

Australian Youth Climate Coalition

2013 Annual Report



aycc 
Australian Youth Climate Coalition

I WANT MY POLITICIAN TO AIM
HIGHER ON CLIMATE BECAUSE...

*Solving it
will be
our LEGACY*

MY FUTURE IS YOUR MANDATE

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Contents

AYCC in 2013

- 4 2013 Highlights
- 6 About the AYCC
- 8 Message from the National Co-Directors
- 9 Message from the Chair of the Board

Projects & Campaigns

- 11 Climate Game Change
- 12 Power Shift 2013
- 13 Election Campaign
- 14 Climb-it for Climate
- 15 Repower Port Augusta Campaign
- 15 National Day of Climate Action
- 16 Lend Lease
- 16 Monthly Donor Project
- 16 Indigenous Youth Engagement Project
- 17 Start the Switch

The Movement

- 19 Strategic Plan
- 19 Building the Movement
- 20 State by State
- 21 Media
- 21 Online
- 22 Our Funders
- 23 Staff and National Volunteers

2013 Highlights

January

- We welcome four new staff to Team AYCC - Phoebe Howe, Amy Gordon, Jess McGeachin, and Amelia Telford
-

February

- 50 of our top volunteers attend our intensive, week-long boot camp with special trainings from Australia's top campaigners
 - More than 3000 people pledge 150,000 hours to change the game on climate in 2013 at University O-Weeks
-

March

- We deliver our O-Week pledges to Greg Combet, Tony Burke, and Greg Hunt
-

April

- AYCCers in South Australia knock on 2000 doors, talking to voters about our campaign to build Australia's first solar thermal plant in Port Augusta
-

May

- We hold our first Start the Switch schools summit for 2013 with the City of Melbourne. Our Start the Switch team went on to hold 6 summits around the country
- Our SA team puts the heat on marginal seat candidates, with a public Repower Port Augusta forum attended by 200 voters
- More than 1000 young people rally in cities and towns across the country, calling on our politicians to protect the Great Barrier Reef from coal port expansion and gaining national media coverage

June

- AYCC Co-Directors Lucy Manne and Kirsty Albion receive the 2013 Prime Minister's Young Environmentalist of the Year Award
 - 16 volunteers travel to Yeppoon and help survey the community's take on proposals to build 3 coal ports on the Great Barrier Reef
-

July

- Power Shift 2013 brings together 1500 young people in Melbourne for three unforgettable days of inspiring speakers, actions, and the launch of our Federal Election campaign
-

August

- We kick off our Election campaign by helping enrol a record number of young people to vote
 - As partners on the Rally for the Reef in Brisbane, we help bring more than 4000 people into the streets to call on politicians to protect the Reef and our climate
-

September

- Our Federal Election campaign ramps up with phone calls to politicians calling on them to aim higher on climate, 100,000 conversations with voters about climate policy, and Nemo - the colourful clownfish who followed Kevin Rudd and Tony Abbott on the campaign trail
 - 27 young people embark on our life-changing Climb-it for Climate challenge. They make it to Everest base camp, work with the Himalayan Climate Initiative, and raise more than \$100,000 for HCI and AYCC
-

October

- Following the Federal Election campaign we head on the Meet the Movement roadtrip, training and planning with volunteers and local groups everywhere from Perth to the Gold Coast
-

November

- We partner with national organisations to pull off the National Day of Climate Action, which mobilised more than 60,000 people around the country
 - We launch a campaign calling on Lend Lease to withdraw its expression of interest in building the world's biggest coal port on the Great Barrier Reef, and make a splash at their AGM
-

December

- With Xmas parties and calls to our family and friends, we bring in 50 new regular donors to support the AYCC in 2014
 - We launch our new campaign, "Safe Climate Roadmap," which will build grassroots political pressure across the country all summer
-

About the AYCC

We are about solutions

Our mission is to create a world in which climate change does not threaten the future of young Australians – a world in which AYCC wouldn't need to exist.

We meaningfully involve youth

At every level AYCC is led by young people, making us one of Australia's few examples of an entirely youth-run organisation.

We achieve a lot with little

With a shoestring budget, we pull together campaigns that are professional in execution and large in impact.

We're innovative and fresh

Our campaigns are fresh. They catch the hearts of the nation, the eyes of the media, and the ears of politicians.

