

## **SPONSORSHIP REQUEST FOR BC BIKES CONFERENCE AND BIKE SENSE REVIEW WORKSHOP**

The British Columbia Cycling Coalition (BCCC) is pleased to announce a unique opportunity for you to enhance the position of your organization in the cycling community and beyond at the upcoming BC Bikes 2014 Conference in Victoria, BC, October 17<sup>th</sup> through 19<sup>th</sup>. The BC Bikes Conference activities includes the *Bike Sense Workshop*, *the BCCC AGM and the Canada Bikes AGM*. This is the third year that the BCCC has organized an annual conference. With an increasing number of organizations involved in our conference, we recently adopted the BC Bikes name to reflect the increase interest in and the inclusive nature of the event.

The Workshop marks a key point in the evolution of *Bike Sense - The British Columbia Bicycle Operator's Manual*, bringing together key stakeholders to review the manual, strengthen partnerships and plan for future enhancements and expansion of Bike Sense and other cycling educational efforts.

BC Bikes will include sessions on Cyclo-tourism, skills training for children, education for cyclists and drivers, Motor Vehicle Act, mapping cycling problems, the Federal Government's role in cycling and advocacy campaigns. In addition, sessions on fundraising, volunteering and organizational development will help build the the capacity of the BCCC and other cycling groups.

BC Bikes 2014 offers a variety of options to expose your organization to a wide range of participants. These individuals, seeking to advance cycling infrastructure and safety in British Columbia, are in search of new ideas, solutions and opportunities through shared interests in cycling.

The BCCC is a registered not-for-profit Society administered entirely by volunteer members. The BCCC's objectives are focused on encouraging cycling for transportation, recreation and tourism. The BCCC consists of 16 cycling coalitions representing over 5000 members seeking a better cycling experience for everyone.

BC Bikes fees are kept at near-break-even levels to encourage a broad range of cycling supports to attend. Sponsorship for annual conferences is sought to maintain our ability to provide long-term support to the programs and activities of advancing cycling in British Columbia including on-going campaigns, education and other projects.

In addition to the increased visibility your organization will receive through this sponsorship opportunity, you will also be making a tremendous contribution to the underlying accomplishments of BCCC and its work toward achieving the goals it sets.

We hope you can be generous with your support of this year's conference and look forward to to seeing you at the Conference!

Sincerely,

Richard Campbell,

President

Sponsorship Level	Number of Available Sponsorship Opportunities	Sponsorship Amount	Sponsorship Package
<b>Platinum</b>	1	\$5,000	<ul style="list-style-type: none"> <li>➤ Prominent logo with 4 sentence précis of company and recognition of donation level in Conference Brochure and Conference Materials</li> <li>➤ Recognition during lunch event</li> <li>➤ Two complimentary conference passes</li> <li>➤ One complimentary BCCC annual corporate membership</li> <li>➤ Complimentary Booth space</li> <li>➤ Logo, name and link recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> <li>➤ Name and link recognition in conference emails to BCCC supporters</li> </ul>
<b>Gold</b>	2	\$2,000	<ul style="list-style-type: none"> <li>➤ Prominent logo and recognition of donation level in Conference Brochure and Conference Materials</li> <li>➤ One complimentary conference pass</li> <li>➤ One complimentary BCCC annual corporate membership</li> <li>➤ Logo, name and link recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> <li>➤ Name and link recognition in conference emails to BCCC supporters</li> </ul>
<b>Silver</b>	Unlimited	\$1,000	<ul style="list-style-type: none"> <li>➤ Logo and recognition of donation level in Conference Brochure and Conference Materials</li> <li>➤ One complimentary BCCC annual corporate membership</li> <li>➤ Logo, name and link recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> <li>➤ Name and link recognition in conference emails to BCCC supporters</li> </ul>

<b>Copper</b>	Unlimited	\$500	<ul style="list-style-type: none"> <li>➤ Logo and recognition of donation level in Conference Brochure and Conference Materials</li> <li>➤ Logo, name and link recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> </ul>
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<b>Meal Sponsorships</b>	Available	Per Meal	
<b>Breakfasts and Lunch</b>	Oct. 17, 18, 19	\$1,500	<ul style="list-style-type: none"> <li>➤ Logo branded meal table signage</li> <li>➤ Recognition in Conference Brochure with company logo</li> <li>➤ Option for company to showcase continuous play powerpoint/video (sans sound) during lunch event</li> <li>➤ Opportunity for 15 minute presentation during lunch event</li> <li>➤ Logo recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> <li>➤ Name and link recognition in conference emails to BCCC supporters</li> </ul>
<b>Break</b>	Oct. 17, 18, 19 am Oct. 17, 18 pm	\$500	<ul style="list-style-type: none"> <li>➤ Logo branded table signage at snack/tea/coffee table</li> <li>➤ Recognition in Conference Brochure with company logo</li> <li>➤ Logo recognition on <a href="http://bccc.bc.ca">bccc.bc.ca</a> and <a href="http://bcbikes.net">bcbikes.net</a></li> <li>➤ Name and link recognition in conference emails to BCCC supporters</li> </ul>

**The FINE PRINT:**

- Confirmation of sponsorship to be received as early as possible and by October 8<sup>th</sup> 2014 to allow for inclusion in conference printed material
- High resolution logos in .eps format must be received by the Conference Committee as soon as confirmation of sponsorship
- Sponsorship logos will be added to the BCCC and BC Bikes websites as confirmations are received
- For clarification, purchase of one or more exhibit spaces is not considered 'Sponsorship' for the purposes of this sponsorship program
- Questions may be directed to [Gillian.carrigan@bccc.bc.ca](mailto:Gillian.carrigan@bccc.bc.ca)

**THE BC BIKES AND BIKE SENSE COMMITTEES THANK YOU FOR YOUR CONTINUED SUPPORT!!!**