

BACKCOUNTRY HUNTERS & ANGLERS 2016 BHA HUNTING GEAR GIVEAWAY Official Rules

NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN THIS GIVEAWAY. A PURCHASE OR DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING

THE 2016 BHA BACKCOUNTRY HUNTING GEAR GIVEAWAY ("GIVEAWAY") BEGINS AT 9:00 AM EASTERN TIME ("ET") ON 9/15/16 & ENDS AT 11:59 PM ET ON 12/15/16 ("GIVEAWAY ENTRY PERIOD").

ELIGIBILITY: Open only to legal residents of the United States (excluding residents of New York State) & the District of Columbia, age 21 years or older at time of entry. Subject to all applicable federal, state & local laws & regulations. Void in New York State & where prohibited by law. Employees & their immediate families (parents, children, spouse, siblings) of Backcountry Hunters & Anglers ("the Sponsor"), its advertising & promotion agencies, their respective parent companies, affiliates, subsidiaries, sales representatives &/or distributors, & their immediate families, & those living in the same household (whether related or not) are not eligible to enter.

HOW TO ENTER: There are three (3) methods of entry. **Method #1:** To enter via U.S. Mail from the personalized offer you received: Complete & return the official Entry Form per the instructions provided elsewhere in the personalized offer you received, including returning as many fully separated Giveaway tickets (up to the maximum 24 allowed) you wish to return with your official Entry Form, with or without a donation (each a "personalized entry"). Ensure your name & complete mailing address appears on every Giveaway ticket you return. **Method #2:** If the option to enter online & make a donation ("online entry") is offered, visit the URL indicated & follow all online entry instructions to enter the Giveaway, including indicating which Giveaway tickets you wish to submit. Online entries must be received between 9:00 AM ET on 9/15/16 & 11:59 pm ET on 12/15/16. All online entry notices posted at website apply, including but not limited to the Sponsor's Privacy Policy, available at http://www.backcountryhunters.org/backcountry_hunters_anglers_privacy_policy. Online entries are deemed to be made by authorized account holder of the email address submitted at time of entry. **Method #3:** To enter without making a donation ("mail-in entry"), visit http://www.backcountryhunters.org/sweepstakes_2016 & follow all entry instructions including printing Giveaway tickets, hand-printing all information requested on the Giveaway ticket(s), completely separating all Giveaway tickets you return, & enclosing Giveaway ticket(s) in a #10 business envelope & mailing via First Class U.S. mail to: 2016 BHA Backcountry Hunting Gear Giveaway Entry, PO Box 9257, Missoula, MT 59807-9257. **For entry methods #1 & #3:** All Giveaway ticket(s) you are returning must be completely separated & detached from any other Giveaway ticket or they WILL NOT BE ELIGIBLE for the drawing. Entries must be postmarked by 12/15/16 & received by 12/22/16. **For all methods of entry: ENTRY LIMIT: UP TO TWENTY-FOUR [24] GIVEAWAY TICKETS FOR THE ENTIRE GIVEAWAY ENTRY PERIOD REGARDLESS OF METHOD OF ENTRY.** Any attempt to exceed this limit may automatically disqualify all entries from that entrant. Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. Entry materials/data that have been tampered with or altered will be disqualified. All entries become Sponsor's property & will not be returned or acknowledged.

CONSUMER DISCLOSURES: No purchase necessary to enter or win. You have not yet won. Ends: 12/15/16. 10 prizes will be awarded. Prizes/Approximate Retail Values ("ARV"): **Grand Prize:** One winner will receive a prize package including: a Kimber Hunter rifle, a pair of Kenetrek Mountain Extreme Boots, a Camp Chef Stryker Stove, a Yeti Tundra 65 Cooler, a First Lite Suit, a Seek Outside 8-person Tipi signed by Steven Rinella & featured in an *Alaskan MeatEater* episode, a Leupold Scope, & a Seek Outside Peregrine Pack (ARV: \$6,144). **Second Prize:** One winner will receive a prize package including: a Camp Chef SmokePro DLX Pellet Grill & a Yeti Tundra 65 Cooler (ARV: \$1,100). **Third Prize:** One winner will receive a prize package including: a pair of Kenetrek Mountain Extreme Boots, a Seek Outside Peregrine Pack, & a First Lite Vest (ARV: \$1,100). **Fourth Prize:** One winner will receive a Kimber 1911 Stainless II .45 ACP Pistol (ARV: \$891). **Fifth Prize:** One winner will receive a prize package including: a Ruger® Accurate Hunter Fixed-Blade Knife, a Chogan T-Hawk Tomahawk, a Hunt'N Fisch™ Hunting Knife designed by Larry Fischer, two (2) CRKT Trucker Hats, three (3) Paracord bracelets, three (3) Eat'N Tools, & a Ruger 10/22 Carbine rifle (ARV: \$698). **Sixth Prize:** One winner will receive a prize package including: a pair of Kenetrek Mountain Extreme Boots, & First Lite Vest (ARV: \$675). **Seventh, Eighth, Ninth & Tenth Prizes:** One winner each will receive a Yeti Hopper (ARV: \$350 each prize).