We are the voice of our generation

What unifies us is stronger than what divides us. We are the generation committed to ensuring a safe climate future for not just ourselves but also all of those who will come after us.

The Australian Youth Climate Coalition's mission is to create a generation-wide movement to solve the climate crisis.

We believe that young people, as the ones with the most at stake, have the creativity and commitment needed to solve the climate crisis and build a future powered 100% by renewable energy.

Since our Founding Summit in 2006, we have grown from a handful of students to one of Australia's largest youth-run organisations, with 115,568 members and 100 active grassroots groups around the country. We work with these young people to run campaigns that have a real impact on Australia's domestic carbon emissions, our renewable energy, and our international contribution to climate change.







From the National Co-Directors

It's early January as we write this. And as we reflect on the past year at AYCC, climate change is dominating the news cycle - the Bureau of Meteorology just announced that 2013 was the hottest year Australia has ever experienced since records began.

This story is a reminder that climate change is not a problem for the future - it's affecting us right now. And for those who were watching, this story didn't come as a surprise.

This time last year, we were in the middle of what scientists labelled the "Angry Summer", which broke 123 separate weather records around the country. As temperatures soared over 50 degrees, the Bureau of Meteorology was forced to add a new colour to their map; we experienced the warmest September on record; and we watched in horror in October as bushfires inflicted a devastating toll in the Blue Mountains.

In 2013 we were reminded of the high states we are dealing with. Yet above all it was a year that renewed our hope, made us stronger, and provided the energy we needed to take the youth climate movement in Australia to the next level.

In 2013 the AYCC grew by more than 30,000 members and ran more campaigns and projects than any other year. In this Annual Report you'll find lots of stories of what these young people have achieved - so right now we'll just share our biggest moments from the year.

At the beginning of the year we launched Climate Game Change, a campaign to call attention to the huge coal export expansion being planned for Queensland, and at O-Weeks 3000 young people pledged more than 140,000 hours to protect the Reef and our climate from the proposals.

In July, we held Power Shift 2013 - an unforgettable three days of speakers, action, and the launch of our Federal Election campaign. In the eight weeks leading up to the election we helped enrol a record number of young people to vote; called on our

politicians to aim higher on climate; talked with more than 100,000 voters about climate policy; and gained national media coverage when "Nemo" followed Kevin Rudd and Tony Abbott on the campaign trail.

Building a diverse movement and empowering those with the most at stake has always been a core value at the AYCC, and 2013 was no exception. In January we were thrilled to have Amelia Telford start as our Indigenous Coordinator, and throughout the year she developed a strong Indigenous and diversity program for the AYCC, and mentored 28 young Indigenous leaders from around Australia.

The AYCC's role is not just to support work in Australia, but also to work with young people in the world's most vulnerable regions - which is why we rolled out another new project in 2013, Climb-it for Climate. This project saw 27 young people travel to Nepal to work with the Himalayan Climate Initiative, trek to Everest Base Camp with a local climate guide, and raise funds for AYCC and HCI to continue campaigns and projects.

This year we also rolled out our Start the Switch schools program nationally, after a successful pilot program in Victoria in 2012. We reached more than 20,000 high school students with our climate change presentation, held 6 leadership summits with local councils across the country, and mentored school groups to run sustainability and climate projects in their schools.

2013 was an incredible year for the AYCC, and if you are reading this Annual Report it means that you were a part of making these moments possible. Thank you so much for supporting young people to address the most critical issue of our time, and for helping us turn our vision of a safe climate future a reality.

And most of all, we look forward to working with you again in 2014!

Lucy and Kirsty
National Co-Directors



From the Chair of the Board

2013 has been a big year for the AYCC. The organisation, and movement, are the largest they've ever been. But we've also faced tough challenges: with carbon reduction schemes at risk, coal port expansions on the horizon, and renewable energy initiatives under threat.

In this context, facing challenges on many fronts and urgent timelines for change, we know that building the size and influence of our movement is absolutely critical. Through the work of amazing staff and volunteers at universities, schools, conferences and training camps across the country, this year the AYCC has continued to engage and equip more young Australians to act as ambassadors to halt the climate crisis.

This year, together, we were able to put pressure on political decision makers in critical moments, show corporate decision makers the importance of living up to sustainable ideals, and help drive forward campaigns for renewable energy initiatives.

