



# CLUB LEADERSHIP

Join your BHA club by serving as a club leader!

## GENERAL EXPECTATIONS

- Attend club meetings
- Attend board meetings
- Be available to dedicate at least 3-5 hours per week to club activities
- Fulfill position duties as outlined by manual and club board
- Secure a successor when service is complete

## SOCIAL MEDIA COORDINATOR

- Manages club social media pages and works to build outreach via social platforms
- Engages followers in social media with unique competitions or events
- Works to build club visibility on university and local level

## EVENTS COORDINATOR

- Leads, implements, and oversees club events both on and off campus
- Brainstorms innovative ways to engage students and new members
- Manages all pre and post- reporting requirements through BHA's Collegiate Coordinator
- Markets events and works collaboratively with other organization and campus clubs

## OUTREACH/PUBLIC RELATIONS

- Builds relationships with other organizations, agencies, and clubs to build membership
- Communicates orally and written (ie. newsletters) about club events and achievements
- Works closely with state BHA chapter to bring pertinent chapter news to club and vice versa

## R3 COORDINATOR

- Leads, implements, and oversees club hunting and angling outreach
- Maintains communication about R3 efforts with BHA's R3 coordinator or chapter R3 leads
- Actively recruits new hunters and anglers and helps provide mentorship and education opportunities at the club level

Have a specific interest not listed? Talk to your club leaders to explore additional leadership positions and opportunities!