of Australia's few examples of an entirely youth-run organisation.

* WE ACHIEVE A LOT WITH LITTLE

With a budget incomparable to larger environment groups, we create campaigns that are professional in execution and large in impact.

* WE'RE INNOVATIVE AND FRESH

Our campaigns are fresh. They catch the hearts of the nation, the eyes of the media, and the ears of politicians.

* WE ARE EFFICIENT AND RESPONSIVE

We keep our organisation free of burdensome bureaucracy so we can be nimble, effective and reactive in a political and social environment that is constantly changing.

* WE ARE THE VOICE OF OUR GENERATION

What unifies us is stronger than what divides us. We are the generation committed to ensuring a safe climate future for not just ourselves but also all of those who will come after us.

FROM THE NATIONAL DIRECTOR

2011 will go down in history as the year that we finally put a price on carbon, and I'm proud to say that the AYCC played a big role in making this happen.

Through our 'Meet Your Member' campaign, groups of young people met with over 200 Federal Senators and MPs to prove to them that young people wanted a carbon price as a first step on the road to a safe climate future. This included

streets to educate our communities about the carbon price.

And who could forget Power Shift? This year AYCC held a huge national Power Shift summit in Brisbane for 1000 young people, and a smaller one in Perth for 300 people. Participants heard from speakers such as Dick Smith, Jessica Watson (Young Australian of the Year), Jess Tovey (actor), Carmen Lawrence, Christine Milne and many other high

“ 2011 WILL GO DOWN IN HISTORY AS THE YEAR THAT AUSTRALIA FINALLY PUT A PRICE ON CARBON, AND I'M PROUD TO SAY THAT THE AYCC PLAYED A BIG ROLE IN MAKING THIS HAPPEN.

meeting the Prime Minister and Opposition Leader.

AYCC also played a large role in the 'Say Yes Australia' campaign: a collaboration of nine civil society organisations. We appeared on the TV news, helped to organise large rallies in all major cities, put community service announcements and TV ads on air, and took to the

profile community members about how they can participate in climate change solutions. Adding to this, we ran over 20 training days, in every State and Territory, cementing ourselves as a leader in training community organisers to create change.

In 2011, our movement has grown to over 70,000 online members, over

70 local AYCC groups (up 100% from 2010), and over 10,000 Facebook members. We now have branches in every State and Territory.

2011 was my first full year as AYCC National Director, and I have been constantly amazed by the passion, talent and commitment of our volunteers, members and supporters. Special thanks must go to Rob Purves and the Purves Environmental Fund for continuing to support the AYCC through a contribution to our core running costs, as well as to Australian Ethical Investment and Diana and Brian Snape AM for their support for our core activities. Thanks all those who donated throughout the year to give AYCC the oxygen it needs to run our important projects, and to those who supported our projects.



Our small staff and large volunteer and member base are the heart and soul of the AYCC, and it's been a privilege to create change alongside such wonderful young people.

But despite our good work in 2011, young people still face an uncertain future.

In 2011, devastating floods in Queensland, deadly fires in Russia, floods in Pakistan and other climate impacts threatened young peoples lives and livelihoods around the world. The science is telling us that we are running out of time to turn this around.

However, I am confident that in 2012 we will again rise to the challenge, growing in size and impact to work towards an Australia powered by 100% renewable energy, and a safe-climate future for our generation.

With much hope and optimism,

ELLEN SANDELL.
NATIONAL DIRECTOR

FROM THE CHAIR OF THE BOARD

Since our generation was born, scientists have watched as the level of carbon pollution in our atmosphere has skyrocketed. The global average temperature has risen by almost 1 degree Celcius since the industrial revolution.

One degree might sound small, but it's having a big impact. It's already causing droughts so bad that in Russia the Government was forced to halt wheat exports. One degree has exacerbated flooding that has affected millions of people across Bangladesh and Pakistan. One degree is causing conditions that create mega-fires so severe that the climate scientist David Karoly warns we are "unleashing hell on Earth".

Based on the pollution we've already emitted, and the amount of coal, oil and gas the world wants to burn, we may have already locked in global average temperature increases of 3 degrees Celsius or more. Yet scientists tell us that 1.5 or 2 degrees is the threshold after which we enter 'dangerous global warming' and risk passing climatic tipping points.

We are the last generation with the ability, in terms of the time-frame, to stop the worst impacts of climate change happening. The world we see at the end of our lifetimes is going to be a very different place from the world we were born into.

The latest science looks dire, but it doesn't mean that there's nothing left to fight for. It means that there's more to fight for than ever. Our generation has the task of steering our civilization through the greatest and most rapid period of change that humanity has ever experienced.

I'm proud to be part of the generation-wide movement doing everything we can to change our situation. In 2011, the Australian Youth Climate Coalition grew bigger and bolder. Long-term AYCC team member Ellen Sandell stepped into the National Director role. She and the team focused on expanding our grassroots network and meaningfully inserting AYCC into the historic campaign for a price on pollution – which we won!