In these tough fights, AYCC's staff and volunteers have done a remarkable job. I'd particularly like to recognise the work of AYCC's wonderful Co-Directors Kirsty Albion and Lucy Manne, who have led the organisation to deliver an ambitious agenda this year. Their recognition as the Prime Minister's 2013 Young Environmentalists of the Year was well deserved.

This year the AYCC Board has continued its process of transition and renewal. We welcomed three new members to the Board, while we farewelled AYCC's incredible co-Founders Anna Rose & Amanda McKenzie. We continued to strengthen our governance infrastructure and processes to ensure the AYCC is in the best possible position to deliver on its mission.

We know that 2014 will be another big year for AYCC, as the team prepares for their most ambitious year yet - engaging more young people, and running more campaigns, than ever before.

We know that none of AYCC's achievements would be possible without the incredible work of our staff, volunteers and generous supporters. So, to everybody who has given their time, money and energy this year - thank you for what you do. We look forward to continuing to work with you in 2014.

Best wishes,

Renee Carr, on behalf of the AYCC Board





Climate Game Change

- Young people pledged 150,000 hours to protect our climate and the Great Barrier Reef from coal export expansion
- We met with key politicians including Greg Hunt, Julia Gillard and Tony Burke
- 16 volunteers Travelled to Yeppoon to support the local community campaign

One of Australia's biggest contributions to climate change is something that often doesn't get talked about: our coal exports. And so when we discovered that an unprecedented expansion of coal ports was planned for Queensland in 2013, and many of these ports directly threatened the Great Barrier Reef, we decided to launch our first campaign of the year: Climate Game Change.

Climate Game Change aimed to get the threat of industrialisation of the Great Barrier Reef on the national agenda. We began by recruiting more than 3,000 young people, who collectively pledged 150,000 hours to protect the Reef and our climate, and delivered their pledges to Ministers and Shadow Ministers at Parliament House.

Next we ran a national day of action, with Reef-themed public events and media stunts in 6 capital cities and many regional towns, gaining national TV and state newspaper coverage.

We also threw our support behind the local campaign to save the untouched Keppel Bay from proposals for three new coal ports, and in May sent 6 volunteers to Yeppoon to work with the Keppel and Fitzroy Delta Alliance to conduct a community survey of 873 locals. We were thrilled when one of the coal port proposals was subsequently shelved, and are looking forward to continuing to support KAFDA in 2014.

In August we wrapped up the campaign with a bang, partnering with an alliance of organisations to bring together a crowd of 4,000 people in the streets of Brisbane for the Rally for the Reef.



Power Shift 2013

- Australia's largest ever youth climate summit with 1500 young people
- Three transformative days with training from Australia's leading climate scientists, campaigners, youth leaders and community organisers
- Launch of our Federal Election campaign with a political Q&A and our "Youth Climate Cabinet"

Power Shift 2013 brought together 1500 young people in Melbourne for three unforgettable days of inspiring speakers, actions, and the launch of our Federal Election campaign. A moment for the whole movement, Power Shift included delegates from more than 70 youth, climate and social justice organisations nationally.

The program included daily plenaries with keynote speakers, informative panels and skills-based masterclasses – all delivered by Australia's leading scientists, youth leaders, campaigners and community organisers.

Plenary highlights include

Tim Flannery and James Hansen – climate scientists
Sam McLean – National Director of GetUp!
Anna Rose & Amanda McKenzie – Co-Founders of the AYCC
Tama Tatau – Pacific performance group
Paul Gilding – author of The Great Disruption
Lucy Lawless – Xena the Warrior Princess actress

Rapid response actions

During Power Shift, Kevin Rudd announced the Government would remove the carbon price to move to an ETS a year early, and we responded by launching a social media blitz targeting Rudd (trending nationally), and a phone call to the Prime Minister's office with 1500 people, filmed by Channel 9 and Sky News. Power Shift featured on 19 major news outlets including The Project, ABC, JJJ, Sky News, The Age and Channel 9.

Political Q&A

Power Shifters spent an hour asking questions of the Coalition's Environment representative Greg Hunt, Labor member Kelvin Thomson and Australian Greens Leader Christine Milne. At the end of the Q&A, all 1500 participants shared a written message about why they want the Government to aim higher on climate.

On the final day of Power Shift, we held the first ever "Youth Climate Cabinet", a public forum during which we unveiled an ambitious policy platform in the centre of Melbourne, and walked through the city to deliver our agenda directly to the Federal Government offices at Treasury Gardens.



