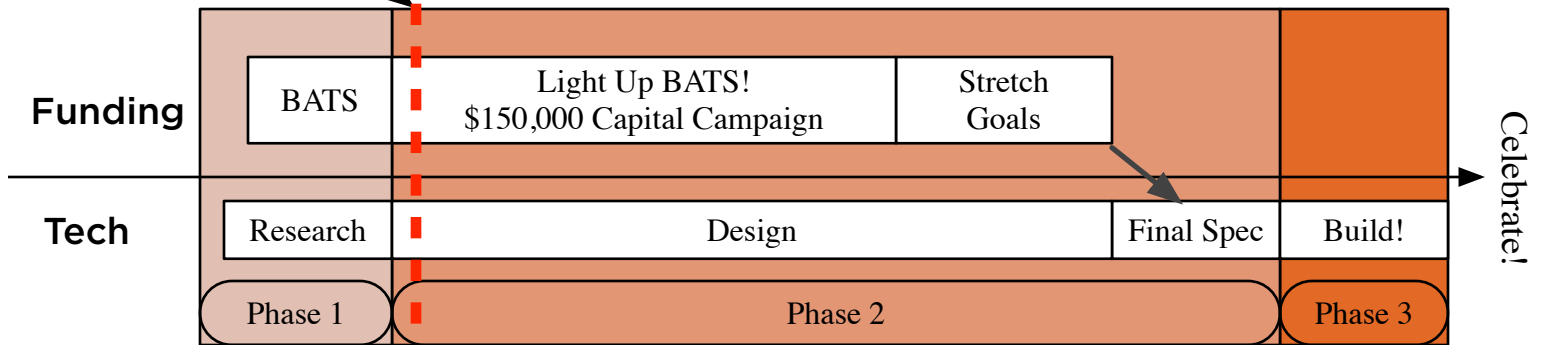




We are here!



**Phase 1:**

- Engage **The Shalleck Collaborative** consultants to review our existing systems for safety and legal compliance, and to provide detailed options for creating a new theater tech infrastructure for BATS including LED-based lighting.

- Set a **\$150,000** Capital Campaign fundraising goal, starting with 100% participation from the BATS Board and Mainstage Company.



Instead of gel sheets covering incandescents, we will be able to electronically mix LED lights to any color, even mid-show! This lighting board also supports sound effects.



**Phase 2:**

- Engage a Theatrical Lighting Designer to design a rep plot integrating LED and incandescent lights for optimal flexibility and theatrical impact, while improving our carbon footprint and reducing maintenance costs.
- Make decisions on nice-to-have features based on fundraising stretch goals. Finalize tech spec, project plan, and vendors.



**Phase 3:**

- Replace our old Dimmer packs with flexible “smart breakers” which can support incandescent or LED. Overhaul our tech booth. Wire for DMX. Hang new lights. Program the board. Train a new crop of very excited tech improvisers.
- The Company takes the stage, and we Light Up BATS!