We supported over 70 local groups around the country – our biggest number ever. Our membership grew to over 70,000 people. We pulled off two more Power Shift summits, mobilising over 1300 new activists in Perth and Brisbane. What a year!

Every time the board meets with AYCC's fantastic team of staff and

fighting. This is about our futures.

Finally, an enormous thank you to our incredible donors – including but not limited to the Purves Environmental Fund, Diana and Brian Snape AM, Australian Ethical Investment, and all those who contributed to our projects and activities. They're all listed in this annual report, because we couldn't do it without them.

“ WE ARE THE LAST GENERATION WITH THE ABILITY, IN TERMS OF THE TIME-FRAME, TO STOP THE WORST IMPACTS OF CLIMATE CHANGE HAPPENING.

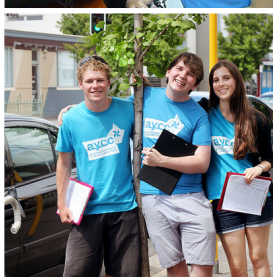
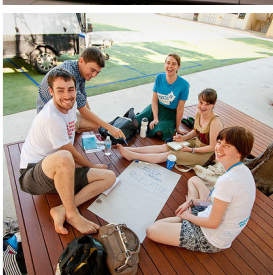
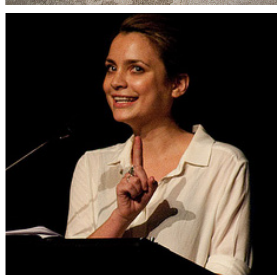
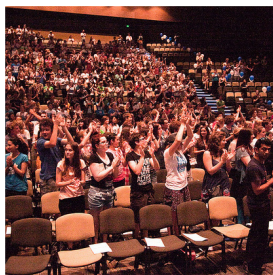
volunteers, what stands out the most is their hope and their courage. We will never have as much money as the coal companies. So we have to use what we have, and what we have is a movement that is ambitious, brave and powerful.

Every day, due to AYCC's efforts, more young Australians are saying to their parents, their bosses, and their politicians: enough. Stop



ANNA ROSE,
Chair, on behalf of the
AYCC Board.

2011 ACHIEVEMENTS



SWITCHED ON SCHOOLS

Since 2007, working with high school students has been a large part of AYCC's work.

In 2011, our schools teams in each state continued to deliver high-quality workshops and presentations in schools through our Switched On Schools program. This provides information, inspiration and support for students to implement climate solutions in their schools, be part of AYCC campaigns and develop into leaders, beginning their journey to becoming social change makers.

IN 2011 WE ALSO UNDERTOOK A 6-MONTH PROJECT TO REVIEW AYCC'S SCHOOLS WORK AND DEVELOP A MORE COHESIVE NATIONAL PROGRAM THAT WE COULD ROLL OUT ACROSS THE COUNTRY.

In 2011 we also undertook a 6-month project to review AYCC's schools work and develop a more cohesive national program that we could roll out across the country.

This involved hiring Onur Ekinici to run the project, and included a trip by Ellen to the USA to look at best-practice school climate programs. As a result, we have developed an excellent program that we can roll out nationally through the AYCC network.

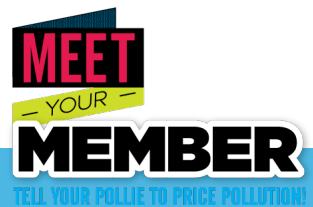
The project includes:

1. Developing a multimedia presentation about climate science and solutions that will be delivered in schools by trained young presenters.
2. AYCC volunteer mentors working with student groups to run local climate projects in their schools
3. An annual summit where the most engaged school students can connect with other leaders, received training, and become mentors for the next year's students

We will start this project with a pilot in Victoria in Feb 2012, funded by the City of Melbourne, called 'Start the Switch'. The pilot involves a summit for 100 students, an innovative online hub, and mentors who help student groups implement projects in their schools throughout the year.

2012 will see AYCC's schools program grow further as we seek the funds to implement the project nationally.

MEET YOUR MEMBER



At the beginning of 2011, we knew that many politicians were unsure whether their communities supported putting a price on carbon.

We knew that putting a price on carbon was a vital step on the road to addressing climate change, and we needed to show our politicians the depth of support that existed in the community.

Through our 'Meet Your Member' campaign, groups of young people met with almost every single

Canberra in April, where we met the Prime Minister, Opposition Leader and Deputy Leader of the Greens. We also launched an innovative new online tool, where participants could sign up to organise a meeting with their politician, or attend a meeting that was already happening.

Meet Your Member concluded in July by bringing over 100 AYCC volunteers to Canberra for a morning tea with politicians, a lobby day in Parliament House, and an action on the lawns of

Last week, I had the pleasure of meeting three young inspirational constituents as part of a 'meet your member' campaign, initiated by the Australian Youth Climate Coalition. I am very impressed by the motivation and passion of these three young Australians. During our discussions, Katherine, Mathew and Leah impressed me with their unshakable conviction that climate change is real and must be addressed now.

