

Solidarity Brigade Tool Kit

Backbone Campaign invites you to organize as a **Solidarity Brigade** in our growing network. By joining this network of artful activists, you can develop your skills as a tactical expert, ready to rapidly respond and deploy artful activism tools and engage in nationally synchronized solidarity actions.

A Backbone Campaign Solidarity Brigade serves to lift up your local community's work toward social and environmental justice, using creative communication tools and strategies.

As part of the Solidarity Brigade network, you remain autonomous. Together, we are building an intersectional movement, and we encourage your members to maintain their multiple affiliations.

Backbone Campaign supports activists in bold, principled, nonviolent, and highly visible actions. We use tools and skills to attract positive media and bystander support, while amplifying a progressive message.

STEPS for becoming a Solidarity Brigade:

- [Propose an Action](#) on our website that your group will do as its first Solidarity Brigade event
 - Freeway Banner – order your banner tool kit, make a banner, and deploy!
 - Request to bring Backbone Imagery to your town or city. Sign up to be on the Rolling Rebellion Imagery Tour
 - Participate in a Solidarity Light Action if you have a projector and someone knowledgeable about this visual tactic
 - Organize your own Light Action, around an issue that matters in your community.
- Have celebratory debrief after actions.
- **Fill out an [Action Report](#) form.**
- Identify and assign Roles.
- Sign MOU.
- Participate in monthly call (third Wednesday of the month at 5 pm Pacific/8 pm Eastern) and monthly Solidarity Action.
- Share your actions on [Backbone Campaign's Facebook SB page](#).
- If you like to socialize, throw a house party (Contact us for House Party Tool kit & tips for a successful event)
- Plan to attend Localize This! Action Camp and/or other trainings, if possible. Email us to brainstorm crowd-source funding opportunities for your Brigade members' travel, using Backbone Campaign's 501c3 fiscal umbrella for tax deductible contributions
- Consider getting sponsored! Reach out to businesses, faith communities, other organizations for a tax deductible donation to Backbone, with a total goal of raising \$1000-\$2500. This ensures your squad gets a state of the art light for projections, banner tool kit, monthly GOBO for Solidarity Action, and access to imagery.
- Contact us to set up strategic & tactical mentorship and coaching to make your actions pop!
 - **An Example of Roles of Solidarity Brigade members (6-12 month commitment)**
 - Provide storage of gear and supplies
 - Communication Coordinator of your team (for internal comms)
 - Media press release/liaison (external comms)
 - Light Projector Lead
 - Banner Team Lead
 - Photographers
 - Police Liaison
 - Reporter to fill out Action Report on Backbone Campaign site after each action