



MOU - SOLIDARITY BRIGADE & BACKBONE CAMPAIGN

A. What Backbone Campaign provides to your Solidarity Brigade:

1. **Access to:**

- Visibility tools for night time action, including a light for projection (when possible), access to GOBO library, training resources on how to do night time projections
- Monthly GOBO for Solidarity Action
- Backbone Campaign's extensive Prop Library. A contribution toward shipping is requested.
- Visibility tools for daytime action, including a banner tool kit with changeable messaging. A contribution of \$150 is requested to pay for materials (below cost).
- Strategic & tactical mentorship and coaching to attract positive earned media; opportunities for training in nonviolent direct action, kayaktivism, and other creative strategies

2. **Monthly Solidarity Brigade Network Call:**

- Planning monthly national network action
 - Announcements and solidarity for network events
 - Call participants with lights receive GOBOs for monthly coordinated projection action
3. Recruitment – we alert sign ups in our database who reside in your area about your Brigade.
4. When Backbone Campaign is contracted to deploy artful activism tools in your city, we prioritize contracting/hiring the Solidarity Brigade and/or its members.

B. In exchange for this support, your Solidarity Brigade agrees to:

- **Refer requests for potential paid work to Backbone HQ. When your group is approached to do an action by an individual or organization with the capacity to make a contribution, you agree to refer them to Backbone HQ for negotiating contract and to facilitate invoicing.**

IMPORTANT NOTE: Work for hire for resourced organizations is one of the few ways Backbone Campaign sustains the services we provide to activists like you. Actions in support of impacted and historically oppressed communities are NEVER asked to make a contribution, but local affiliates of national organizations, unions, and groups based in historically advantaged communities are always asked to



contribute in some way. We know this can be awkward for a lot of generous activists, but we are used to it. By allowing Backbone HQ to negotiate on behalf of your Solidarity Brigade and the network, you maximize our capacity to make sure your group, Backbone Campaign, and the Solidarity Brigade network continue to have the resources to sustain and grow our collective capacity.

- **SUBMIT** a brief online Action Report at BackboneCampaign.org/report within 5 days of any action in which props or GOBOs from Backbone are utilized
- You are an autonomous collective. **For actions that are affiliated with Backbone Campaign, however, you agree to abide by 501c3 restrictions - ie no election activity whatsoever. When using Backbone tools and props, you will not support or oppose any candidate running for political office.** To this end, you will check with Backbone Campaign before using its logo or name as a sponsor, Send all requests to solidarity@backbonecampaign.org.
- Resolve disagreements and misunderstandings among your Brigade and the Backbone Campaign internally and not in the public sphere or on social media
- Hold harmless the Backbone Campaign, its board of directors, staff, and volunteers
- Be responsible stewards of gear and imagery that Backbone Campaign lends to your community. For lights, please return to Backbone Campaign if the light is no longer being used (ie sitting idle for two months). GOBOs should be returned with the light. For any images borrowed, please refer to the Image Usage Agreement.
- Indicate the way(s) that you will help support the Backbone Campaign so we can ensure this resource continues:
 - Send members of your Solidarity Brigade to the LocalizeThis! Action Camp or other Backbone Campaign training &/or host a Backbone Campaign training in your area.
 - Recruit Lumbar Club members (donors who make a recurring monthly donation)
 - Throw a house party or other fundraising event to support Backbone Campaign

This agreement can be cancelled by either party with 15 days notice and gear returned to Backbone within 30 days.

As a representative of the _____ (CITY) Solidarity Brigade, we commit to abide by these shared agreements.

Solidarity Brigade Point of Contact Signature _____

Printed Name _____ Date _____

Backbone Campaign Signed _____ Date _____