John Murphy, Member for Reid in House of Representatives Question Time 26/5/2011

Federal Senator and MP in their local electorates, to prove to them that young people were supportive of this important reform. The campaign was launched in

Parliament where we created a mock solar thermal plant and covered the lawns in 2000 blue windmills, creating a beautiful picture and receiving national TV coverage.



“ I live on the North side of Brisbane in the seat of Lilley, the seat held by the Treasurer and Deputy Prime Minister Wayne Swan, and a few weeks ago I met with him as part of Meet Your Member. Little did I suspect that my path was to cross with the Deputy PM again just a few weeks later, with a personal invitation to attend the Climate Commission forum with him.

GENE RACITI, AYCC BRISBANE VOLUNTEER



SAY YES AUSTRALIA



Say Yes Australia was a collaboration of nine civil society organisations – from environment and social justice groups to unions and community organisations – who united to campaign for strong climate action in 2011.

- AYCC was heavily involved in the formation and activities of the campaign, including:
- Pro-climate action rallies across Australia in March, in response to negative anti-carbon tax rallies in Canberra. Participants at our rallies outnumbered the anti-rallies 40:1.
- Local events in communities, educating our neighbours about a price on pollution
- An action displaying messages of support from prominent and ordinary Australians on the lawns of Parliament as the vote passed through the lower house.
- A time capsule ceremony marking the passing of the carbon price legislation through the Senate.
- Rapid-response media to counter misinformation in the media about the carbon price.

AYCC ALSO RECEIVED EXTENSIVE MEDIA COVERAGE FOR ITS PART IN THE CAMPAIGN, WITH AYCC NATIONAL DIRECTOR ELLEN SANDELL REGULARLY APPEARING ON TV AND RADIO NEWS AND IN PRESS CONFERENCES AT PARLIAMENT HOUSE.

- A TV ad featuring Cate Blanchett and Michael Caton, in support of putting a price on pollution.
- A second wave of rallies in June, supporting a price on pollution, with 45,000 attendees.
- AYCC also received extensive media coverage for its part in the campaign, with AYCC National Director Ellen Sandell regularly appearing on TV and radio news and in press conferences at Parliament House.

POWER SHIFT



In 2011 we took Power Shift on the road, hosting the largest ever youth climate conferences in both Western Australia and Queensland. 1000 young people attended in Brisbane, and 300 in Perth.

Just as the carbon price legislation hit the floor of the lower house of Parliament, Power Shift 2011 brought together young climate advocates from across Australia to train, plan and prepare for the next steps in our fight for a safe climate future.

Together they learnt the latest climate science, the fundamentals of communicating climate change, and the campaigning skills needed to start, and most importantly sustain, local climate action groups. They also gained inspiration from meeting like-minded advocates and hearing from renowned speakers.

FIELD COORDINATORS PROGRAM

In the lead up to Power Shift 2011, 100 young people participated in an intensive training and recruitment program, where they were trained in cutting-edge organising techniques and online tools.

...AND THE RESULT?

Since Power Shift, 70 local AYCC groups have begun organising for AYCC's next big campaign, Repower Australia. Power Shift also resulted in national media coverage, especially covering our 'flash mob' dance, which drew a large crowd in the centre of Brisbane.

HIGH-PROFILE SPEAKERS INCLUDED:



Dick Smith

ENTREPRENEUR



Jessica Watson

2011 YOUNG AUSTRALIAN OF THE YEAR



Jessica Tovey

ACTOR FROM HOME AND AWAY, UNDERBELLY
AND PAPER GIANTS: THE BIRTH OF CLEO



Christine Milne

DEPUTY LEADER OF THE THE AUSTRALIAN GREENS



Carmen Lawrence

FORMER PREMIER OF WA

EDUCATION FOR SUSTAINABILITY



AESA

Australian Education for Sustainability Alliance

The AYCC believes all young people should be equipped with the skills and education needed for a sustainable future, and this starts in school.

With a team of dedicated volunteers, AYCC has been lobbying decision makers, researching best practice policy and building strategic alliances within the education industry.

At the beginning of 2011, AYCC volunteer Ahri Tallon and board chair Anna Rose met with Minister Peter Garrett to put forward our views on how sustainability should be included better in school curricula.

We weren't convinced that the Government would ensure young people receive the skills and education needed for a sustainable future, so our next move was an in-depth analysis of the curriculum. We presented this to the Australian Curriculum Assessment and Reporting Authority, and based on our recommendations, they agreed to re-evaluate their approach to sustainability, resulting in some much-needed amendments. This was a great win for AYCC!

However we knew that we needed to go broader than what happens in the classrooms, what about outside the classrooms? Universities? and Green Skills for workers? Overall government policy for sustainability education is disconnected, under-funded and devalued. So we decided to found the Australian Education for Sustainability Alliance (AESA).

AESA brings together organisations from the education sector, unions, youth and environment organisations to advocate and lobby the government and education industry for best practice Education for Sustainability policy.

