

# **Tourism**

**Co-Chairs – Margy Osmond, Scott Tasker** 

Initiatives		Comments
Travel Simplification	1.Border Simplification	Continue to promote and identify ways to simplify border processes that keep trans-Tasman borders strong, but seamless.
	2. Cruise and Airline Streamline Processes	Identify potential ways to streamline discharging passenger processes, ensuring a better visitor experience.
	3. Privacy and Data Sharing	Support the development of a trans-Tasman privacy and data sharing treaty.
	4. Common Visas	Promote the need for a common visitor visa, ensuring ease of travel across the trans-Tasman.

Tourism

5. Sustainability Growth

Create a sub-group to investigate sustainability growth in the Tourism sector and identify opportunities to collaborate on shared challenges.

**6.Indigenous Tourism** 

Create a sub-group to look at potential trans-Tasman tourism opportunities that promote our unique indigenous cultures.



# <1 year

Government to

Government

**Business to** 

Government

Business to Business

Continue biosecurity screening trials across Tasman and develop algorithm

#### **BORDER SIMPLIFICATION**

Trial paperless arrival cards across from Australia to New Zealand

#### **BORDER SIMPLIFICATION**

4 Re-approval of ANZ common visitor visa trial with intention to convert to permanent scheme to encourage dual-destination visitation to ANZ

**COMMON VISA** 

1 Review the NZ ETA in line with business input to ensure smooth implementation transition

#### **BORDER SIMPLIFICATION**

3 Provide insights into privacy and data issues for businesses to help inform treaty drafting

#### PRIVACY AND DATA

1 B2G consultation on pre-clearance trials infrastructure requirements of airports and airlines

#### BORDER SIMPLIFICATION

2 Bring Cruise ship and Airlines together to identify potential ways to create a better visitor experience from boat to plane.

#### **CRUISE AND AIRLINE**

1 Continue to identify practical measures for border simplification and seamless travel trials across the Tasman.

#### BORDER SIMPLIFICATION

6 Create a sub-group to work on Indigenous Tourism initiatives to promote our unique indigenous tourism

#### **INDIGENOUS TOURISM**

5 Create a sub-group to look at sustainability growth in the tourism sector to identify opportunities and shared challenges.

SUSTAINABILITY GROWTH

### 1-3 years

1 Adopt paperless arrival cards across the Tasman

#### BORDER SIMPLIFICATION

3 Establish a data and privacy sharing treaty across the Tasman.

#### PRIVACY AND DATA

Implement common visitor visa, and investigate and further opportunities for visa alignment.

#### **COMMON VISA**

6 Identify and implement an Indigenous Tourism strategy

#### INDIGENOUS TOURISM

2 Trial border simplification processes from ship to plane for passengers

#### **CRUISE AND AIRLINE**

1 Adopt common standards for passenger biometrics

#### **BORDER SIMPLIFICATION**

5 Roll out sustainability initiatives across the Tasman for discussion with government

#### SUSTAINABILITY GROWTH

Co-operate on border simplification and seamless travel trials and see the benefit of these initiatives and co-invest across the Tasman

#### BORDER SIMPLIFICATION

## 3-5 years

3 Implement a data and privacy sharing treaty across the Tasman

#### PRIVACY AND DATA

Extend common visa eligibility to wider categories and visitor source markets

**COMMON VISA** 

2 Implement border simplification processes from ship to plane for passengers

#### CRUISE AND AIRLINE

Roll out of common standards for passenger biometrics

#### **BORDER SIMPLIFICATION**

Airlines and Airport alongside government agencies implement and operate seamless travel initiatives, which improve passenger experience, security and provide efficiency gains

BORDER SIMPLIFICATION