Maximum value of all prizes: \$12,032. Odds of winning depend on the total number of eligible entries received, estimated at 1:4,000 for any prize. SPONSOR: Backcountry Hunters & Anglers, 725 W. Alder, Suite 11, Missoula, MT 59802.

WINNER SELECTION/NOTIFICATION: A random drawing will be conducted on or about 12/30/16 from all eligible entries received during the Giveaway Entry Period. Random drawing will be conducted by a representative of the Sponsor ("judges") whose decisions are final & binding in all respects. Potential winners will be notified via email &/or mail &/or courier within 3 business days after random drawing. If a potential winner fails to respond within 14 days, or if notification is returned as undeliverable, that potential winner will be disqualified & an alternate will be determined. In order to receive a prize, at Sponsor's discretion, a potential winner will be required to complete an Affidavit of Eligibility & Release of Liability which must be signed & returned (along with any other documentation the Sponsor reasonably requires for prize fulfillment, such as, but not limited to, providing proof of identity, various licenses or permits) within 14 days of date printed on notification or the potential winner will be disqualified & an alternate winner will be determined. Firearm prize winners must conform to all local, state & federal regulations as applicable & must make arrangements for delivery of prize with appropriate federally licensed firearms dealer as required by State & Federal law. No prize is intended for sale or for prize distribution in those states or in those areas where the prize is prohibited by law. Any winner eligible to win a prize but where the award of the prize would otherwise be in violation of federal, state, or local law will receive an alternate prize of equal value selected at the sole discretion of the Sponsor. At the Sponsor's discretion, if a winner is not able to accept a prize due to reasons such as, but not limited to, physical impairment, mental disability, etc., s/he will receive an alternate prize selected by the Sponsor. State & local laws, restrictions & regulations may limit or prohibit the sale, prize distribution, carry or use of certain prizes. The mention of the prizes or any other product or service in any advertisement or text does not mean the products or services have been tested, endorsed or approved by Sponsor. Prizes will be awarded within approximately 30 days of winner verification, except in cases of delay of availability. Sponsor is not responsible for such delays. Winners bear risk of loss or damage for failure to pick up their prizes as applicable. No prize is redeemable for cash, exchange or transfer, except as stated herein or at Sponsor's sole discretion, who reserves the right to substitute any prize with one of similar or greater value if any prize, or any portion thereof, is unavailable. Each winner is solely responsible for all taxes on prize & other expenses (as applicable) not specifically set forth herein, including but not limited to: travel, registration, title, license fees, insurance, & optional equipment & all other unspecified costs associated with claiming, registering &/or using the corresponding prize. Winners acknowledge the Released Parties (as defined herein) do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of any prize, except that prizes will be subject to the corresponding manufacturer's stated warranty, if any. Limit: One prize per person or household.

GENERAL: By participating in the Giveaway, you (i) agree to be bound by these official rules, including all eligibility requirements, & (ii) agree to be bound by the decisions of Sponsor & the judges, which are final & binding in all matters relating to the Giveaway. Except where prohibited by law, entry & acceptance of prize constitute permission to use each winner's name, photograph, hometown, likeness, & prize won (all at Sponsor's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification, release, or permission. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Giveaway or in the announcement of any prize or for any suspension of the Giveaway or inability to implement the Giveaway or award the prizes as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator. Sponsor reserves the right to take action to: (i) permanently disqualify from any Giveaway it sponsors any person it believes has intentionally violated these official rules; (ii) suspend the collection of entries if the Giveaway becomes unfairly impaired in any way & to select winners from among all eligible entries received prior to such action. This Giveaway shall be governed by & interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any & all disputes, claims, & causes of action arising out of or in connection with this Giveaway, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS &/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS GIVEAWAY. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT & WHETHER BASED ON NEGLIGENCE OR OTHERWISE. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE OR INTERFERE WITH THE OPERATION OF THE GIVEAWAY, IS A VIOLATION OF CRIMINAL & CIVIL LAWS & SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES & DILIGENTLY PURSUE ALL REMEDIES & CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE: Entrants on their behalf, & on behalf of their respective heirs, executors, administrators, legal representatives, successors & assigns ("Releasing Parties"), release, defend & hold harmless Sponsor, any entity involved in the fulfillment of the prizes or the administration of the Giveaway, & their respective employees, officers, directors & agents of each ("Released Parties"), from any & all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims & demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance & use or misuse of any prize, including property damage, personal injury or death.

WINNERS LIST: For a copy of the winners list (available after 3/31/17), send a self-addressed, stamped envelope by 3/31/17 to: 2016 BHA Backcountry Hunting Gear Giveaway Winners List Request, PO Box 9257, Missoula, MT 59807-9257.

OPT-OUT: To opt-out of Sponsor's future Giveaway mailings, send your request to: Backcountry Hunters & Anglers Giveaway Opt-out Request, PO Box 9257, Missoula, MT 59807-9257.