AYCC convened three meetings of AESA in 2011, and developed a list of principles and priorities for the alliance. In 2012 AESA will run a campaign to get Efs back on the education agenda, particularly focusing on the 2012 and 2013 Federal budget.

For more: www.educationforsustainability.org.au

INTERNATIONAL

Every year since 2007, AYCC has sent a team of volunteers to the UN climate talks. Our aims are to influence international climate policy, to represent the views of young Australians to our Government, and to share skills and stories with other youth climate organisations from around the world. There are now youth climate organisations in over 50 countries around the globe, and this movement is growing.

THIS YEAR WE SENT 13 YOUNG AUSTRALIANS TO THE UN CLIMATE TALKS IN DURBAN, WHERE WE FOCUSED PRIMARILY ON BUILDING THE INTERNATIONAL YOUTH CLIMATE MOVEMENT (IYCM).

We did this by:

1. Coordinating the 'Conference of Youth', held for 3 days before the UN climate talks. This brought together over 500 youth climate organisers from around Africa and the world.
2. Creating a new online hub where youth organisations could share lessons, stories, tactics and

talk to one another, creating a shared sense of identity.

3. Seeding the idea of an international exchange program, where young climate organisers can work at a different youth organisation for a few months to gain skills and share experiences, thus strengthening the IYCM.

These projects will continue into 2012. They mark the beginning of a longer term focus to the AYCC's international advocacy work.

AYCC International would like thank the sponsors whose generosity made our International work possible, Murdoch University, Monash University, Flinders University, the University of New South Wales, The Australian National University and The Government of South Australia, Department of the Premier and Cabinet, all those who came to our dinner in Adelaide (particularly the Fijian community), and to the Law Association of NSW who helped fundraise for our team. We would especially like to thank World Vision Australia for supporting our indigenous team.

INDIGENOUS

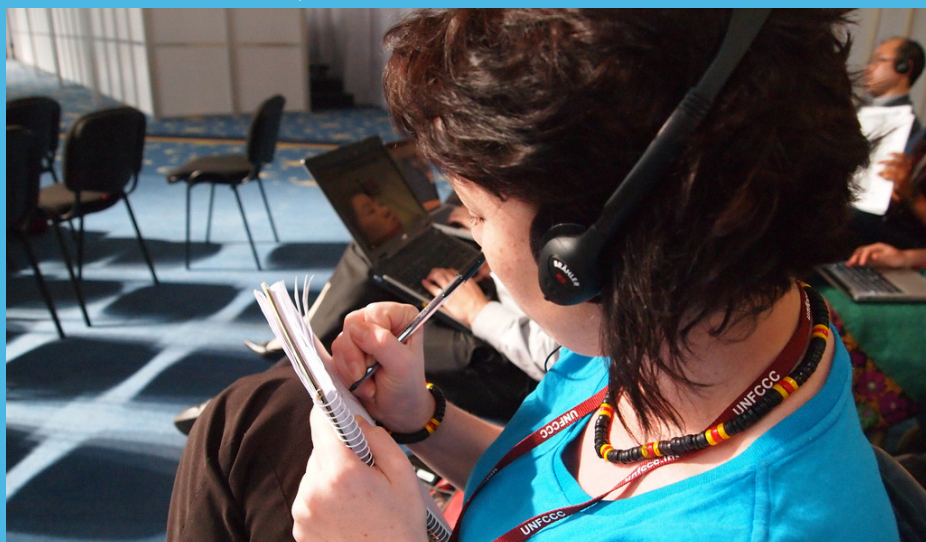


The AYCC is committed to addressing the intergenerational equity issues relating to climate change for young Indigenous Australians. We know that climate change will have a disproportionate impact on indigenous peoples across the world so it is vital that they have a voice

This year, in partnership with World Vision Australia, three young Indigenous AYCC members traveled to the UN climate talks in Durban, South Africa. These were Sheena Watt from Victoria, Braden Hill from WA and Abbey Ramirez-

Shillingford from South Australia. During the talks, our indigenous delegates wrote and delivered interventions on behalf of the Indigenous caucus, represented the views of indigenous young people to the Australian Government, represented global Indigenous youth in the media, and told the stories of young Indigenous climate advocates via blog and film.

AYCC will continue our involvement with young indigenous Australians throughout 2012.



In 2011, AYCC developed a program to engage those members who are over 25 and active in the workforce.

The Young Professionals Network will consist of 6 events per year, featuring inspiring speakers, case studies of successful sustainability projects, and time for young professionals to network and build skills. Young professionals will be given an AYCC mentor to help them begin a sustainability project in their workplace.

The network will launch in Melbourne in early 2012. Thank you to the City of Melbourne, National Australia Bank, US Embassy and Maddocks for their generous support in getting this program off the ground.



On World Environment Day 2011, AYCC helped to bring the famous 'ice bear' sculpture to Sydney as part of the Vivid Festival. This impressive sculpture, by popular UK artist Mark Coreth, is a life-sized polar carved out of ice.

Over a week in June, thousands of people came to Customs House Square in Sydney to touch the ice sculpture, connecting with the issue of climate change and learning about climate impacts. We also held a public concert featuring Katie Noonan as part of the festivities, and the event received national media coverage.