Election Campaign

- More than 100,000 conversations about climate with voters
- Gained national media coverage
- Contributed to a record breaking 162,000 new enrollments

At Power Shift 2013 we launched our Federal Election campaign with three objectives. First, we wanted to ensure young people were enrolled to vote and had their voices heard during the campaign. Secondly, to make sure Federal politicians heard from voters who wanted them to aim higher on climate. And finally, to communicate directly with voters - in the news, and in person.

We kicked off by leading the national enrol to vote campaign, Count Me In, on campuses and at major events in every State and Territory. Together with other youth organisations, we made sure that a record number of young people were enrolled to vote in 2013 for the first time.

Next we stepped up the pressure on our pollies, using an innovative digital tool to allow voters to call and email their politicians directly. We also took our message to the media with “Nemo”, our colourful campaign mascot, who appeared up and down the campaign trail. Dubbed the Age journalists’ “favourite campaign protester”, Nemo featured in a flood of online and TV coverage - including a five-minute conversation with Prime Minister Kevin Rudd at a press event in Geelong!

We also held candidate forums on climate change in the country’s most marginal seats, and on Election Day itself we had more than 100,000 conversations with voters about climate change, handing out our independent “Vote Climate” scorecards on the three major parties.

It was a huge campaign, and we’re incredibly proud of our collective impact on youth enrollment, politicians, the media, and voters.



Climb-it for Climate

- 27 young Australians went to Nepal to work with the local Himalayan Climate Initiative and climb to Everest Base Camp

In 2013, the AYCC embarked on an adventure of a lifetime, taking 27 young people to Nepal to hike to Everest base camp and work with the Himalayan Climate Initiative.

On the way to Everest base camp participants were given the opportunity to witness the impact of climate change firsthand, with local guides explaining how melting glaciers and more unpredictable weather has already taken a toll on the region and local communities.

Our Climb-it for Climate participants then had the chance to work with HCI, a Nepalese organisation that works to run projects that make a real difference in people's lives and reduce the impacts of climate change. The AYCC first met the HCI team at the Copenhagen United Nations Climate Negotiations in 2009, and since then we've kept in touch and looked for a way that we could work together.

While in Nepal we partnered with HCI on a project called 'Hamri Bahini' ('Green Angels'), a green social enterprise project that gives local and rural women the skills to develop their own green business. Hamri Bahini assists women to make and distribute cloth shopping bags to help eradicate plastic bags – a big local environmental issue. Over three years, the project aims to create a self-sustained cooperative providing more than 200 new jobs for women in the community, and has already created more than 100 new jobs in 2013.

Participants also raised funds for both HCI and AYCC to we can continue our campaigns and projects and truly build a strong, global youth climate movement. In 2014, we'll be embarking on this adventure again, working with HCI to provide shelter for sherpas along the Everest base camp route and fundraise to support the first ever Power Shift Nepal.





Repower Port Augusta Campaign

Following the incredible Walk for Solar in 2012, the AYCC has continued to work with the Port Augusta community to support their campaign to replace the town's coal-fired power stations with Australia's first solar thermal plants with storage.

Throughout the year the campaign reached thousands of South Australians. Highlights included doorknocking in the state's most marginal seats; gathering 1000 local signatures for an open letter to Alinta Energy, prompting them to re-apply for funding for a feasibility study into solar thermal; gaining regular statewide media coverage; and engaging strongly with the SA Government Select Committee into solar thermal, which reported in December.

As we move into the next phase of the campaign, we'd like to take a moment to thank all the Alliance members, the Port Augusta community, and the South Australian AYCC branch for their ongoing hard work on this inspiring campaign.



National Day of Climate Action

Following the Election, it was critical for the climate movement to demonstrate to the new Government the national groundswell of support for strong climate action - and so in November the AYCC partnered with an alliance of organisations to pull together the National Day of Climate Action.

In the lead up AYCC volunteers covered their cities in flyers and posters, made phone calls, and recruited their friends and family to join events in capital cities. And the results were incredible: on November 17, more than 60 000 people rallied out across the country, capturing headlines and kickstarting a summer of climate action. AYCC speakers at every major rally gave voice to the moral case for action, and our vision of a safe climate future. And in addition to the rallies in capital cities, we also hosted 10 regional events with hundreds of participants - from far north Queensland to the Mallee in Victoria.

