Arizona AIM Collaborative FAQ's

What is AIM

The Alliance for Innovation on Maternal Health (AIM) is a national data-driven maternal safety and quality improvement initiative. Based on proven safety and quality implementation strategies, AIM works to reduce preventable maternal mortality and severe morbidity across the United States.

Is Arizona AIM a voluntary program for hospitals?

Yes, participation in Arizona AIM is completely voluntary. Involvement in this grant-funded program is encouraged by the Arizona Department of Health Services (ADHS), March of Dimes – Arizona Chapter, and the Arizona Perinatal Trust (APT) but is not required for licensure or certification.

What are some examples of the types of support that hospitals will receive when they participate?

Hospitals will have access to: educational events; facilitated learning; tools; communications; networking opportunities and peer-to-peer mentoring; technical assistance and support; access to experts in maternal health and safety and in quality improvement; and the AIM Data Portal to track progress in implementing the AIM Maternal Safety Bundles.

Why should we join?

- In 2019, among Arizona delivery hospitalizations with a Severe Maternal Morbidity (e.g. stroke, seizures, cardiac arrest), 22.4% (n = 246) had a severe hypertensive disorder of pregnancy.
- Severe Maternal Morbidity is associated with ICU admission, overall longer lengths of stay and increased use of resources such as blood products.
- The Arizona AIM Collaborative provides pre-developed materials and tools specifically designed for birthing centers to implement quality improvement strategies related to hypertensive disorders of pregnancy.
- Participation in the Arizona AIM Collaborative is voluntary and free, including ongoing technical assistance from AzHHA staff.
- The Arizona AIM Collaborative will share deidentified data with participating facilities to see their improvements and how they compare to other birthing facilities of similar levels.
- Participating in the Arizona AIM Collaborative can be used for marketing to assure that current and future patients will receive safe and high-quality maternity care within the participating facility.

What kinds of educational events are planned and when will they take place?

Education events are virtual and in-person meetings that bring together multi-disciplinary improvement teams from participating hospitals and expert faculty to exchange ideas about the topic and specific changes outlined in the bundle.
Monthly Coaching calls include content-driven topics and tailored discussions to coach teams in overcoming obstacles and accelerating improvement efforts. These calls are held monthly and are open to Arizona AIM Collaborative teams.

Is there a cost to the Arizona AIM Program?

There are no fees to participate in Arizona AIM Collaborative.

Are individual facilities responsible for the costs associated with travel to/from learning collaborative sessions?

At this time, individual facilities are responsible for the cost of improvement teams’ travel to in-person learning sessions. We will organize learning sessions by region, which may help to reduce the cost and time associated with travel.

How do I update my team roster?

If there is a change in your team or team member’s contact information, please email Vicki Buchda at vbuchda@azhha.org to ensure this information is updated. This helps the Arizona AIM Collaborative Team keep your team members informed.

Why have I not received Arizona AIM email correspondence?

If you are listed as a team member and have not been receiving Arizona AIM Collaborative email correspondence, please email Vicki Buchda at vbuchda@azhha.org to ensure we have the correct contact information. It is important that all teams keep their communication roster up to date for all email correspondence. If you are not a designated team member but would like to receive email updates on Arizona AIM Collaborative, please email Vicki Buchda at vbuchda@azhha.org.

What is Box and how do I access it?

Box is a secure cloud-based resource sharing platform. This is where the Arizona AIM Collaborative will house various resources from AIM and other participating colleagues. Please note this is not where participating facilities will submit data, and at no time will the Arizona AIM Collaborative be collecting patient level data. If you do not have access to Box, please email Vicki Buchda at vbuchda@azhha.org.

What kind of data am I required to submit to participate in the Arizona AIM Collaborative?

Hospitals that participate in this collaborative will submit data so that opportunities for improvement can be identified and progress toward goals can be tracked. No patient level data will be required. Outcomes data are collected by ADHS and every effort will be made to minimize the burden of data submission.

Will I have access to data for benchmarking?

Yes, as a participant you will have access to deidentified data from Arizona and other states participating in the hypertension bundle and can run reports if you choose to. For example, you can choose to run a report to compare your facility’s reported data to other facilities with a similar level of care.