AYCC worked with the Purves Environmental Fund, One Million Women and WWF Australia to make this event a success.

BUILDING A MOVEMENT

YOUNG PEOPLE HAVE LED EVERY PAST SOCIAL CHANGE MOVEMENT FROM ENDING APARTHEID TO THE CIVIL RIGHTS MOVEMENT. THAT IS WHY AYCC IS BUILDING A GENERATION-WIDE MOVEMENT THAT CAN CREATE SUSTAINED ACTION FOR A SAFE CLIMATE FUTURE.



The core principles that underpin our movement-building work are: local action and community, united vision and strategy, inclusivity and being purpose-driven. We empower young people across Australia to start youth climate

groups in their local community, school, workplace or uni. We support these local groups through trainings, mentoring and provide campaigns that make a difference. This year we have grown from 35 local groups to 70 with support

TRAINING

AYCC EMPOWERS YOUNG PEOPLE TO TAKE ACTION ON CLIMATE CHANGE AND ONE OF THE MOST IMPORTANT WAYS WE DO THIS IS THROUGH TRAINING CAMPS. OUR TRAININGS PROVIDE YOUNG PEOPLE WITH THE OPPORTUNITY TO DEEPEN THEIR UNDERSTANDING OF CLIMATE CHANGE AND THE SOLUTIONS, GAIN SKILLS FOR ACTION AND CONNECT WITH THEIR PEERS.

In 2011 we trained over 2000 people, reaching every State and Territory and many regional towns.

Our training included:

- A 3-day training camp in Melbourne in February for our 50 top volunteer leaders
- The Meet Your Member finale, which brought 100 young people to Canberra for training over 5 days
- Dozens of 1 and 2-day training camps, covering every State and Territory



We also developed the 'Switched On Youth' program, with the help of a grant from the Federal Government's 'Office of Youth'. This included an online hub on our website where young people can access cutting-edge climate science, solutions and organising tools and training.

STATE BY STATE

QLD

The highlight of AYCC Queensland's year was undoubtedly bringing 1000 young people together for Power Shift 2011. This has sparked youth climate groups in Cairns, Townsville, Gold Coast, Sunshine Coast and suburbs across Brisbane. These inspiring young people also met their politicians during Meet Your Member, danced and rallied for a price on pollution, and Repowered a local bowls club.

NT

AYCC NT started as a training day in the middle of the year and has now grown to a vibrant, connected group of young people that have collected over 1000 signatures in support of climate action, organised a community trivia night and sent delegates to Power Shift 2011.

WA

WA's achievements in 2011 include running a 100-person Climate Ambassador Training, meeting with 20 of the 22 federal politicians in WA, inspiring thousands of school students through climate presentations, running the first Repower events in the country and bringing 300 young people together for Power Shift in Perth.

SA

SA is home to over 20 local AYCC groups. Successes include holding Australia's largest 350.org day of action event, called 'Reclaim the Grid', participating in Meet Your Member and having hundreds of conversations in the community about renewable energy.

TAS

AYCC Tasmania expanded from a group in Launceston to one in Hobart as well, to Power Shift 2011. They had a big year of success organising a fun Climate day, meeting their political leaders together and communities about climate energy.





NSW

AYCC NSW has focused on building up local youth climate groups across the state and have run trainings in many areas across Sydney and regional NSW including Armidale, Port Macquarie, Blue Mountains and Byron Bay. Hundreds of these young people came together for the Power Shift summit and have been actively campaigning for 100% renewable energy. Other fun moments in the year include the POP! For a Clean Energy Future! event in Martin Place, helping to bring The Ice Bear sculpture to the Vivid Festival, and running a Harry Potter film night fundraiser.

ACT

Highlights for the AYCC ACT crew in 2011 included helping to organise a huge march in support of a price on pollution, bringing 45 people to Power Shift in Brisbane, and running a schools program which includes over 20 mentors who help school students run projects in their schools.

VIC

Highlights for AYCC Victoria this year include: helping to organise a rally for 8,000 people in support of a price on pollution, holding a Q&A session on the carbon price with key politicians (including Adam Bandt, Mark Dreyfus and Greg Hunt) at Federation Square BMW Edge, meeting over 40 politicians as part of Meet Your Member, holding a large 350.org day of action event and a concert called 'Music for a Movement'. Victoria now has several local AYCC groups who will participate in AYCC campaigns in 2012.

AMBASSADORS



JESSICA WATSON

“ AS AN AMBASSADOR FOR THE AUSTRALIAN YOUTH CLIMATE COALITION, I AM PROUD TO STAND WITH A GENERATION OF INSPIRING YOUNG PEOPLE WHO ARE WORKING TO CREATE A SUSTAINABLE AUSTRALIA.

JESS TOVEY

“

THE AYCC
IS THE VERY
DEFINITION OF
A GRASSROOTS
MOVEMENT,
AND WE HAVE
OVER 70,000
MEMBERS WHO
SUPPORT
ACTION ON
CLIMATE
CHANGE.