The National Day of Climate Action was an incredible way to end a powerful year for the AYCC, and we'd like to say a huge thank you to GetUp!, Environment Victoria, and all the organisations and individuals that made the day possible.

Lend Lease

In 2013 Lend Lease, one of Australia's largest sustainable construction companies, submitted a formal expression of interest in financing and building the proposed AP X coal terminal development on the Great Barrier Reef coast.

The AP X project has caused international concern due to the threat it poses to the Reef and its potential to fuel dangerous climate change - yet no one had contacted Lend Lease, as an industry leader in sustainability, to ask them to withdraw.

That's why the AYCC decided to launch an open letter, which was signed by more than 20,000 Australians and 36 community groups. We then delivered the letter inside Lend Lease's AGM, while volunteer "Nemos" made a splash outside the building, talking about the project with shareholders - many of whom voiced their concern.

We will be continuing to engage with Lend Lease and other companies in 2014 to ensure that the right decisions are made for our future.

Monthly Donor Project

In June 2013, we hired two brilliant young fundraisers Aline Van Koninckxloo and Max Smith, to take on the challenge of growing our regular donor base over six months. Their objective was to increase AYCC's financial sustainability, and make sure that we can continue to run high impact, rapid response campaigns.

They coordinated nationwide phone banks, cocktail parties, market stalls, and established a workplace giving program - and with lots of hard work and support from volunteers, managed to double our regular donor program!

A huge thank you to the many donors and dedicated volunteers who helped to make this project successful - with your help we know that AYCC will be stronger in 2014 than ever before.



Indigenous Youth Engagement Project

In 2013, we developed the Indigenous Youth Engagement Project that enables us to empower a broad group of young Indigenous Australians to take action on climate change.

In January we were delighted to hire Amelia Telford as the Project Coordinator. Amelia developed a project to reduce barriers to involvement for Indigenous youth, and support them to take action on climate change and sustainability in their local communities.

Power Shift provided a key moment for the project, and brought together a delegation of 28 Aboriginal and Torres Strait Islander young people from Perth, Darwin, Lismore, Newcastle, Sydney, and Melbourne.

Since Power Shift, Amelia has been supporting these young leaders to get involved in AYCC, run their own projects and campaigns, and reach out to other Indigenous youth. The project has had huge support from a range of organisations, communities and individuals, and will be expanding in 2014!

Start the Switch!



Meet Sam

Sam is a year 10 student from Northcote High in Melbourne, Victoria. He first attended Start the Switch in 2012 where he became group convener for Northcote High's first Green Team of 25 students. Sam has shown exceptional leadership skills and has increased his schools sustainability awareness by implementing projects such as Mobile Musters, 'Green Weeks', and is currently planning a rain garden installation.

Since 2012, the team has grown to over 60 students. Sam is now a regular AYCC Victorian volunteer, he started up a local group in the Darebin City Council district with 2 other students and summit facilitator.

Since 2007, AYCC has supported thousands of students to run climate projects in their school and broader community.

Our vision is to enable tens of thousands of high schools students across Australia to understand climate change and run their own projects. School students, as those with the most at stake, have a critical voice in the climate debate, and with the right skills can become powerful leaders for their parents, teachers, and broader community.

After trialing a new schools program in 2012, Start the Switch went nationwide in 2013 with four elements to engage and empower students to make a difference: a cutting edge climate science presentation; two-day training summits; ongoing mentoring and project support from AYCC volunteers; and online hub for students to download resources.

In 2013, we held six high school summits and delivered more 100 climate science presentations across the country, engaging a total of 20,000 students. Students completed 160 community sustainability projects - everything from vegetable gardens, to bicycle powered movie screenings, and fundraising to put solar panels on their school roof.





**AIM HIGHER ON CLIMATE
OUR FUTURE IS YOUR MANDATE**

Strategic Plan

Since 2006, we have grown from a handful of young people to 115,000 members. Our movement is growing, and to meet the challenges we're facing in the next few years we need to continue to build our movement.

Our three-year strategic plan provides a roadmap for how we will ensure that continue to grow, and meet our mission of averting dangerous climate change.