AYCC'S PROFILE ONLINE

WE'VE ALWAYS LOVED NEW MEDIA BECAUSE IT LETS US REACH OUT TO YOUNG PEOPLE IN ALL CORNERS OF THE COUNTRY, AND HELPS US BUILD A COMMUNITY THAT CAN TAKE ACTION ANYWHERE, AT ANY TIME.

Innovative online infrastructure played a pivotal role in our campaigns in 2011. During Meet Your Member our custom-built website allowed young people to send postcards directly to their local MPs, sign-up to hold meetings with their politicians, and connect with others from their electorate. For Power Shift

2011 we built a vibrant online community for our on-the-ground organisers. Called 'Field HQ', it was based on principles pioneered during the Obama campaign. A huge thank you to Mikey Leung, Rebecca Flaherty and Kingston Development for helping us make our online vision a reality. 2011 also saw high growth in the number of young people we engaged online.

Our Facebook community grew from 6,300 to just under 11,000, our Twitter following increased by well over 1000, and our online membership from 55,000 to more than 70,000. Our social media community was the first to hear about new campaigns and opportunities and was engaged in all our major events through live tweeting and updates. Our members also began to use online tools to self-organise, including forming Facebook groups for local action groups - an exciting new chapter for AYCC online.

MEDIA

“UNIVERSITY OF SYDNEY ACADEMIC ARIADNE VROMEN ... NAMES GETUP AND THE AUSTRALIAN YOUTH CLIMATE COALITION AS EXAMPLES OF YOUTH-LED POLITICAL GROUPS THAT HAVE SWAYED NATIONAL OPINION WITHOUT THE BACKING OF MAJOR POLITICAL PARTIES.
-SYDNEY MORNING HERALD, OCTOBER 24, 2011

There was barely a week in 2011 when you didn't see AYCC on the TV news or in the local newspaper. Traditional media coverage is an important way in which AYCC gets its message across.

In 2011 we reached millions of Australians through the media, from interviews with our staff, press conferences in Parliament House, to coverage of our creative actions and campaigns. Highlights included:

TELEVISION

ABC TV's Lateline, ABC TV News, ABC TV's 7.30 Report, Channel 10 evening news, Channel 9 evening news, Channel 7 evening news, ABC News 24 (live), Sky News (live)

RADIO

ABC Radio National 'Life Matters', Triple J News, Triple J current affairs program 'Hack', ABC News, Radio breakfast show, Nova, Triple M, 2GB

Print and Online
Sydney Morning Herald, The Age, The Daily Telegraph, Courier Mail, mX, News.com.au, The Monthly, Australian Geographic, G-Magazine

We also had opinion articles published in: The Age (print), The National Times, ABC Environment, The Drum, Crikey, and Peppermint Magazine (print).

AYCC's Board Chair Anna Rose appeared on ABC's Q&A program in March. We also received over 100 articles in local newspapers for our international, carbon price and Power Shift projects.

And who could forget the 'ice bear'? AYCC (along with WWF Australia and One Million Women, with the support of the Purves Environemental Fund) brought this incredible polar bear ice sculpture to Sydney for the Vivid Festival. This received national media attention.

VIDEOS

IN 2011 WE PRODUCED A POWERFUL VIDEO IN SUPPORT OF RENEWABLE ENERGY, FEATURING OUR AMBASSADOR JESSICA WATSON, YOUNG AUSTRALIAN OF THE YEAR AND THE YOUNGEST PERSON TO SAIL SOLO AROUND THE WORLD.

We often find that film is a powerful way to get our message across to the public.

In 2011 we produced a powerful video in support of renewable energy, featuring our ambassador Jessica Watson, Young Australian of the Year and the youngest person to sail solo around the world. The video aired on Foxtel and Channel Ten during the carbon price debate. Thanks to GetUp for helping to make this happen.

In June, we launched AYCC's 'vision video' at an event at Parliament House, which was televised live on Sky News. The short but moving film features AYCC volunteers talking about their vision for a just and sustainable future, and how AYCC is making it happen.

We also produced advertisements which aired in cinemas and on radio throughout Qld, promoting the Power Shift summit.



OUR PEOPLE PARTNER GROUPS

AYCC began in 2007 as a coalition of national youth organisations. These youth organisations continue to play an important role in appointing the AYCC's board, and

in participating and advising on AYCC activities and campaigns. We thank these organisations for their continued commitment to improving the lives of young Australians.



Student Organised Network for Architecture



Australian Youth
Affairs Coalition



AUSTRALIAN
LAW STUDENTS'
ASSOCIATION



Maddocks



STAFF, BOARD & VOLUNTEERS

The staff and volunteers are the heart and soul of the AYCC, and it is their passion, dedication and talent that makes the AYCC what it is.