Our goals

By 2015 the AYCC will have 5000 young organisers deeply committed to the movement, in major cities and politically strategic locations. 500 of these will be 'core' organisers – trained in campaigning and organising others, and giving on average 2 days a week volunteer time to the AYCC. 4500 will be 'committed' organisers, willing to come to an event or organise their peers.

Our plan

We will grow our movement through a calendar of events each year, that we know are important to educating, empowering and mobilising young people:

1. Centrally run campaigns that win real changes in government and business policies.
2. Annual summits that bring together young people
3. Decentralised campaign mobilisation every August-September
4. A network of local AYCC groups which are connected to each other
5. A summer training camp for our leaders
6. An annual road-trip where a group travels around to bring new people into the movement

Our resources

To reach our goals, the AYCC will expand our budget to \$2 million per year by 2015.



Building the Movement

The AYCC's mission is to build a generation-wide movement, united by a strategic and ambitious vision. To achieve this, we empower young people across Australia to start youth climate groups in their local community, school, workplace or uni, and support them to take action through trainings, mentoring and campaigns that make a difference.

In 2013 we grew to 115,000 online members and 600 volunteers active in more than 100 local groups on a weekly basis.

We trained over 2500 young people in 2013, including:

- 40 of our top leaders in a 5-day intensive high-level premier 'Boot Camp' in Melbourne in February
- 1500 youth from across Australia at Power Shift in July
- Hundreds of volunteers through dozens of 1-2 day local training camps in every state and territory in Australia throughout the year
- International youth delegates at Global Power Shift in Turkey in June

Training is a core element of AYCC's empowerment model - young people come together for high-level trainings from Australia's best facilitators to learn, practice, network, plan and get inspired.

We train our volunteers, new and old, in theories of change, campaign strategy, communication, community engagement techniques and personal development and leadership. Through our training program, AYCC volunteers are empowered to take action and lead other young people in their community.





State by State

New South Wales

NSW AYCC had a big year in 2013. We gathered over 30,000 pledged hours to the Climate Game Change campaign, engaged thousands of voters in conversations about ambitious climate action, delivered schools presentations to over 2500 students, and ran a schools summit for 150 student leaders. We continued to support local groups throughout Sydney and Western Sydney, grew our regional base in Armidale, Newcastle and Wollongong.

Queensland

Throughout 2013 the QLD team has been busy growing from a core team of 20 to a branch with more than 50 active volunteers. We've built a metro hub in Brisbane, student groups on campuses across 4 major universities, and local groups in regional communities from Townsville to the Northern Rivers.

This year we've been particularly focused on protecting the Great Barrier Reef and our climate from coal port expansion, and have collected more than 5000 signatures asking young people to join the campaign. We helped bring together over 4,000 to the Rally for the Reef in Brisbane, and held a summit for school summits in Brisbane with 100 local students.

South Australia

2013 saw the South Australian branch doorknock over 1000 houses in marginal federal electorates and hold a 150-person community forum in order to maintain pressure on decision-makers as part of the Repower Port Augusta campaign. Hundreds of young people were enrolled to vote in the lead-up to the Federal Election. We held highly successful fundraising and cultural events, with 200 people attending the 'Rising Sun Music Festival' in March and a quiz night in October. Our schools team ran a brilliant schools summit with 80 students in attendance, and started groups in 15 schools.

Victoria

In 2013 the Victorian state branch grew to more than 80 active volunteers with 13 grassroots groups in politically strategic locations including Geelong, Melbourne, and Ballarat. In July more than 800 Victorians attended Power Shift - the largest delegation of any state. During the 2013 Election campaign volunteers had over 10,000 conversations about climate change with voters, and were a part of the Nemo teamed that chased Kevin Rudd and Tony Abbott around the country.

Western Australia

2013 was a big and exciting year for AYCC WA which saw a lot of growth in the branch. AYCC WA participated in major politician forums in the lead up to the election, enrolled thousands of young people to vote and had volunteers handing out climate scorecards on election day. The year ended with an exciting and well-attended training camp with over 30 new volunteers getting ready to roll out AYCC's campaigns in 2014.

ACT

In 2013 the AYCC in ACT increased its membership from universities and built strong partnerships within the Canberra environment movement. Highlights of the year included: a successful National Day of Action for the Reef in May, with over 100 attendees and great media coverage; regular rapid response snap actions at Parliament House; supporting a 2000-person strong rally for renewable energy with an alliance of organisations; and hosting another incredible Kids Teaching Kids conference with hundreds of students.