STAFF

In 2011 we were lucky to have a wonderful core staff of Ellen Sandell (National Director), Glen Berman (General Manager), Fabia Pryor (Business Development Director), Claire Snyder and Lucy Manne (Online Communications Directors) and Kirsty Albion (Volunteer Coordinator). Thanks also to Joel Dignam, who came on board in the second half of the year to coordinate the intersection of our grassroots volunteer and online activities, and to Jenny Recio, our long-standing bookkeeper whose dedication and skill has kept AYCC's finances above board in 2011.

Throughout the year we recruited some wonderful extra staff to help make our projects a reality. These included: Power Shift Emily Murray (Project Director), Deanna Howland (Recruitment Director), Jane Stabb (Field Coordinator Director), Nick Taylor (Power Shift Perth Coordinator), Ahri Tallon (Regional Recruitment Manager). Thank you also to Sara Hagdhoosti for taking 2 weeks annual leave to be on the Power Shift staff. We also employed Onur Ekinici on Switched on Schools and Ahri Tallon on Education for Sustainability.

AYCC has a small staff, and our work would not be possible without significant time commitment from

volunteers. Some of our key volunteers in 2011 included: Jem Bamford (Grassroots and Volunteer Support), Lisa Caripis (Grassroots and Volunteer Support), Gen Stewart (Grassroots and Volunteer Support), Jane Stabb (Policy Director), Sophie Trevitt (Media Director), Heather Bruer (International Co-Coordinator), Hilary Bowman (International Co-Coordinator), Laura Adams (Executive Assistant to National Director)...and so many more!

In 2012 will see some of our staff move on to new exciting ventures. It is with sadness that we say goodbye to Glen Berman, who is moving on to run Live Below the Line, Lucy Manne who has snagged an impressive job as New Media Director for a congressional candidate in the USA and Fabia Pryor who will be returning to study in the field of sustainable design. Thank you so much for everything you have brought to the AYCC and we wish you so much joy in your new adventures. We are so excited to bring on incredible new staff in Jem Bamford, Charlie Wood, Rufus Coffield-Feith, Gemma Borgo-Caratti and Lily Weinberg. Jem, Rufus, Charlie and Gemma have been long-serving volunteers at AYCC and Lily comes to us from an extensive non-profit background, working both here and in the USA.

We were saddened this year to hear that our 2009 Power Shift Director Simone Morrissey, passed away suddenly. Simone was a wonderful staff member and friend, and will be greatly missed at the AYCC.

BOARD

Thank you to the AYCC Board for your strategic direction, financial oversight, wisdom and advice throughout 2011: Anna Rose (chair), Nick Allardice (deputy chair), Dan Tu-Hoa (secretary), Nick Moraitis, Amanda McKenzie and Dan Adams. Thank you to Lisa Lewin, our volunteer accountant who has spent many hours getting our finances in check and is a huge support to our staff.

VOLUNTEERS

Our organisers and grassroots volunteers are the ones that make AYCC tick. An enormous thank you to our state branch volunteers. WA: Basha Stasak, Nick Taylor, Sandy Chambers, Matthew Goor, Aden Date, TAS: Sophie Fisher, Clare Armstrong, Lochsley Wilson, Dan Haley, Jack Redpath, Tara Ingram, Matilda Brown, Jack Southwell, George Abbott, Hannah Kerber, Tim Laycock, Lauren Burke, Edward Croger, Ruby Johnston, Jennifer Gason, Tom Anderson, Bronte Gough, Ishta Saraswati NT: CJ Fraser-Bell, Aja Whelan, Abraham Ghawu, Fletcher Luders, Luxmy Chandran, Janet Truong, Chantelle Dolounaba, Karti Singh-Freeman, Bukhosi Msimanga, Gina-Maree Absalom QLD: Sean Kelly, Sam Weston, Kate Jennings, Tanya Sinha, Phoebe Kelly, Darcy Garlick-Kelly, Murray Manning, Arthur Cheung, and so many more! NSW: Gemma Borgo-Caratti, Ahri Tallon, Amy Gordon, Katherine Tu, Alicia Burns, Josh Wyndham-Kidd, Ramya Krishnan, Suthagar Karunanithi, Zoe McLure, and so many more! VIC: Rufus Coffield-Feith, Michael Poland, Hilary Bowman, Laura Adams, Rachel

Macleod, Aidan Jago, India Prior, Liesl Albion, Harry Cossar-Gilbert, and so many more! ACT: Linsey Cole, Roman Zethoven, Charlie Wood, Su-Kim MacDonald, Peta Olesen, Laura Hogan, Jillian Thompson, Katya Taylor, Eleanor Robson, Tess Corkish, Moira Cully, Noemie Huttner-Koros, Katie Wilson-Woolley, Ben Huttner-Koros, Anne Sanchez Lobato, Adam Huttner-Koros, Isaac Rae, Ray Yoshida, Maddy Brodie, Jinnie Widnyana, Samantha Bradley, Rachel Lynskey, Miriam Adams-Schimminger, Ishbel Cullen, Melanie Farman, Alex Gill, Hayley Shone, Otto Hello, Larissa Hewett, Luke Kemp, Edgar Daly, Nikki Sloan, Nirvana Zibarrah, Rob Sargent, Eliza Hopkins, Josh Creaser, and so many more. SA: Kelly Mackenzie, Daniel Spencer, Heather Bruer, Joel Dignam, Saskia Scott, Daniel Lynch, Leonora Herweijer, Amy Hall, Ellie Parnell, Paige LeCornu, Rachel Bruer Jones, Rachel Mundy, Christina Phung, Angela Jones, Grace Pellen, Sarah Dickins, Robin Parkin, Nathan Atterton, Isaac Astill, Lisa Blinco, Madelaine Steele, Rowan Steele, Emma Gorman, Sam Young, Jo Lim, Steph Skinner, Max Cooper, Elise Lavers, Lovisa Muyderman, Andrew George, Sophie Blewett, Sahshenka Lakshmanasingha, Anu Francis, and so many more!