Tasmania

In 2013 AYCC Tasmania has gone above and beyond in creating huge events, talking to hundreds of people about climate change, and building up large communities in Hobart and Launceston. Some of our highlights included our packed-out Great Barrier Reef forum with Bob Brown; the 60-person climb up Mt Wellington calling on our politicians to "aim higher" on climate; and the 200-person strong National Day of Climate Action in November.

Media

In 2013 the AYCC we featured in news outlets across Australia and the world. We reach millions of Australians through our largest national outlets, including interviews with our staff and coverage for press conferences, creative actions, campaigns, and awards.

In 2013 we also gained coverage in more than 150 articles in local newspapers, featuring the stories of local AYCC groups and volunteers.

Television

Channel 10 news
Channel 7 news
Channel 9 news
ABC News

Radio

Radio Adelaide
JJJ Radio
ABC News
SBS news
The Wire

Print and Online

The Daily Telegraph
The Age
The Australian
The Courier Mail
The Sydney Morning Herald
The Brisbane Times
ABC online
The Guardian
The Koori Mail
The Canberra Times

Online

In 2013 we launched a fresh, updated AYCC website, a dedicated Power Shift website, and several campaign microsites.

A huge thank you to Fireworks for helping us create our sleek new online presence!

2013 also saw high growth in the number of young people we engaged online. Our Facebook community grew from just under 14,000 to 19,140, our Twitter following increased by well over 3000, and our online membership now numbers more than 115,000.

We reached hundreds of thousands of people through viral memes, infographics, and live updates from major events. Our most successful Facebook post reached over 136,000 people, and our Federal Election campaign reached over 200,000 people.



10.45am: Protesters dressed as 'Nemo' have been appearing up and down the length of the country at both Abbott and Rudd appearances. Rudd's press conference is about to start, but before speaking to reporters he was once again approached by Nemo. He smoothly brushed aside her questions about saving the Great Barrier Reef.



The Movement

Thanks!

All that we achieved in 2013 would not have been possible without the generous support of our donors. It has been such a pleasure working with the individuals and organisations who are invested in the AYCC, and who have stood by us and who have constantly supported us to achieve our vision.



Funders

Thank you to our major supporter, the Purves Environmental Fund for having supported the AYCC since 2008. Your support has enabled the AYCC to continue to grow from strength to strength, through providing core funding, support and advice throughout many years, we cannot thank you enough.

To our principal funders, thanks to: the Mullum Trust, Australian Ethical Super, Aussie Renewables, Diana and Brian Snape AM, Margaret Henderson, Colin Brown, The Melliodora Fund and the Fairer Futures Fund as sub funds of the the Australian Communities Foundation.

To the kind and very generous individuals and organisations who helped us make Power Shift 2013 a reality; Purves Environment Fund, Monash University, City of Melbourne, Melbourne Water, Australian Ethical Super, Pratt Foundation, GetUp!, Australian Solar Council, Enviro Partners, Oxfam and Climate Friendly.

For your support in building 'Start the Switch' our National Schools Program, thanks to: Ian Potter Foundation, City of Melbourne, City of Yarra, City of Whittlesea, Eastern Suburbs Alliance for Sustainability Education, City of Greater Geelong, The Myer Foundation, GuerillaTV, Streetline media, Knowstudio, State Library of Victoria, bankmecu, 5 Point Foundation.

To the supporters our Indigenous project: Anne Coombs, Susan Varga, Future Leaders Australia and Oxfam, thank you for your advice, support and generosity. To all of those who have supported us to make AYCC campaigns even bigger and more impactful. To: WWF, GetUp!, The Sunrise Project, The Max Fabre Foundation. We would also like to thank the John T Reid Charitable Trust and the City of Melbourne, for your constant support in our National Training Program. Many other organisations and individuals have supported us in 2013 through their in-kind support; thanks to The Climate Institute.

Lastly, but not least - to our monthly donors - our parents, friends, family members and supporters, thank you so much for your generous support.