And to everyone else who has put in countless hours for AYCC in 2011, thank you for everything you do to help solve the climate crisis & creating a better world.

SUPPORTERS

Throughout 2011 we have been honoured to work with the people and organisations who have invested in the AYCC. You have helped us to have a real impact on climate policy this year.

Thank you to our major supporter, the Purves Environmental Fund for investing in the AYCC since 2008. The Purves Environmental Fund has enabled the AYCC to grow from strength to strength, providing core funding, support and advice.

Alongside the Purves Environmental Fund, many others have also provided essential funding for our core operations in 2011, including, Australian Ethical Investment and Diana and Brian Snape AM.

Thanks also to the many organisations and individuals who helped make AYCC's projects a reality. The Garry White Foundation, Ann and Bruce McGregor and Margaret Henderson have supported the Australian Education for Sustainability Alliance (AESAs), which was founded in 2011 and will continue to campaign in 2012 and beyond.

We would also like to give a special mention to City of Melbourne,

National Australia Bank, the Embassy of the United States of America and Maddocks for their generous support in the development of our Young Professionals Network. City of Melbourne, the State Library of Victoria and the Sustainable Living Festival have also supported our Start the Switch schools program which will kick off with a summit in February 2012.

Thank you to those who supported us in our Power Shift 2011 summits; especially to our principle sponsor Australian Government Department of Climate Change and Energy Efficiency, gold sponsors Murdoch University, Queensland University of Technology, and the Queensland Government Department of Transport and Main Roads, and also to our other sponsors Together, the Queensland Council of Unions and ambassadors Jessica Tovey and Jessica Watson.

Special thanks to World Vision for their support of our International Team in sending three indigenous Australian youth to the United Nations climate negotiations in South Africa in December.

THANK YOU TO OUR MAJOR SUPPORTER, THE PURVES ENVIRONMENTAL FUND FOR INVESTING IN THE AYCC SINCE 2008. THE PURVES ENVIRONMENTAL FUND HAS ENABLED THE AYCC TO GROW FROM STRENGTH TO STRENGTH, PROVIDING CORE FUNDING, SUPPORT AND ADVICE.

Numerous grant providers have also helped make AYCC's projects possible in 2011, including Andy Inc, the New South Wales Government, the Victorian Department of Planning and Community Development and the Federal Government Department of Education, Employment and Workplace Relations.

Thanks also go to the Climate Institute, for their ongoing generous provision of office space in Sydney and to Danny Matthews, Sue Matthews and Kingston Development for their ongoing advice and support.

Thanks also to GetUp!, the Australian Conservation Foundation, the Australian Council of Trade Unions, Greenpeace Australia Pacific, Climate Action Network Australia, WWF Australia, Australian Council of Social Services, the Climate Institute, 100% Renewables and Beyond Zero Emissions for their collaborative work and advice in 2011.

Thank you so much to all those who give a monthly donation to the AYCC. This ongoing funding helps us to plan ahead and stay independent. These generous supporters include:

Amy Kean, Rob Purves, Anne Manne, Linden Ashcroft, Richard Keech, Don Henry, Eva Wynn, Frank Edwards, Jarra McGrath, Jamie Chivers, Peter Wheen, Michael Bishop, Joshua Hartz, Nick Moraitis, Karina Bradbury, Anna Rose, Ian Evans, Josephine Wright, Todd Hunter, Claire Ogden, Evan Schuurman, Martin Williams, Lucas Griffin, Vanessa Tallon, Vicki Findlay, Ilona Miller, Wendy Hine, Cheryl Roche, David Feith, Gordon Fraser-Quick, Mariette Carey, Steven Hamley, Dan Borgo-Caratti, Joshua Crowley, Alex Manthorpe, Ben Cebon, Lachlan Slade, Wendy D'Souza, Madeline Begg, Patrick Gibb, Stuart Porteous, Jason Walker, Lisa Gava, Walter Sarmiento, Anne Tovey.

SUPPORTERS



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**CITY OF
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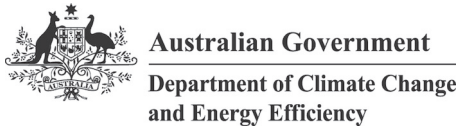


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