Staff & vollies

Staff Kirsty Albion, Lucy Manne, Jem Barnford, Gemma Borgo-Caratti, Phoebe Howe, Amy Gordon, Daniel Spencer, Jess McGeachin, Amelia Telford, Baljit Johal, Kelly Mackenzie, Nick Taylor, Michael Poland, Alice Bleby, Aline Van Koninckxloo, Max Smith, Claire Turner, Isaac Astill,

State Coordinators Laura Melville, Koel Wrigley, Emma Horsburgh, Sam Cooper, Claire Harford, Tess Stapleton-Clark, Gemma Plesman, Fred Stark, Opal Sternbaum, Leonora Herweijer, Daniel Lynch, Kate Wilson-Woolly, Jessie Westbury, Lauren Burke

Power Shift Miriam Pape, Matt Jowett, Yarden Ityel, Shara Teo, Natasha Lay, Harriet Stevens, Coralie Fleming, Ingrid and Bill Albion, Tim Baxter, Amy Hall

National Schools Mitch Connolly, Cindy Nguyen, James Collopy, Liv Metter, Mei Yin Soh, Erica Ransley, Adrian Goldswaser, Shaad D'Souza, Sam Sholten, Max Smith, Hannah Cameliri, Gabrielle Evans, Liam Gage Brown.

Campaigns & Election Lisa Caripis, Alexei Trundle, Jamieson Pearce, Jarryd Martin, Maire Grogan

State volunteers

VIC: Philippa Wright, Cameron Wheatley, James Collopy, Kerry Woodward, Chris Allen, Geena Hardy, Adam Scott, Kat Moore, Claire Sidlow. **WA:** Gaby Marchant, Georgia Bain, Dean Leggo, Tracey Martinovich, Claire Allender, Adriana Paracas, Phil Whyte. **NSW:** Vivian Nguyen, Sally Coggiola, Alex Lachs, Andrew Campbell, Alex Soderlund, Fiorella Rafael, Will Bennett, Hayden Williams, Matt Robertson, Carolyn Rodrigues, Gourab Deb, Frances O'Brien, Matthew Ng, Jaden Harris, Ian Lieblich, Daniella Josh Pallas, Erin Watt, Elsa Kohane, Sophie Beard Jess Crompton, Saskia Peters, James Hailliburton, Taylor Myles, Kevin Dong, Grace Liley, and Daniella Queenan. **QLD:** Olivia Hill, Jackson Turner, Hayley Troupe, Tim Lo Surdo, Rachel Westbury, Breanne Sartori, Macauley Stafford-Smith, Zoe McClure, Kat Housego, Charli Fouhy, April Broadbent, Mark Thompson, David Cazzulino, Claire Ogden, Lachlan Smith, Kristy Davies, Kirsty Heigan, Mikala Maloney, Jasmine Delaney, Brigid King, Kim Anne, Isaac Astill, Louise England, Samantha Hawker, Imogen Atkins, Monique Filet, Mindy Davies, Bethany davey, Ella Melody Horton, Kate De Pina, Lachlan Huggins, Nonita Mehta, Nikita Kostaschuk, Aislinn Macintyre, Sean Kelly, Danusha Kirin Krishnan, Matthew Ross, Dan Parsons, Courtney Irish, Minnie Vo, Thomas Robertson, Cara Sanders-Wall Vaughan Bishop, Jonathan Bester, Kirralee Parsons, Maia Cavendish, Phoebe Kelly, Satoshi Tamura, Steph Gray, Eloise Telford, Casey Roff, Teagan Hood, Tess McGahan, Alice Given, Penny Lyle, Tony Sheppard, Alexander Watson, Ariana Magini, Jasper Foley, Ekatarina Djuric, Harry James, Michael Dillon, Matthew Townsend, Nakita Thackwray, Brittany Laidlaw, Sheree Dillon, Hannah Donnelly, Sedna Jin, Grace Dwyer, Mahana Currie, Maddy Braddon, Adrianna Poutsma, Jake, Ocean Saleem Jangda, Brendan McCormick **SA:** Rachel Mundy, Lisa Blinco, Paige LeCornu, Robin Parkin, Lovisa Muyderman. **ACT:** Moira Cully, Rachel Lynskey, Alex Ross, Rosie Hawkins, Emma Bliss, Kate Bliss, Noemi Huttner-Koros, Miri Adams-Shimminger, Benji Huttner-Koros, Isobel Johnsford, Ngare Sidhu **TAS:** Lauren Burke, Jessie Westbury, Heather Johns, Louisa Stredwick, Joscelyn Wynter, Katherine Whitmore, Sam Cramer, Harriet Brinkhoff



Australian Youth Climate Coalition

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